

FINA 5501V

FINANCIAL MANAGEMENT

Course Syllabus

1. Course Title

FINANCIAL MANAGEMENT.

2. Course Credit

0.25 credit.

3. Prerequisites

ACCT5001 and BUSI 5801

4. Course Professors

Lead Professor

Name: Dr. Isaac Otchere

Title: Professor

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5. Course Description

In this increasingly complex business environment, senior executives in business and public sector organizations require knowledge of financial management. The course offers a broad *overview of finance* from the perspective of the financial manager. Starting with the premise that the goal of management is to increase the value of the firm, we will discuss the key decisions – investment and financing - that contribute to shareholder value. The *investment* side will include analysis of the capital budgeting decision. The financing aspect will focus on equities, bonds, and raising capital in general. Specifically, this course will cover: (i) financial markets, (ii) financial concepts such as time value of money, valuation and yields of financial securities, financial statement analysis, sources of long-term financing to a firm, and an overview of the risk-return trade-offs, and (iii) some basic decision-making frameworks, including capital budgeting. This course is an introductory Finance course and provides the necessary foundation for further studies in Finance.

6. Course Rationale

This course provides the participant with financial management skills and working knowledge that are essential to the effective management of corporations. The objective is to introduce participants to the fundamental concepts, processes, techniques and practices of financial management. The course explores how value can be created through investment and financing decisions, and the management of risks associated with such decisions. The aim is to: (1) provide a description of corporate financial management and the role of the financial manager; (2) to discuss the role of financial markets and institutions that facilitate the process of

financial management; (3) to explore the concept of the time value of money to value stocks and bonds; (4) to explore the process of making capital investment, and (5) to introduce the concepts of risk and return.

7. Course Objectives

After successfully completing this course students will be able to perform the following:

CO 1: Summarize the goal of Financial Management and the conflicts of interest between managers and owners.

CO 2: Explain how financial markets work

CO 3: Calculate the future value and present value, and apply the concept of Time value of money to real world financial situations

CO 4: Estimate the value of different securities, such as bonds and stocks

CO 5: Compare the different criteria used to make investment decisions

CO 6: Determine the relevant cash flows for a proposed investment and apply NPV criterion using projected cash flows

CO 7: Calculate the expected return and standard deviation (risk) of investment returns and discuss the risk-return trade-off.

8. Materials

Textbook

Brealey, Myers, Marcus, Mitra and Gajurel, Fundamentals of Corporate Finance, 7th Canadian Edition, McGraw Hill Ryerson, 2020.

Other Resources

The following Web sites may be useful: [CNN Finance](#), [The Financial Times](#), [The Economist](#), the Globe and Mail, the National (Financial) Post.

9. Grading and Evaluation

Grade Table

Activity Type	Due Date: End of	Total Points	Percent of Grade
Individual assignment	Week of Module 3	100	15%
6 Weekly Quizzes	Weekly	120	30%
Group case analysis	Week of Module 5	100	15%
Final Examination	Week of Module 7	100	40%
Total Possible Points		420	100%

Grading

In determining the final course grade, the following scale is used:

Final Grade = Marks			
A+ = 90 – 100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85 – 89	B = 73 -76	C = 63-66	D = 53-56
A- = 80 – 84	B- = 70-72	C- = 60-62	D- =50-52
			F = Below 50

10. Course Evaluation

At the end of this course, students are encouraged to complete a course evaluation that will be distributed to them via email and through a course link. You will also be required to complete a group and self-assessment to evaluate your and your classmate's contributions.

11. Tentative Class Schedule

Module	Topic	Readings
Module 1	Overview of Corporate Financial Management & Financial Markets	BMMMML: Chps. 1 & 2
Module 2	Time value of money & Discounted cash flow valuation	BMMMML: Chp. 5
Module 3	Bond valuation	BMMMML: Chp. 6
Module 4	Stock Valuation & Capital Market Efficiency	BMMMML: Chp. 7
Module 5	Capital Budgeting Analysis	BMMMML: Chp: 8
Module 6	Introduction to Risk and Return	BMMMML: Chp: 11
Module 7	Final Exam	

NOTE: The final exam will be comprehensive, covering material from the entire course. If you obtain less than 50% on the final exam, you will receive an "F" grade regardless of your total marks in the course. Students who do not demonstrate a minimum level of performance during the term will not be allowed to defer the final exam. The requirement for satisfactory in-term performance is an overall mark of 50% or better on the assignments and quiz. Students with unsatisfactory in-term performance who miss the final exam will be awarded FND for the course.

12. Contribution to Program Goals

Contribution of the Course to Program Learning Goals (MBA):

MBA Learning Goal	Not Covered	Introduced	Taught but Not Assessed	Taught <u>and</u> Assessed

MB1 Leadership and Collaboration <i>Graduates will be equipped for leadership and collaboration.</i>				✓
MB2 Communication <i>Graduates will be effective communicators</i>			✓	
MB3 Critical Thinking and Problem Solving <i>Graduates will be skilled in critical thinking and problem solving.</i>				✓
MB4 Functional Knowledge <i>Graduates will have functional knowledge of all areas of business.</i>				✓
MB5 Global Business <i>Graduates will have an appreciation of the global environment of business.</i>		✓		
MB6 Ethical Reasoning <i>Graduates will be skilled in ethical reasoning and decision-making.</i>			✓	

13. Additional Course Information

Course Sharing Websites:

Materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Recommended Calculator for Examinations:

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

Final Exam

The final examination is a closed book exam. Please note that to preserve the integrity of the examinations, this course may use a remote proctoring service provided by Scheduling and Examination Services (SES). SES will be leveraging CoMaS, the University's automated e-Proctoring software, to ensure integrity of the exam process You can find more information at <https://carleton.ca/ses/e-proctoring/>.

You may write the exam on one of two days during Module 7 - on Saturday Dec 14: 2.00-5.00pm or Sunday Dec 15: 10.00am-1.00pm).

Group Work:

The Sprott School of Business encourages group assignments. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, followership and other group skills. Group assignments are also an effective way to learn integrative skills for putting together a complex task. Your professor may assign one or more group tasks, assignments, or projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

Peer Evaluation for Group Work

To deter social loafing and ensure fairness in grading, you will be asked to assess the contribution of your fellow group members. This information will be used when assigning the grade for the final project. The procedure is as follows: Each student should take 100 points and allocate those points to the various members of the group (including him or herself) to reflect the contributions made by each member. For instance, if there are four members in a group and everyone contributed equally, each individual would receive 25 points. Conversely, if an individual contributed relatively little, the remaining group members might allocate few points to that member. To ensure that these peer evaluation scores are reasonable and free from personal bias, you will be asked to provide a detailed written explanation for your point allocation. You don't have to provide the peer evaluation if each group member contributed equally to the project.

Late Assignments

The assignment deadlines are at least one week after the completion of related course material (sometimes more) and as such, should be sufficient. Yet, sometimes, despite our best efforts, and for good reasons, we can't meet our deadlines. You have one day of grace that you can apply to the individual assignment deadline. No reason required. No questions asked. That said, I need an email by the deadline indicating you will be late, but plan on submitting. Once the one day have been used, no further lateness will be accepted and any late submissions at that stage will receive a mark of 0.

Requests for extension without penalty will be considered in cases of illness, family emergency, or other exceptional circumstances.

Academic Regulations:

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

Requests for Academic Accommodation:

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

- **Pregnancy**
Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: <https://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf>
- **Religious Obligations**
Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: <https://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf>
- **Students with Disabilities**
If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. <https://carleton.ca/pmc/>
- **Survivors of Sexual Violence**
As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and its survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: <https://carleton.ca/sexual-violence-support/>
- **Student Activities**
Carleton University recognizes the substantial benefits, to both the individual student and the university, that result from participating in activities beyond the classroom experience. Reasonable accommodation will be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. <https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

For more information on academic accommodation, please contact the departmental administrator or visit: <https://students.carleton.ca/course-outline/>

Academic Integrity:

Violations of academic integrity—presenting another’s ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student—are a serious academic offence, weaken the quality of the degree, and will not be tolerated. Penalties may include; a grade of Failure on the submitted work and/or course; academic probation; a refusal of permission to continue or to register in a specific degree program; suspension from full-time studies; suspension from all studies at Carleton; expulsion from Carleton, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <https://carleton.ca/registrar/academic-integrity/>

Centre for Student Academic Support:

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and outside the classroom. CSAS offers academic assistance with course content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: <https://carleton.ca/csas/>

Other Important Information:

- Students must always retain a hard copy of all work that is submitted.
- All final grades are subject to the Dean’s approval.
- For us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CARLETON address. Therefore, in order to respond to your inquiries, please send all email from your Carleton cmail account. If you do not have or have yet to activate this account, you can do so by visiting <https://carleton.ca/its/get-started/new-students-2/>

Other general skills

To succeed in this course and other Carleton courses, you will need basic computer skills and digital information literacy skills. You can find information on what other skill you need to succeed here: <https://carleton.ca/online/online-learning-resources/essential-technological-skills/>

Access to other services offered by the University:

Click the following link for easy access to various services offered by the University: <https://students.carleton.ca/campus-life/>