



**FINA 5501P FINANCIAL MANAGEMENT**  
**22-23<sup>rd</sup> Jan 2021**  
**COURSE OUTLINE**

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**Office DT 1712; (613) 520-2600 Ext. 2731**

**Course Schedule & Location**

**Session P: Fri. Jan 22: 8.30 am– 5.30pm: Online**  
**Sat. Jan 23: 8.30 am– 5.30pm: Online**

**Office Hours:**

**Tuesday: 3:30–5:00pm or by appointment**

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**Modality:** Online: Synchronous (*i.e., delivered in real-time using Zoom*) and Asynchronous (*pre-recorded*)

**PREREQUISITES**

ACCT5001 and BUSI5801

**Course Description – Graduate Calendar**

Overview of finance from the perspective of the financial manager. Corporate governance issues, financial markets, time value of money, valuation and yields of financial securities, capital budgeting, and the trade-off between risk and return.

Precludes additional credit for BUSI 5504.

Prerequisite(s): [ACCT 5001](#) and [BUSI 5801](#).

**COURSE DESCRIPTION**

In this increasingly complex business environment, senior executives in business and public sector organizations require knowledge of financial management. The course offers a broad *overview of finance* from the perspective of the financial manager. Starting with the premise that the goal of management is to increase the value of the firm, we will discuss the key decisions – investment and financing - that contribute to shareholder value. The *investment* side will include analysis of the capital budgeting decisions. The financing aspect will focus on equities, bonds, and raising capital in general. Specifically, this course will cover: (i) financial markets, (ii) financial concepts such as time value of money, valuation and yields of financial securities, sources of long-term financing available to corporations, and an overview of the risk-return tradeoffs, and (iii) some basic decision-making frameworks, including capital budgeting. This course is an introductory Finance course and provides the necessary foundation for further studies in Finance.



## **COURSE OBJECTIVES**

This course provides the participant with financial management skills and working knowledge that are essential to the effective management of corporations. The objective of the course is to introduce participants to the fundamental concepts, processes, techniques and practices of financial management. The course explores how value can be created through investment and financing decisions, and the management of risks associated with such decisions. The aim is to: (1) provide a description of corporate financial management and the role of the financial manager; (2) to discuss the role of financial markets and institutions that facilitate the process of financial management; (3) to explore the concept of the time value of money how it is used to value stocks and bonds; (4) to explore the process of making capital investment, and (5) to introduce the concepts of risk and return.

## **LEARNING OUTCOMES**

On successful completion of this course, the participant would have mastered the fundamental financial concepts and techniques, and acquired the ability to apply the techniques to financial problem solving and decision-making in a professional role as a manager or financial analyst. Specifically, on successful completion of this course, you would be able to:

- Explain the goals of Financial Management and the conflict of interest that exists between managers and owners.
- Compute the future value and present value, and apply the concept of Time value of money to real world financial situations.
- Determine the value of different securities, such as bonds and stocks.
- Develop proficiency in the areas of asset valuation and project evaluation.
- Estimate stock prices using the dividend growth model.
- Compare and contrast the different criteria used to make investment decisions (Payback rule, accounting rates of return, internal rate of return, net present value rule, etc.).
- Evaluate the merits of alternative techniques used to evaluate long-term projects.
- Understand how financial markets work and know the historical rate of returns and risks on various types of investments.
- Calculate the expected return and standard deviation (risk) of investment returns and understand the risk-return tradeoff.

## **PEDAGOGY AND MEASUREMENT OF LEARNING OUTCOMES**

To ensure that there is a balance between theory and practice, the pedagogy to be employed in this course includes:

- Lectures & discussions
- Group work
- Case analyses & syndicate presentation
- Individual exercises

Learning outcomes will be measured through:

- Student's participation and contribution in class
- Take home assignments
- Case Studies/Group Work
- Examinations

To facilitate the financial analysis that we will be doing in this course, a financial calculator may be needed; Texas Instruments BAI plus is recommended.

### **REQUIRED TEXT TEXTBOOK:**

Brealey, Myers, Marcus, Maynes, Mitra and Lim, Fundamentals of Corporate Finance, 7<sup>th</sup> Canadian Edition, McGraw Hill Ryerson, 2020. The 6<sup>th</sup> edition is equally good.

### **ADDITIONAL RESOURCES FROM THE BUSINESS PRESS**

The following Web sites may be useful: [CNN Finance](#), [The Financial Times](#), [The Economist](#), the Globe and Mail, the National (Financial) Post.

### **GRADING**

The following scoring/weighting scheme will be applied to assess performance of course participants

	<u>Marks</u>	<u>Due date:</u>
• Pre-class individual assignment	15%	handed out Jan 8; due Jan 22
• Take home group case analysis	15%	handed out Jan 23; due Jan 28
• In-class syndicate case analysis & presentations	15%	Jan 22 & 23
• Final Examination (take home) individual	40%	Feb 5
• Participation	15%	

### **PRE-CLASS ASSIGNMENT**

I have pre-recorded part of the lectures and posted the videos on Culearn. Watch the videos before you attempt the pre-class assignment. The assignment is an individual homework consisting of a set of problems covering application of material you discussed in the MBA math prep session, course Topic 1 (Chapters 1&2), and Topic 2 (chapter 5 pages 129-154) of the textbook which you are required to read before the first class (see the schedule below for more details).

To give you ample time for the pre-class assessment, the assignment and the lecture videos will be available three weeks prior to the first class.

In addition, you are expected to watch the lecture videos for the other topics as well.

### **TAKE HOME GROUP CASE ANALYSIS**

Form a group of 4 students. At the end of the session on the second day, your group will be assigned a case for analysis. Your assignment will be type-written, professionally prepared, with executive summary, a detailed analysis of the case, and appendices showing your workings.

## **IN-CLASS SYNDICATE CASE ANALYSIS AND PRESENTATION**

You and your syndicate group members will be assigned problems and mini cases for analysis during break-out sessions. Your group will do a short presentation of your analysis. You will submit a written analysis of the mini-case case for grading at the end of the presentation.

### **On Case Analysis**

The learning in the class will focus more on the thought process in analyzing business situations, not just on the solutions. In order to derive maximum benefits from the cases, it is essential that you mentally 'get inside' the case situation. Do not approach a case as you would a chapter in a book or an article in a magazine. You are not an observer, but a participant. If a case centers on a decision that needs to be made, put yourself in the shoes of the manager/decision maker. Feel the frustration he or she feels with respect to data limitations. Feel the pressures s/he feels with respect to difficult tradeoffs, limited resources, political conflicts, or whatever. Once in class, share your ideas with others.

In preparing the cases, the following simple rules may be useful:

- (1) Adopt a management posture in analyzing cases. Use the assignment questions as a guide only. Your answer should highlight what you, as a manager, see as the strengths or weaknesses in a given situation.
- (2) Familiarize yourself with the facts of the case. Outline the industry and competitive context and the core strategic tasks that the firm should excel at (if applicable).
- (3) Support your analysis with facts from the case. Most cases will not contain all data you might like to have. Nevertheless, you'll be surprised at how easily you can make accurate inferences and useful assumptions if you simply give the current management the benefit of the doubt.

## **FINAL EXAM**

The final examination will be take-home exam and will test your understanding of the topics that will be covered in both the lecture and case components of the course. Practice questions posted on CULearn will help you prepare for the exams.

## **DEFERRED FINAL EXAMINATION**

Students unable to write the final examination because of illness or other circumstances beyond their control must contact the instructor in writing to request a deferred exam. Permission may be granted when their request is supported by a medical certificate and or appropriate document/s to support the reason for the deferral. Deferred exams will not be granted for students who make travel arrangements that conflict with the examination schedule.

## **CULearn**

We will be using CULearn frequently in this course. You should use your student ID and password to access CULearn. If you want to ask me a question electronically, you will have to send the email through MyCarleton (Connect).

## TENTATIVE CLASS SCHEDULE\*

	<b>Topic</b>	<b>Readings: BMMMML</b>
1	Overview of Corporate Financial Management & Financial Markets <b>Pre-class reading</b> (i) Chps 1&2 (ii) Watch the pre-recorded Topic 1 videos	Chapters 1 & 2
2	Time value of money & Discounted cash flow valuation. <b>Pre-class reading:</b> (i) Review MBA math) (ii) Textbook Pages 129-154 (iii) Pre-recorded Topic 2 Lecture videos	Chapters 5
3	Bond Valuation <b>Pre-class reading:</b> (i) Textbook Pages 178-187 (ii) Pre-recorded Topic 3 Lecture videos	Chapters 6
4	Stock Valuation & Capital Market Efficiency <b>Pre-class reading:</b> (i) Textbook Pages 215-233 (ii) Pre-recorded Topic 4 Lecture videos	Chapters 7
5	Capital Budgeting Analysis <b>Pre-class reading:</b> (i) Textbook Pages 256-274 (ii) Pre-recorded Topic 5 Lecture videos	Chapters 8
6	Introduction to Risk and Return <b>Pre-class reading:</b> (i) Textbook Pages 352-366 (ii) Pre-recorded Topic 6 Lecture videos	Chapters 11

## ADDITIONAL INFORMATION

### Course Sharing Websites

Materials created for this course (including presentations and posted notes, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and should not be reproduced or redistributed without prior written consent of the author(s).

### Required calculator in BUSI course examinations

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

## **Group work**

The Sprott School of Business encourages group assignments for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, followership and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85-89	B = 73-76	C = 63-66	D = 53-56
A - = 80-84	B - = 70-72	C - = 60-62	D - = 50-52
F = Below 50			

Grades entered by Registrar:

WDN = Withdrawn from the course

DEF = Deferred

## **Academic Regulations**

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

## **Requests for Academic Accommodation**

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

### **Pregnancy obligation**

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: [carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

### **Religious**

### **obligation**

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: [carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

## **Academic Accommodations for Students with Disabilities**

If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if

applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. [carleton.ca/pmc](http://carleton.ca/pmc)

### **Survivors of Sexual Violence**

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and its survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: [carleton.ca/sexual-violence-support](http://carleton.ca/sexual-violence-support)

### **Accommodation for Student Activities.**

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. <https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

For more information on academic accommodation, please contact the departmental administrator or visit: [students.carleton.ca/course-outline](http://students.carleton.ca/course-outline)

### **Academic Integrity**

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another's ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include; a grade of Failure on the submitted work and/or course; academic probation; a refusal of permission to continue or to register in a specific degree program; suspension from full-time studies; suspension from all studies at Carleton; expulsion from Carleton, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <https://carleton.ca/registrar/academic-integrity/>.

### **Sprott Student Services**

The Sprott student services office, located in 710 Dunton Tower, offers academic advising, study skills advising, and overall academic success support. If you are having a difficult time with this course or others, or just need some guidance on how to successfully complete your Sprott degree, please drop in any weekday between 8:30am and 4:30pm. Our advisors are happy to discuss grades, course selection, tutoring, concentrations, and will ensure that you get connected with the resources you need to succeed! <http://sprott.carleton.ca/students/undergraduate/learning-support/>

### **Centre for Student Academic Support**

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and

outside the classroom. CSAS offers academic assistance with course content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: [carleton.ca/csas](http://carleton.ca/csas).

**Important Information:**

- Students must always retain a hard copy of all work that is submitted.
  - All final grades are subject to the Dean's approval.
  - For us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CARLETON address. Therefore, in order to respond to your inquiries, please send all email from your Carleton CMail account. If you do not have or have yet to activate this account, you may wish to do so by visiting <http://carleton.ca/ccs/students/>
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**What is expected of you:**

- Watch all the pre-recorded (asynchronous) lectures, preferably before the first lecture.
- Read the relevant chapters of the textbook before attending lectures.
- Submit the pre-class assignment and all other assignments on time. Assignments must be typed and professionally prepared. Late assignments will **NOT** be graded.
- Attend all Zoom live lectures. The topics that will be covered in this course are cumulative; therefore, missing a lecture on any of the topics could adversely affect your understanding of material to be discussed subsequently. Note that I will be taking attendance each day (both morning and afternoon).
- Attempt all the practice questions that will be posted on CULearn.
- Read the business section of at least one major newspaper to keep up with the latest developments in the Finance community, e.g., Globe and Mail Report on Business and/or The National Post (Daily), The *Wall Street Journal* and the London *Financial Times*.
- Active class participation is expected.
- Read the assigned case to familiarize yourself with the issues contained in the material and be prepared to participate in the discussion of the material.

Best wishes,  
Dr. Otchere