

General Course Information

Course Title: FINA 5521 Financial Management Concentration Integration

Credit Weight: 0.25 credits

Prerequisites: [FINA 5501](#), [FINA 5502](#), [FINA 5512](#), and [FINA 5513](#)

Course Description

[FINA 5521](#) integrates and applies all the accounting and finance concentration coursework. Critical thinking is stressed via the case study approach. Focuses on complex problems and allows students to gain a deeper understanding of the salient issues discussed within the financial management concentration.

Course Rationale

This is the capstone finance course for MBA students specializing in Financial Management. Students are assumed to have a sound knowledge and understanding of corporate finance, investment management as well as managerial accounting and statistics gained from the prerequisite courses.

The course will broadly cover the following three main themes:

Defining value and wealth creation
Measuring value and wealth and
The understanding link between the value and value-based management

The important corporate finance concepts such as cost of capital, capital structure, valuation, etc. will be discussed to reinforce students' understanding of these main themes.

Students will also gain a better understanding of the increasingly important and strategic roles the CFOs and financial professionals play for the success of their organization.

Course Learning Objectives

After successfully completing this course, you will be able to:

CO1	Analyze the evolving strategic roles of the Chief Finance Officer (CFO) beyond traditional finance functions.
CO2	Apply the key corporate finance concepts to support management decision-making.
CO3	Identify metrics for effective measurement of financial performance.
CO4	Analyze the ramifications of the current and emerging issues on creation and distribution of company wealth.
CO5	Apply accounting information effectively while performing financial analysis.
CO6	Recommend best strategies to resolve financial issues confronting today's organizations.

CO7	Work effectively and collaboratively in a team environment to analyze live case studies and prepare a report.
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Course Schedule

Module	Topics	Materials	Deliverable
1	Evolving strategic roles of the Chief Finance Officer (CFO)	Assigned readings and videos	Postings to the discussion forum: Initial posting due on May 12 and follow-up on posts by classmates due on May 19
2	Practical application of financial concepts to support managing decision-making	<p><u>Case Study:</u></p> <p>Neptune Orient Line (NOL): Valuation and Capital Structure, Harvard Business Review (Available in Library Reserve)</p> <p>Suggested readings:</p> <p>Luehrman T (2017), <i>Cost of Capital</i>, Harvard Business Review (Available in Library Reserve)</p> <p>Healy P (2017), <i>Financial Accounting Reading: Introduction to Valuation</i>, Harvard Business Review (Available in Library Reserve)</p>	Submission of case report on or before May 19, 2023
3	Practical Application of Economic Value-Added (EVA)	<p><u>Case Study:</u></p> <p><i>TTK Prestige: Economic Value-Added Analysis</i>, Harvard Business Review (Available in Library Reserve)</p> <p><u>Suggested reading:</u></p>	Assignment on the case study is due on May 26, 2023.

sample

Module	Topics	Materials	Deliverable
		Ferri F, Ferris W, Treadwell S and Desai M (2006), <i>Understanding Economic Value-Added</i> , Harvard Business Review (Available in Library Reserve)	
4	Current and emerging trends: Shareholder activism Shareholder primacy or stakeholder capitalism?	Beatty, David (2016), <i>Shareholder Activism: this Change is Everything</i> , Harvard Business Review (Available in Library Reserve) (MO1,2) Redefinition of the purpose of corporations - Business RoundTable Govindarajan V and Srivastava (2020), <i>We are Nowhere Near Stakeholder Capitalism</i> , Harvard Business Review (Available in Library Reserve) Videos: Activist Investing in Canada, BNN Bloomberg Business RoundTable on the Purpose of Business	Postings to the discussion forum: First posting is due on June 2 and follow-up on posts by the classmates due on June 9
5	Identification of metrics for effective measurement of financial performance	Harris, Michael, and Taylor B, (2019), <i>Don't Let the Metrics Undermine Your Business</i> , Harvard Business Review (Available in Library Reserve) Yoon, Eddie (2017), <i>Tesla Shows How Traditional Business Metrics are Outdated</i> , Harvard Business Review (Available in Library Reserve)	Posting to the discussion forum: First posting is due on June 16 and follow-up on posts by the classmates is due on June 23.

sample

Module	Topics	Materials	Deliverable
		Graham, Kenny (2021), <i>KPI are not Just About Assessing Past Performance</i> , Harvard Business Review (Available in Library Reserve) (MO 1 and 2)	
6	Final project report: Corporate Finance Decisions	Review of company financial statements and MD&A Any other pertinent information	Submission of group case report to the instruction on or before 29
7	Final exam	All materials covered earlier modules	TBD

Grading Scheme

Activity	Scored Out of	Percent of Total Grade
Contribution to discussion forum	100	25%
Assignment	100	10%
Group case report	100	15%
Final Group Project report	100	15%
Final exam	100	35%
TOTAL	100	100%