Keywords: Strategic Management, Blue Ocean Strategy

Publication Type: Articles in Refereed Journals
Area of Research: International Business, Strategy and Policy

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Publication Type: Articles in Refereed Journals
Area of Research: International Business, Strategy and Policy
Cuban Economic Reform: Analysis and Opportunities

Publication Type: Articles in Refereed Journals
Area of Research: International Business, Strategy and Policy

A Blue Ocean Strategy Analysis of IMAX’s Move to Go Hollywood

Publication Type: Articles in Refereed Journals
Area of Research: Strategy and Policy

Tourism in Cuba: Barriers to Economic Growth and Development

Publication Type: Book Chapters
Area of Research: Strategy and Policy

Entrepreneurial Professional Services in the Cuban Economy: The Missing Piece

Publication Type: Articles in Refereed Journals
Area of Research: International Business, Strategy and Policy

Small Business Development: Perspectives on the Recent Changes in the Cuban Economy

Publication Type: Articles in Refereed Journals
Area of Research: International Business, Strategy and Policy

Utilizing the Strategy Canvas in Performance Measurement Systems

Publication Type: Articles in Refereed Journals
Area of Research: Accounting, Strategy and Policy

Linking Blue Ocean Strategy to the VRIO Framework: Does Utilizing Blue Ocean Strategy Lead to Sustainable Competitive Advantage
Chapter 7: Tourism in Cuba: Barriers to Economic Growth and Development
Publication Type: Book Chapters
Area of Research: Small Business and Entrepreneurship, Strategy and Policy

Utilizing the Strategy Canvas in Performance Measurement Systems
Publication Type: Papers in Refereed Conference Proceedings
Area of Research: Accounting, Strategy and Policy

Retos para la Sonstenilibilidad del Turismo en Cuba
Publication Type: Presentations at Conferences

Tourism in Cuba: Barriers to Economic Growth and Development
Publication Type: Presentations at Conferences

Linking Blue Ocean Strategy and the VRIO Framework: Does utilizing Blue Ocean Strategy lead to Sustainable Competitive Advantage?
Publication Type: Presentations at Conferences

Using Blue Ocean Strategy in Performance Measurement
Publication Type: Articles in Refereed Journals
Area of Research: Accounting, Strategy and Policy

Blue Ocean Strategy and Performance Measurement
Publication Type: Presentations at Conferences
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The Great Debate, Expensing Stock Options

Chapter 18: Ecotourism and Sustainable Tourism Development

Magic of Accounting

Cuba: Barriers to Economic Growth

The Chaotic Blue Ocean

The Balanced Scorecard: A proposal for Implementation in the tourism sector: Applications in Canada and Cuba
Cuba in Transition: Amanecer/Atardecer

**Publication Type**: Papers in Refereed Conference Proceedings  
**Area of Research**: Business and Society, Strategy and Policy

El Cuadro de Mando Integral: Metodologia para Su Implementacion

**Publication Type**: Papers in Refereed Conference Proceedings  
**Area of Research**: Accounting, Strategy and Policy

Online Learning Center - Web Resource

**Publication Type**: Teaching Aids  
**Area of Research**: Accounting

Harrison, Horngren, Lemon, Carroll, and Lemon

**Publication Type**: Teaching Aids  
**Area of Research**: Accounting

Instructors Manual

**Publication Type**: Teaching Aids  
**Area of Research**: Accounting

Online Learning Center - Web Resource

**Publication Type**: Other Professional Publications  
**Area of Research**: Accounting

Test Bank (to accompany)

**Publication Type**: Teaching Aids  
**Area of Research**: Accounting

Technical Check

**Publication Type:** Other Professional Publications  
**Area of Research:** Accounting

**Comprehensive Chapter Problems**  

**Publication Type:** Other Professional Publications  
**Area of Research:** Accounting

**Test Bank**  

**Publication Type:** Other Professional Publications  
**Area of Research:** Accounting

**The Magic of Accounting**  

**Publication Type:** Other Professional Publications  
**Area of Research:** Accounting

**Cuba: Potential or Potential Threat**  

**Publication Type:** Articles in Refereed Journals  
**Area of Research:** International Business, Public Policy

**Cuba: Potential or Potential Threat**  

**Publication Type:** Presentations at Conferences  
**Area of Research:** International Business, Public Policy

**El Cuadro de Mando Integral, Una sistema de gestion o un sistema de estrategia (The Balanced Scorecard, A system of Management or A system of Strategy)**  

**Publication Type:** Presentations at Conferences  
**Area of Research:** Accounting
Instructors Manual

Publication Type: Teaching Aids
Area of Research: Accounting

Student Study Guide

Publication Type: Teaching Aids
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Interpreting Financial Statements

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Cuba: Potential or Potential Threat

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Instructors Manual

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Area of Research: Accounting
Marketing for your small business

Publication Type: Invited Speakers
Area of Research: Marketing, Small Business and Entrepreneurship