

Bachelor of Commerce [20.0 credits] International Business (IB) Concentration

For Students Admitted Fall 2017

Total [20.0 credits]

- Major [13.5 credits]
- Electives [6.5 credits] } Concentration [4.5 credits]

This pamphlet is only a guide. Consult your advisor, your audit, and the Carleton University Undergraduate Calendar ([carleton.ca/cuuc](http://calendar.carleton.ca/cuuc)) for specific rules that apply to your program.

PLEASE ENSURE YOU MEET ALL COURSE PREREQUISITES BEFORE ATTEMPTING REGISTRATION. PREREQUISITES CAN BE FOUND AT <http://calendar.carleton.ca/undergrad/courses/BUSI/>

Year 1 [5.0 credits - 4.5 Major, 0.5 Electives]

BUSI 1004 - Financial Accounting (fall)
BUSI 1005 - Managerial Accounting (winter)
BUSI 1800 - Introduction to Business
ECON 1000 - Introduction to Economics (fall + winter)
PSYC 1002 - Introduction to Psychology (Business only section)
SOC 1005 - Sociology for Bachelor of Commerce Students
MATH 1009 - Calculus
MATH 1119 - Linear Algebra

0.5 credit in an Elective

Please Note: BUSI 1800 must be completed before Year 3.

Please contact instructor Lorna.Unger@carleton.ca for details and to start planning for the compulsory practicum course - **BUSI 4719 - Practicum in International Business**.

Year 3 [5.0 credits - 2.5 Major - 1.5 Concentration - 1.0 Electives]

One of: BUSI 2601 - Business Law OR BUSI 2701 - Fundamentals of International Business (*whichever was not taken in Year 2*)
BUSI 2800 - Entrepreneurship
BUSI 3102 - Introduction to Human Resources Management
BUSI 3103 - Introduction to Organizational Theory
BUSI 3309 - Project Management

International Business Concentration "Required" Courses:

BUSI 3704 - The Environment of International Business
BUSI 4205 - International Marketing
BUSI 4719 - Practicum in International Business

1.0 credits in electives - **concentration elective courses** or free electives

Year 2 [5.0 credits - 4.5 Major, 0.5 Concentration]

BUSI 2101 - Organizational Behaviour (fall)
BUSI 2208 - Introduction to Marketing
BUSI 2301 - Introduction to Operations Management
BUSI 2400 - Foundations of Information Systems
BUSI 2504 - Business Finance I
One of: BUSI 2601 - Business Law OR BUSI 2701 - Fundamentals of International Business (*the other to be taken in Year 3*)
ECON 2009 - Managerial Economics
STAT 2606 - Business Statistics I (fall)
STAT 2607 - Business Statistics II (winter)

International Business Concentration "Required" Course:

BUSI 3703 - International and Comparative Management (winter)

Year 4 [5.0 credits - 2.0 Major, 0.5 Concentration, 2.5 Electives]

BUSI 4705 - Ethics and Cross-cultural Interaction
BUSI 4709 - Strategic Management for International Business (must be completed at Carleton)
1.0 credits at the 4000-level in Business
(4000-level BUSI Concentration courses can be used to satisfy this requirement)

International Business Concentration "Required" Courses:

BUSI 4717 - Managing Globalization in Emerging Economies

2.5 credits in electives - **remaining concentration elective courses** and free electives

International Business Electives [2.0 credits from:]

1.0 credits from:

BUSI 3301 - Supply Chain Fundamentals
BUSI 3705 - International Buyer Behaviour
BUSI 3706 - International Business Negotiations
BUSI 4504 - International Finance
BUSI 4505 - Global Financial Markets and Institutions
BUSI 4706 - International Human Resources Management
BUSI 4707 - Regionalism and Globalization
BUSI 4708 - International Expansion and Operations
BUSI 4710 - International New Ventures

1.0 credits from:

ECON 3508 - Introduction Economic Development
ECON 3600 - Introduction International Economics
ECON 3601 - Introduction to International Trade
ECON 3602 - International Monetary Problems
ECON 3808 - The Economics of Transition
EURR 4005 - Environmental Problems and Politics in East/Central Europe
GEOG 2200 - Global Connections
GEOG 3209 - Sustainability and Environment in the South
GEOG 3404 - Geographies of Economic Development
LAWS 3207 - International Transactions
LAWS 3208 - International Trade Regulations
LAWS 4200 - International Economic Law
PSCI 2601 - International Relations: Global Politics
PSCI 2602 - International Relations: Global Political Economics
PSCI 3600 - International Institutions

Please note: Required major courses are generally offered in the fall/winter. Concentration courses have limited offerings in the summer term.

If you are considering a concentration, you should declare by the end of year 2. Adding a concentration after year 2 may delay graduation. For double concentrations, 6.0 credits must be completed with a minimum overall CGPA of 8.00.

For further assistance with course planning, please contact bcom@sprott.carleton.ca