

Bailetti, Tony

An ecosystem approach to making universities more entrepreneurial

Bailetti, T., Weiss, M., Muegge, S. M., & Westerlund, M. 2014. An ecosystem approach to making universities more entrepreneurial. University-Industry Interaction Conference (April 23-25 2014, Barcelona, Spain)

Publication Type: Presentations at Conferences

Area of Research: Education, Entrepreneurship

Leadership position in technology entrepreneurship and commercialization

Bailetti, T., Muegge, S. M., Weiss, M., McPhee, C., Duxbury, T., & Hudson, D. 2012. Leadership position in technology entrepreneurship and commercialization. Technology Innovation Management (TIM) Lecture Series (May 31 2012, Carleton University).

Publication Type: Invited Speakers

Area of Research: Entrepreneurship, Technology

Lead To Win: An ecosystem approach to making universities more entrepreneurial

Bailetti, T., Weiss, M., Muegge, S., Westerlund, M. 2014. Lead To Win: An ecosystem approach to making universities more entrepreneurial. In A. Meerman & T. Kliewe (Eds.), UIIN Good Practice Series 2014: Fostering University-Industry Relationships, Entrepreneurial Universities and Collaborative Innovation, University Industry Innovation Network, chapter 29, pp. 397-408.

Publication Type: Book Chapters

Area of Research: Entrepreneurship

An overview of four issues on technology entrepreneurship in the TIM Review

Bailetti, T., Bot, S., Duxbury, T., Hudson, D., McPhee, C., Muegge, S.M., Weiss, M., Wells, J., & Westerlund, M. 2012. An overview of four issues on technology entrepreneurship in the TIM Review. Technology Innovation Management Review, 2(6): 28-34. <http://timreview.ca/article/557>

Publication Type: Articles in Refereed Journals

Area of Research: Entrepreneurship

An empirical study of open source hardware business models and market offers

Ferreira, E., Tanev, S. and A.J. Bailetti (2010), "An empirical study of open source hardware business models and market offers", Proceedings of the 17th International Product Development Management Conference, Murcia, Spain, June 13-15.

Publication Type: Papers in Refereed Conference Proceedings

An empirical study of value co-creation platforms – principal components, design and implementation patterns

Tanev, S., Durchev, P., Milyakov, H., Ruskov, P., Allen, S. and A.J. Bailetti (2010), "An empirical study of value co-creation platforms – principal components, design and implementation patterns", Proceedings of the 17th International Product Development Management Conference, Murcia, Spain, June 13-15.

Publication Type: Papers in Refereed Conference Proceedings

Distance education with BigBlueButton

Muegge, S. M., Bailetti, A. J., King, D., Tanev, S., and M. Weiss (2010), "Distance education with BigBlueButton", Proceedings of the International Conference on Education and New Learning Technologies (EDULEARN10), Barcelona, Spain, July 5-7.

Publication Type: Papers in Refereed Conference Proceedings

The entrepreneur's human capital and the process of creating, appropriating and expanding the value of the company

Bailetti, A.J. and B. Hurley (2009), "The entrepreneur's human capital and the process of creating, appropriating and expanding the value of the company", in J. Bowen (Ed.) Entrepreneurial Effect, Invenire.

Publication Type: Book Chapters

Towards the development of research methodology for studying the nature of value co-creation in internet-driven businesses

Allen, S., Tanev, S. and A.J. Bailetti (2009), "Towards the development of research methodology for studying the nature of value co-creation in internet-driven businesses", Proceedings of the Fifth International Conference on Software, Services & Semantic Technologies, Dicheva, D., Nikolov, R. & Stefanova, E., Eds., Oct. 28-29, Sofia, Bulgaria, pp. 200-209.

Publication Type: Papers in Refereed Conference Proceedings

Open source hardware market offers and business model components

Ferreira, E., Tanev, S. and A.J. Bailetti (2009), "Open source hardware market offers and business model components", Proceedings of the EBRF Conference - Emergent drivers of shared business models in globalizing ecosystems, Sept. 23-25, Jyväskylä, Finland, pp. 56-58.

Publication Type: Papers in Refereed Conference Proceedings

An empirical study of the components of value co-creation

Allen, S., Tanev, S. and A.J. Bailetti (2009), "An empirical study of the components of value co-creation", Proceedings of the EBRF Conference - Emergent drivers of shared business models in globalizing ecosystems, Sept. 23-25, Jyväskylä, Finland, pp. 40-43.

Publication Type: Papers in Refereed Conference Proceedings

Examining the dimensions of open source hardware business models

Tanev, S., Ferreira, E. and A.J. Bailetti (2009), "Examining the dimensions of open source hardware business models", to appear in Problems of Optical Physics and Biophotonics, Materials of the 12th International School for Young Scientists and Students in Optics, Laser Physics and Biophotonics, V.V. Tuchin, Editor, Saratov State University, Saratov, Russia.

Publication Type: Papers in Refereed Conference Proceedings

Competitive intelligence information and innovation in small Canadian firms

Tanev, S. and A. J. Bailetti (2008), "Competitive intelligence information and innovation in small Canadian firms," *European Journal of Marketing*, 42(7/8), 786-803.

Publication Type: Articles in Refereed Journals

Open Standards vs Open Source: a case of the OpenAccess Standard

Tanev, S., Xu, A., Bailetti, A.J. and J. Wilmore (2008), "Open Standards vs Open Source: a case of the OpenAccess Standard", ISPM Conference – Open Innovation: Creating products and services through collaboration, Tours, France, June 15-18.

Publication Type: Papers in Refereed Conference Proceedings

Early stage market modeling- using theoretical perspectives

Giggey, V. and A. J. Bailetti (2007), "Early stage market modeling- using theoretical perspectives", Vdm Verlag.

Publication Type: Books

Measuring change in software product line

Ajila, S. A. and A. J. Bailetti (2006), "Measuring change in software product line", *International Journal of Product Development*, 3(2), 123-142.

Publication Type: Articles in Refereed Journals

Experience Report on the Effect of Market Reposition on Product Line Evolution

Ajila, S.A., A.J. Bailetti, and R.T. Dumitrescu (2004), "Experience Report on the Effect of Market Reposition on Product Line Evolution". The 2004 IEEE International Conference on Information Reuse and Integration (IEEE IRI-2004), Las Vegas, Nevada, USA, November 8 -10.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Marketing, Technology

Aggressiveness of Kyoto agreement implementation and country performance

Hoddinott, P. and A.J. Bailetti (2004), "Aggressiveness of Kyoto agreement implementation and country performance". Proceedings, International Association for Management of Technology.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: International Business, Public Policy, Technology

Experience Report on Software Product Line Evolution due to Market Reposition

Bailetti, A.J., S.A. Ajila, and R.T. Dumitrescu (2004), "Experience Report on Software Product Line Evolution due to Market Reposition". Quantitative Techniques for Software Agile Process (QUTE-SWAP), ACM SIGSOFT 2004/FSE-12, Newport Beach, CA, USA, October 31 - November 5.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Marketing, Technology

Open source e-learning solutions

Bailetti, A.J., P. Hoddinott, M. Bailetti, and G. McInnis (2004), "Open source e-learning solutions".

Proceedings, International Association for Management of Technology.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Technology

The relationship between competitive aggressiveness and company performance during the 2000-2003 telecommunications market meltdown

Bailetti, A.J., and Y. Hao (2004), "The relationship between competitive aggressiveness and company performance during the 2000-2003 telecommunications market meltdown". Proceedings, International Association for Management of Technology Conference, April 3-7.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Strategy and Policy, Technology

Participation in standard setting and product market performance

Bailetti, A.J. and Z. Li (2004), "Participation in standard setting and product market performance". Proceedings, International Association for Management of Technology.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Marketing, Technology

Launch aggressiveness and product performance

Bailetti, A.J. and Y. Liu (2004), "Launch aggressiveness and product performance". Proceedings, International Association for Management of Technology Conference, April 3-7.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Marketing, Technology

Companies that rely on Ottawa's R&D for their worldwide product leadership position

Bailetti, A.J. (2004), "Companies that rely on Ottawa's R&D for their worldwide product leadership position". The Partnership Conference Series: The State of Innovation in the Technology Industry, Ottawa-Carleton Research Institute, Ottawa, ON.

Publication Type: Presentations at Conferences

Area of Research: Innovation, International Business, Technology

The national capital region's product leadership cluster

Bailetti, A.J. (2004), "The national capital region's product leadership cluster". L.V. Shavinina, editor, Silicon Valley North, Elsevier Science.

Publication Type: Book Chapters

Area of Research: Technology

Protecting technology companies from unexpected competitive attacks

Bailetti, A.J., Y. Liu, C. Yopez, and T. Zhang (2003), "Protecting technology companies from unexpected competitive attacks". Proceedings, Portland International Conference on Management of Engineering and Technology, IEEE Engineering Management Society.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Strategy and Policy, Technology

Competitive actions that affect the performance of telecommunication equipment suppliers during periods of industry meltdown

Bailetti, A.J. and Y. Hao (2003), "Competitive actions that affect the performance of telecommunication equipment suppliers during periods of industry meltdown". Proceedings, Portland International Conference on Management of Engineering and Technology, IEEE Engineering Management Society.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Technology

Comparing software development processes using information theory

Bailetti, A.J. and J. Liu (2003), "Comparing software development processes using information theory". Proceedings, Portland International Conference on Management of Engineering and Technology, IEEE Engineering Management Society.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Information Systems, Technology

Senior managers' behaviours which contribute to product development success

Alam, R., A.J. Bailetti, L. Chen , and A. Sajjad (2003), "Senior managers' behaviours which contribute to product development success". Proceedings, Portland International Conference on Management of Engineering and Technology, IEEE Engineering Management Society.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Marketing, Organizational Behaviour and HRM, Technology

How to select technology for further advancement at an early stage

Bailetti, A.J. (2003), "How to select technology for further advancement at an early stage". Invited Paper, National Research Council, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Technology

How technology companies can achieve sustainable growth

Bailetti, A.J. (2003), "How technology companies can achieve sustainable growth". Invited Paper, OrbitIQ Affiliated Companies, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Technology

The role of senior management in the new product introduction process

Bailetti, A.J. (2003), "The role of senior management in the new product introduction process". Ottawa Carleton Manufacturing Network, Ottawa, ON.

Publication Type: Presentations at Conferences

Area of Research: Innovation, Management

Lessons learned from persons who train tech entrepreneurs

Bailetti, A.J. (2003), "Lessons learned from persons who train tech entrepreneurs". Conference Board of Canada, Montréal, QC.

Publication Type: Presentations at Conferences

Area of Research: Organizational Behaviour and HRM, Technology

Book review of 'The Internet and mobile systems of innovation'

Bailetti, A.J. (2003), "Book review of 'The Internet and mobile systems of innovation'". R&D Management, 34, 89-91.

Publication Type: Other Professional Publications

Area of Research: e-Business, Innovation

Drop the E- from E-Government

Bailetti, A.J. (2002), "Drop the E- from E-Government". Invited Paper, Canadian Centre for Management Development, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: e-Business, Technology

The enabling technology for e-business

Bailetti, A.J. (2002), "The enabling technology for e-business". Conference on Empowering Small and Medium Size Businesses, APEC, Mexico D.F., Mexico.

Publication Type: Presentations at Conferences

Area of Research: e-Business, Technology

Success story of a SME

Bailetti, A.J. (2002), "Success story of a SME". Conference on Empowering Small and Medium Size Businesses, APEC, Mexico D.F., Mexico.

Publication Type: Presentations at Conferences

Area of Research: Small Business and Entrepreneurship

Evaluating investment in e-Business

Bailetti, A.J. (2001), "Evaluating investment in e-Business". Invited Paper, Financial Executives International, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: e-Business, Technology

Small business and e-Business

Bailetti, A.J., B. Anderson, and J.R. Callahan (2000), "Small business and e-Business". Invited Paper, National Research Council and Industry Canada, Vancouver, BC.

Publication Type: Invited Speakers

Area of Research: e-Business, Small Business and Entrepreneurship, Technology

Distribution supply web

Bailetti, A.J. (2000), "Distribution supply web". Ebiz-Texpo, Fredericton, NB.

Publication Type: Invited Speakers

Area of Research: e-Business, Technology

We're connected: now what?

Bailetti, A.J. (2000), "We're connected: now what?". Invited Paper, Electronic Commerce Canada, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: e-Business, Technology

The future of government online

Bailetti, A.J. (2000), "The future of government online". Invited Paper, Health Canada, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: e-Business, Technology

Ten laws and seven deadly sins

Bailetti, A.J. (2000), "Ten laws and seven deadly sins". Invited Paper, Information Technology Association of Prince Edward Island, Charlottetown, PEI.

Publication Type: Invited Speakers

Area of Research: Technology

Rules for information technology strategy

Bailetti, A.J. (2000), "Rules for information technology strategy". Invited Paper, Nortel Networks, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Technology

Producing courses for learning on the Web

Bailetti, A.J. (2000), "Producing courses for learning on the Web". Invited Paper, Institute of Canadian Bankers, Montréal, QC.

Publication Type: Invited Speakers

Area of Research: Education, Technology

Implementation of e-Business applications in small businesses

Bailetti, A.J. (2000), "Implementation of e-Business applications in small businesses". Invited Paper, CBSC - Industry Canada, Charlottetown, PEI.

Publication Type: Invited Speakers

Area of Research: e-Business, Technology

Fundamentals of e-Business

Bailetti, A.J. (2000), "Fundamentals of e-Business". Invited Paper, Newbridge, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: e-Business, Technology

E-Business for small brick and mortar businesses

Bailetti, A.J. (2000), "E-Business for small brick and mortar businesses". Invited Paper, Industry Canada, Vancouver, BC.

Publication Type: Invited Speakers

Area of Research: e-Business, Small Business and Entrepreneurship, Technology

E-Business for small agriculture and agri-food businesses: suggestions for government strategy

Bailetti, A.J. (2000), "E-Business for small agriculture and agri-food businesses: suggestions for government strategy". Invited Paper, Agriculture and Agri-Food Canada, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: e-Business, Small Business and Entrepreneurship, Technology

E-Business and organizations responsible for the relocation of people

Bailetti, A.J. (2000), "E-Business and organizations responsible for the relocation of people". Invited Paper, Canadian Employee Relocation Council, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: e-Business, Technology

Building A Supportive Work Environment

Duxbury, L. (1999), "Building A Supportive Work Environment". Invited Plenary Speaker, Canadian Department of Agriculture: International Women's Day 1999, Ottawa, ON, March 12.

Publication Type: Invited Speakers

Area of Research: Organizational Behaviour and HRM

Bridging the Gap Between Vision and Today's Reality

Duxbury, L. (1999), "Bridging the Gap Between Vision and Today's Reality". Invited Plenary Speaker, National Joint Council Annual Conference - 'The Public Service as Employer of Choice', Winnipeg, MB, September 15.

Publication Type: Invited Speakers

Area of Research: Organizational Behaviour and HRM

An Object Based Approach to the Design of Product Development Organizations

Bailetti, A.J. and J.R. Callahan (1996), "An Object Based Approach to the Design of Product Development Organizations". Proceedings, Fifth International Conference on Management of Technology, Institute of Industrial Engineers, 625-634.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Technology

Managing consistency between product development and public standards evolution

Bailetti, A.J. and J.R. Callahan (1995), "Managing consistency between product development and public standards evolution". *Research Policy*, 24(6), 913-931.

Publication Type: Articles in Refereed Journals

Area of Research: Management

Identifying and shaping technological opportunities

Bailetti, A.J. (1996), "Identifying and shaping technological opportunities". Invited Paper, Technology Development Officers Briefing, Department of Foreign Affairs and International Trade, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Technology

Toward meaningful evaluation of manager training in technology-based companies

Bailetti, A.J., J.B. Cousins, C.J. MacDonald, and A.H. Rahman (1995), "Toward meaningful evaluation of manager training in technology-based companies". M. Mulder (Ed.), *Selected Research Papers, Training in Business and Industry*, AERA Special Interest Group.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Organizational Behaviour and HRM, Technology

The design of effective company-university interactions

Bailetti, A.J. (1995), "The design of effective company-university interactions". Invited Paper, Telecommunications Research Institute of Ontario, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Education, Technology

Spiral model for the development of software

Bailetti, A.J. (1995), "Spiral model for the development of software". Invited Paper, MacDonald Dettwiler Associates, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Technology

Object-Based coordination structures

Bailetti, A.J. (1995), "Object-Based coordination structures". Invited Paper, Ecole Polytechnique, Montréal, QC.

Publication Type: Invited Speakers

Area of Research: Technology

Establishing technological infrastructures

Bailetti, A.J. (1995), "Establishing technological infrastructures". Invited Paper, Sloan School of Management, MIT, Boston, MA.

Publication Type: Invited Speakers

Area of Research: Technology

Dimensions that determine the success of software development projects

Bailetti, A.J. (1995), "Dimensions that determine the success of software development projects". Invited Paper, IBM Centre of Advanced Software Technology, Toronto, ON.

Publication Type: Invited Speakers

Area of Research: Technology

Core competences of technology-based businesses

Bailetti, A.J. (1995), "Core competences of technology-based businesses". Invited Paper, Strategic Planning Institute, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Technology

Toward meaningful evaluation of manager training in technology-based companies

Bailetti, A.J., J.B. Cousins, C.J. MacDonald, and A.H. Rahman (1995), "Toward meaningful evaluation of manager training in technology-based companies". American Educational Research Association, San Francisco, CA.

Publication Type: Presentations at Conferences

Area of Research: Organizational Behaviour and HRM, Technology

ISO 9001 Registration for small and medium sized software companies

Bailetti, A.J. and C. FitzGibbon (1995), ISO 9001 Registration for small and medium sized software companies. Ottawa, ON: Carleton University Press, 93 pp.

Publication Type: Books

Area of Research: Small Business and Entrepreneurship, Technology

Management of Architecture and System Design

Bailetti, A.J., J.R. Callahan, and S. McCluskey (1994), "Management of Architecture and System Design". Proceedings, Fourth International Conference on Management of Technology, Institute of Industrial Engineers, 193-203.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Technology

Coordination Structure of Development Organizations

Bailetti, A.J., J.R. Callahan, and S. McCluskey (1994), "Coordination Structure of Development Organizations". Proceedings, Fourth International Conference on Management of Technology, Institute of Industrial Engineers, 544-552.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Technology

A Coordination Structure Approach to the Management of Projects

Bailetti, A.J., J.R. Callahan and P. DiPietro (1994), "A Coordination Structure Approach to the Management of Projects". IEEE Transactions on Engineering Management, 41(4), 394-403.

Publication Type: Articles in Refereed Journals

Area of Research: Management, Other

Coordination structure: theory and practice

Bailetti, A.J. (1994), "Coordination structure: theory and practice". Invited Paper, Newbridge Communications Systems, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Technology

Specification of the structure which integrates the skills available to a firm with the needs of the market

Bailetti, A.J. and J.R. Callahan (1994), "Specification of the structure which integrates the skills available to a firm with the needs of the market". R&D Management Conference, University of Manchester, Manchester, U.K..

Publication Type: Presentations at Conferences

Area of Research: Organizational Behaviour and HRM, Technology

Future directions in wireless communications

Bailetti, A.J. (1994), "Future directions in wireless communications". Symposium in Personal Communications Systems, McMaster University, Hamilton, ON.

Publication Type: Presentations at Conferences

Area of Research: Technology

Modeling 'What the Opportunity Is in Personal Communications

Bailetti, A.J. and J.R. Callahan (1993), "Modeling 'What the Opportunity Is in Personal Communications". Proceedings, Second International Conference on Universal Personal Communications, Ottawa, ON, 274-278.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Organizational Behaviour and HRM

Factors affecting the success of object-oriented education in industrial environments

Ali, Y., A.J. Bailetti, and L.S. Marshall (1993), "Factors affecting the success of object-oriented education in industrial environments". Proceedings, TOOLS 8, Santa Barbara, CA, 597-606.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Technology

Diversificación contra especialización de productos

Bailetti, A.J. (1993), "Diversificación contra especialización de productos". Invited Paper, Tecnos '93, II Feria Internacional de Tecnología, Monterrey, N.L., México.

Publication Type: Invited Speakers

Area of Research: Technology

Business development through technology

Bailetti, A.J. (1993), "Business development through technology". Invited Paper, Lakehead University, Thunder Bay, ON.

Publication Type: Invited Speakers

Area of Research: Technology

Learning and External Integration in Product Development Projects

Callahan, J.R., A.J. Bailetti, and P.T. Litva (1993), "Learning and External Integration in Product Development Projects". TIMS/ORSA - The Institute of Management Sciences / Operations Research Society of America, Phoenix, AZ, October 31-November 3. (Invited paper.)

Publication Type: Presentations at Conferences

Area of Research: Technology

The Internationalization of Design Capability: The Experiences of Telecommunications Equipment Manufacturers

Callahan, J.R. and A.J. Bailetti (1993), "The Internationalization of Design Capability: The Experiences of Telecommunications Equipment Manufacturers". TIMS/ORSA - The Institute of Management Sciences / Operations Research Society of America, Chicago, IL, May.

Publication Type: Presentations at Conferences

Area of Research: Technology

Four surprises from developing object-oriented courses for industry

Bailetti, A.J., and Y. Ali, and L.S. Marshall (1993), "Four surprises from developing object-oriented courses for industry". National Workshop on Software Engineering Education, Toronto, ON.

Publication Type: Presentations at Conferences

Area of Research: Technology

Technology management in your company

Bailetti, A.J. (1993), "Technology management in your company". The Canadian Advanced Industrial Materials Forum, Toronto, ON.

Publication Type: Presentations at Conferences

Area of Research: Technology

Visibility and technology driven opportunities

Bailetti, A.J. (1993), "Visibility and technology driven opportunities". Re-engineering and the Management of Change, The 1993 Deloitte & Touche Information Technology Symposium, Ottawa, ON.

Publication Type: Presentations at Conferences

Area of Research: Technology

Critical Technology Supplier Linkages in New Product Development

Bailetti, A.J., J.R. Callahan, and P. Litva (1992), "Critical Technology Supplier Linkages in New Product Development". Proceedings, Third International Conference on Management of Technology, Institute of

Industrial Engineers, 442-447.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Marketing, Technology

Absorptive capacity of new product teams in the telecommunications, computing and electronics industries

Bailetti, A.J. and P.D. (1992), "Absorptive capacity of new product teams in the telecommunications, computing and electronics industries". Proceedings, Third International Conference on Management of Technology, Institute of Industrial Engineers, 136-144.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Organizational Behaviour and HRM, Technology

Assessing the Impact of University Interactions on an R&D Organization

Bailetti, A.J. and J.R. Callahan (1992), "Assessing the Impact of University Interactions on an R&D Organization". R & D Management, 22(2), 145-156.

Publication Type: Articles in Refereed Journals

Area of Research: Management

Application of a Coordination Centric View of Standards Systems Management

Callahan, J.R. and A.J. Bailetti (1992), "Application of a Coordination Centric View of Standards Systems Management". MIT, Boston, MA, April 8.

Publication Type: Invited Speakers

Area of Research: Technology

Standards System Management

Callahan, J.R. and A.J. Bailetti (1992), "Standards System Management". Invited Paper, Bell-Northern Research, Ottawa, ON, February 13.

Publication Type: Invited Speakers

Area of Research: Technology

Research center in technology management: the experience of an industrial R&D laboratory

Bailetti, A.J. (1992), "Research center in technology management: the experience of an industrial R&D laboratory". Invited Paper, University of Texas-Dallas, Dallas, TX.

Publication Type: Invited Speakers

Area of Research: Technology

Managing new technology investment

Bailetti, A.J. (1992), "Managing new technology investment". Invited Paper, Draper Laboratory, Boston, MA

Publication Type: Invited Speakers

Area of Research: Technology

Competitiveness through partnerships

Bailetti, A.J. (1992), "Competitiveness through partnerships". Invited Paper, Industry Science and Technology Canada, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Strategy and Policy, Technology

Structuring a Firm's Participation in the Setting of Information Processing and Telecommunications Industry Standards

Bailetti, A.J. and J.R. Callahan (1991), "Structuring a Firm's Participation in the Setting of Information Processing and Telecommunications Industry Standards". Proceedings, Portland International Conference on Management of Engineering and Technology, IEEE Engineering Management Society, 29-32.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Technology

The interaction between a development group in a technology intensive firm and a customer organization

Bailetti, A.J. and J.M. Duran (1991), "The interaction between a development group in a technology intensive firm and a customer organization". Proceedings, Portland International Conference on Management of Engineering and Technology, IEEE Engineering Management Society, 37-40.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Marketing, Technology

Technology and business strategy Leading the Way:

Bailetti, A.J. (1991), "Technology and business strategy Leading the Way:". Invited Paper, Index 91 Western Canadian Industry Association, Saskatoon, SK.

Publication Type: Invited Speakers

Area of Research: Technology

Lead users in an international industrial marketing context

Bailetti, A.J. (1991), "Lead users in an international industrial marketing context". Invited Paper, University of Ottawa, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Technology

Innovation in manufacturing, Competitive Edge

Bailetti, A.J. (1991), "Innovation in manufacturing, Competitive Edge". Invited Paper, Industry, Science & Technology Canada and Fleming Centre for Manufacturing Studies, Toronto, ON.

Publication Type: Invited Speakers

Area of Research: Innovation, Technology

Merging technology advancements with potential markets, Managing Innovation and Technology: Building for Success

Bailetti, A.J. (1991), "Merging technology advancements with potential markets, Managing Innovation and

Technology: Building for Success". Conference Board of Canada, Toronto, ON.

Publication Type: Presentations at Conferences

Area of Research: Technology

Addressing the front-end of product design in rapidly changing product-markets

Bailetti, A.J. and P.D. Guild) (1990), "Addressing the front-end of product design in rapidly changing product-markets". Proceedings, Second International Conference on Managing the High Technology Firm, High Technology Management Research Center, University of Colorado at Boulder, Boulder, CO, 199-202.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Marketing, Technology

Redefining what is meant by quality of customer premises equipment

Bailetti, A.J. and H.M. Bender (1990), "Redefining what is meant by quality of customer premises equipment". Proceedings, International Conference on Communications '90, IEEE Communications Society, Vol. 1, 204.1.1-204.1.4.

Publication Type: Papers in Refereed Conference Proceedings

Area of Research: Technology

The changing customer perception of quality

Bailetti, A.J. (1990), "The changing customer perception of quality". Invited Paper, Bell-Northern Research, Ottawa, ON.

Publication Type: Invited Speakers

Area of Research: Technology

Innovation in decentralized R&D organizations

Bailetti, A.J. (1990), "Innovation in decentralized R&D organizations". Invited Paper, Sloan School of Management, MIT, Boston, MA.

Publication Type: Invited Speakers

Area of Research: Innovation, Technology

Fresh insights from lead users, Successful Partnering: Key Management Issues for Technology Based Business and Industry

Bailetti, A.J. (1990), "Fresh insights from lead users, Successful Partnering: Key Management Issues for Technology Based Business and Industry". Invited Paper, Industrial Research Institute and Conference Board of the USA, San Francisco, CA.

Publication Type: Invited Speakers

Area of Research: Technology

The Role of Standards in Technological Infrastructures

Callahan, J.R. and A.J. Bailetti (1990), "The Role of Standards in Technological Infrastructures". Second International Conference on Management of Technology, Miami, FL, February 28 - March 2.

Publication Type: Presentations at Conferences

Area of Research: Technology

Effective management of technology transfer

Bailetti, A.J. (1990), "Effective management of technology transfer". Sixth Meeting, Council for the Management of Innovation and Technology, Conference Board of Canada, Toronto, ON.

Publication Type: Presentations at Conferences

Area of Research: Technology

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Area of Research: Technology

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Area of Research: Other, Technology

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