

1. Course Title

FINA 5501 FINANCIAL MANAGEMENT.

2. Course Credit

0.25 credit.

3. Prerequisites

ACCT5001 and BUSI 5801

4. Course Description

In this increasingly complex business environment, senior executives in business and public sector organizations require knowledge of financial management. The course offers a broad *overview of finance* from the perspective of the financial manager. Starting with the premise that the goal of management is to increase the value of the firm, we will discuss the key decisions – investment and financing - that contribute to shareholder value. The *investment* side will include analysis of the capital budgeting decision. The financing aspect will focus on equities, bonds, and raising capital in general. Specifically, this course will cover: (i) financial markets, (ii) financial concepts such as time value of money, valuation and yields of financial securities, financial statement analysis, sources of long-term financing to a firm, and an overview of the risk-return trade-offs and (iii) some basic decision-making frameworks, including capital budgeting. This course is an introductory Finance course and provides the necessary foundation for further studies in Finance.

5. Course Rationale

This course provides the participant with financial management skills and working knowledge that are essential to the effective management of corporations. The objective is to introduce participants to the fundamental concepts, processes, techniques and practices of financial management. The course explores how value can be created through investment and financing decisions, and the management of risks associated with such decisions. The aim is to: (1) provide a description of corporate financial management and the role of the financial manager; (2) to discuss the role of financial markets and institutions that facilitate the process of financial management; (3) to explore the concept of the time value of money to value stocks and bonds; (4) to explore the process of making capital investment, and (5) to introduce the concepts of risk and return.

6. Course Objectives

After successfully completing this course students will be able to perform the following:

- CO 1: Summarize the goal of Financial Management and the conflicts of interest between managers and owners.
- CO 2: Explain how financial markets work
- CO 3: Calculate the future value and present value, and apply the concept of Time value of money to real world financial situations
- CO 4: Estimate the value of different securities, such as bonds and stocks
- CO 5: Compare the different criteria used to make investment decisions
- CO 6: Determine the relevant cash flows for a proposed investment and apply NPV criterion using projected cash flows
- CO 7: Calculate the expected return and standard deviation (risk) of investment returns and discuss the risk-return trade-off.

7. Materials

Textbook

Brealey, Myers, Marcus, Mitra and Gajurel, Fundamentals of Corporate Finance, 7th Canadian Edition, McGraw Hill Ryerson, 2020.

Other Resources

The following Web sites may be useful: [CNBC Finance](#), [The Financial Times](#), [The Economist](#), the [Globe and Mail](#), the [National Financial Post](#).

sample

8. Grading and Evaluation

Grade Table

Activity Type	Due Date	Total Points	Percent of Grade
Individual assignment	Week of Module 4	100	15%
Best 3 of 6 Quizzes	Weekly	60	30%
Group case analysis	Week of Module 6	100	15%
Final Examination	Week of Module 7	100	40%
Total Possible Points		360	100%

9. Course Evaluation

At the end of this course, students are encouraged to complete a course evaluation that will be distributed to them via email and through a course link. You will also be required to complete a group and self-assessment to evaluate your and your classmate's contributions.

10. Additional Course Information

Recommended Calculator for Examinations:

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

Group Work:

The Spratt School of Business encourages group assignments. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, followership and other group skills. Group assignments are also an effective way to learn integrative skills for putting together a complex task. Your professor may assign one or more group tasks, assignments, or projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

Final Exam

The final examination is a closed book exam. **Please note that to ensure integrity of the exam process, the final examination in this course will use a remote proctoring service provided by Carltoris Scheduling and Examination Services. You can find more information at <https://carlton.ca/ses/e-proctoring/>. You may write the exam on any of three days: Friday 14th April, or Saturday 15 April, or Sunday 16 April). Please inform the Professor by Wednesday April 12 which of the days you would like to write the exam.**