A Stochastic Linear Programming Modeling and Solution Approach for Planning the Supply of Rewards in Loyalty Reward Programs


Publication Type: Articles in Refereed Journals
Area of Research: Information Systems, Management Science and Operations Research

Exploring Contracts with Options In Loyalty Reward Programs Supply Chain


Publication Type: Papers in Refereed Conference Proceedings
Area of Research: Management Science and Operations Research

Complexity and Knowledge Transfer in Global Software Outsourcing Project Teams: A Transactive Memory Systems Perspective


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Area of Research: Information Systems

An Aggregate inventory-based model for predicting redemption and liability in loyalty reward programs industry


Publication Type: Articles in Refereed Journals
Area of Research: Information Systems, Management Science and Operations Research

Project crashing in the presence of general non-linear activity time reduction costs


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An aggregate inventory-based model for predicting redemption and liability in loyalty rewards program industry

Publication Type: Presentations at Conferences
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Airport Delay Analysis through Simulation

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Airport Delay Analysis through Simulation

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Solving capacitated part-routing problems with set-up times and costs: A Dantzig-Wolfe based solution approach

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A price-directed decomposition approach for solving large-scale capacitated part-routing problems

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Planning the Supply of Rewards in Loyalty Reward Programs- A Supply Chain Perspective

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A Typology Framework of Loyalty Reward Programs

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### Aggregate planning of rewards-supply in loyalty reward programs


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### Transportation problem-based heuristics for the set partitioning problem. A predictive model of redemption and liability in loyalty reward programs industry


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### A typology framework of loyalty rewards programs


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**A geometric programming model of the lot-scheduling problem with investments in setup reductions and process improvements**


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**Coping with revenue recognition in the loyalty reward programs industry**


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Nsakanda, A. L. (2004), "Innovations in teaching decision support systems development summer workshops". Amelia Island (USA), August 4th-7th.
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**Area of Research:** Management

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**Area of Research:** Management

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