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Two new methods for estimating structural equation models: An illustration and a comparison with two established methods

Lu, I. R. R., Kwan, E., Thomas, D. R. and M. Cedzynski (2011), "Two new methods for estimating structural equation models: An illustration and a comparison with two established methods", *International Journal of Research in Marketing*, 28(3), 258-268.

Publication Type: Articles in Refereed Journals

Area of Research: Marketing, Research Methods

Graph people versus table people: Reply to Gelman

Friendly, M., and E. Kwan (2011), "Graph people versus table people: Reply to Gelman", *Journal of Computational and Graphical Statistics*, 20, 18-27.

Publication Type: Articles in Refereed Journals

Area of Research: Research Methods

Tableplot: A new tool for assessing precise predictions

Kwan, E., I.R.R. Lu and M. Friendly (2009), "Tableplot: A new tool for assessing precise predictions". *Zeitschrift für Psychologie / Journal of Psychology*, 217(1), 38-48. (Special issue on 'Beyond the Significance-Test Ritual').

Publication Type: Articles in Refereed Journals

Area of Research: Organizational Behaviour and HRM, Research Methods

Where's Waldo: Visualizing collinearity diagnostics

Friendly, M. and E. Kwan (2009), "Where's Waldo: Visualizing collinearity diagnostics", *The American Statistician*, 63(1), 56-65.

Publication Type: Articles in Refereed Journals

Area of Research: Research Methods

The comparison of Component- and Covariance-based Structural Equation Modeling Approaches: Bias and Confidence Interval Coverage

Lu, I. R. R., Thomas, D. R., and E. Kwan (2009), "The comparison of Component- and Covariance-based Structural Equation Modeling Approaches: Bias and Confidence Interval Coverage", 16th International Meeting of the Psychometric Society, Cambridge, U.K.

Publication Type: Presentations at Conferences

Area of Research: Research Methods

Tableplot: A new display for factor analysis

Kwan, E. (2008), "Tableplot: A new display for factor analysis", Joint Statistical Meetings, Denver, Colorado.

Publication Type: Presentations at Conferences

Area of Research: Research Methods

The PLS-CBSEM Debate and an Investigation of Alternative Modeling Methods

Lu, I. R. R., D.R Thomas, E. Kwan and M. Cedzynski (2008), "The PLS-CBSEM Debate and an Investigation of Alternative Modeling Methods". Joint Statistical Meetings, Denver, Colorado.

Publication Type: Presentations at Conferences

Area of Research: Marketing, Research Methods

Bilingualism, biliteracy, and learning to read: Interactions among languages and writing systems

Bialystok, E., G. Luk and E. Kwan (2005), "Bilingualism, biliteracy, and learning to read: Interactions among languages and writing systems". *Scientific Studies of Reading*, 9, 43-61.

Publication Type: Articles in Refereed Journals

Area of Research: Education

Evaluating theories through the test of significance

Kwan, E. (2005), "Evaluating theories through the test of significance". Presentation at the 13th Annual In-House Conference, Department of Psychology, York University.

Publication Type: Presentations at Conferences

Area of Research: Research Methods

Strong versus weak significance tests and the role of meta-analytic procedures

Kwan, E. and M. Friendly (2004), "Strong versus weak significance tests and the role of meta-analytic procedures". *Journal de la Société Française de Statistique*, 145, 47-53.

Publication Type: Articles in Refereed Journals

Area of Research: Research Methods

Effects ordering for data displays

Friendly, M. and E. Kwan (2003), "Effects ordering for data displays". *Computational Statistics and Data Analysis*, 43, 509-539.

Publication Type: Articles in Refereed Journals

Area of Research: Research Methods

Effects Ordering for Data Displays

Kwan, E. (2002), "Effects Ordering for Data Displays". Presentation at the 10th Annual In-House Conference, Department of Psychology, York University.

Publication Type: Presentations at Conferences

Area of Research: Research Methods

Some New Technological Substitution Models of Innovation Diffusion

Kumar, V. (1990), "Some New Technological Substitution Models of Innovation Diffusion". TIMS/ORSA - The Institute of Management Sciences / Operations Research Society of America, Las Vegas, NV.

Publication Type: Presentations at Conferences

Area of Research: Innovation, Technology