



**Carleton**  
UNIVERSITY

**SPROTT**  
SCHOOL OF BUSINESS

## FACULTY POSITION IN MARKETING

The Sprott School of Business invites applications for a tenure-track position in **Marketing** (Assistant/Associate/Full) **effective July 1, 2021**.

The successful candidate will deliver undergraduate and graduate courses to a culturally diverse student body, supervise graduate students, maintain an active research program, and participate actively in the ongoing development of our academic programs in a highly collegial environment.

We encourage applications from candidates from groups underrepresented in Business and/or with experience in mentoring students from such groups. OR The candidate is expected to have a desire to promote interest in our students, particularly those in underrepresented groups, in a Business career.

The successful candidate will be expected to complete their Ph.D., or equivalent, in Business/Management with a focus on Marketing (or related discipline), prior to the start date of July 2021. Candidates should demonstrate strong, emerging research potential (Assistant Professor) or have a record of research publications and productivity (Associate/Full Professor) consistent with AACSB guidelines for a doctoral-granting business school and demonstrating innovation and impact. Excellence in teaching, demonstrated by student feedback and/or a strong teaching philosophy, commitment to the values of Equity, Diversity and Inclusion as it pertains to teaching, service, research and all scholarly activities and the potential to contribute to the life and ambitions of the Sprott School of Business through active collaboration and collegial service will be required. While applicants in all areas of Marketing may be considered, candidates with a research interest in product development, sales, retailing, pricing or marketing channels, with supporting evidence of those interests, are preferred.

Candidates must demonstrate alignment with the strategic mission of the Sprott School of Business (<https://sprott.carleton.ca/about-sprott/mission-and-vision/>).

Please send your application by email *in one single PDF document* to **hiring@sprott.carleton.ca** by the closing date including: a covering letter, C.V., a record of teaching experience and effectiveness and a sample of research publications or working papers. Three letters of reference are also required and should be sent directly by the referees to the address below and received by the closing date.

Dana Brown  
Dean, Sprott School of Business  
Carleton University  
1125 Colonel By Drive  
Ottawa, Ontario, K1S 5B6, Canada

Tel: (613) 520-3532  
E-mail: [hiring@sprott.carleton.ca](mailto:hiring@sprott.carleton.ca)  
URL: [www.sprott.carleton.ca](http://www.sprott.carleton.ca)

*All qualified candidates are encouraged to apply. Canadians and permanent residents will be given priority. Please indicate in your cover letter if you are a Canadian citizen or permanent resident of Canada.*

Please also identify any past experiences in supporting equity, diversity and inclusion in your previous institutional environment such as in curriculum development and in supporting diverse students.

Subject to budgetary approval, salary and benefits are competitive and commensurate with qualifications. The search will close when the position is filled, however the hiring committee will begin reviewing applications on **August 31, 2020**.

The Sprott School of Business is committed to excellence in teaching and research and is accredited by AACSB. The School offers the following degrees Bachelor of Commerce with Honours, a Bachelor of International Business with Honours, a Master of Business Administration including off-campus programs in China, a Master of Accounting, a Master of Entrepreneurship, a Master of Science in Management and a Ph.D. in Management. In addition, Sprott faculty contribute to the Master of Applied Science and Master of Engineering within the Technology Innovation Management programs. More information on the School can be obtained from the website, <http://sprott.carleton.ca>, while general information on the University can be found on the Provost's website at [www.carleton.ca/provost](http://www.carleton.ca/provost).

**About Carleton University:**

Carleton University is a dynamic and innovative research and teaching institution with a national and international reputation as a leader in collaborative teaching and learning, research and governance. With over 30,000 students, 900 academic faculty, and 1,100 staff and more than 100 programs of study, we encourage creative risk-taking enabling minds to connect, discover and generate transformative knowledge. We are proud to be one of the most accessible campuses in North America. Carleton's Paul Menton Centre for Students with Disabilities has been heralded as the gold standard for disability support services in Canada.

Carleton's location in Ottawa, Ontario provides many opportunities for scholarship and research with numerous and diverse groups and institutions. Canada's capital has a population of almost one million and reflects the country's bilingual and multicultural character. To learn more about our university and the City of Ottawa, please visit [www.carleton.ca/about](http://www.carleton.ca/about).

Applicants selected for an interview are asked to contact the Chair as soon as possible to discuss any accommodation requirements. Arrangements will be made in a timely manner.