



Carleton
University

Sprett
School of Business

**CARLETON UNIVERSITY
BUSI2505A
SUMMER 2024
BUSINESS FINANCE**

Instructor: Amar Benaissa
Office: To be determined
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TA: To be determined
Office Hours: To be determined
Email: To be determined

Modality: In-Person

Course Meets: Tuesdays and Thursdays 6:05pm to 8:55pm

Pre-requisites & precluded Courses:

BUSI 1002 or BUSI 1005, and BUSI 2504 (with a grade of C or higher in each), ECON 1001 and ECON 1002 (or ECON 1000), and MATH 1009 (with a grade of C- or higher in each).

The School of Business enforces all prerequisites. Only the Undergraduate Program Supervisor of the School can waive prerequisite requirements.

This course BUSI 2505 is prerequisite to BUSI 3500, BUSI 3502 and BUSI 3512 (with a grade of C+ or higher).

Course Calendar description from the 2023/2024 University calendar:

Business Finance II

Capital investment and financing decisions in the context of risk and return tradeoffs. Primary and derivative securities, and their role in risk management. Mergers, corporate restructuring, the theory of principal-agent relationships, and financial planning, forecasting, and control.

Course Description:

The topics covered in BUSI 2504 will be extended, exposing students to a broad range of material pertaining to Business Finance and Financial Management. Topics covered include: capital budgeting under uncertainty, capital structure analysis, dividend policy, and lease financing. Students will learn principles for making sound decisions about financing (obtaining funds) and investment (using funds) when facing an environment with risk and uncertainty. The main goal of this course is to teach students how to apply an approach to financial decisions that uses future expectations about after-tax cash-flows, while accounting for uncertainty in the available information

Learning Outcomes:

Important learning objectives for the course are to teach students:

1. How to apply an approach to financial decisions that uses future expectations about after-tax cash-flows, while accounting for uncertainty in the available information
2. Learn that risk and uncertainty can be managed as part of running a business
3. How to apply discounted cash flows techniques as a general tool in understanding business decisions
4. How to decide on the optimal capital structure and whether a firm should distribute a dividend to its shareholders or not

This course makes frequent use of quantitative techniques and models. Review 2504 notes!

Reading(s)/Textbook(s)/Required Materials

Text: Ross, Westerfield, Jordan, Roberts, Pandes & Holloway Fundamentals of Corporate Finance, 11th Canadian Edition, McGraw-Hill Ryerson, 2022.

Course Requirements & Methods of Evaluation (including due dates):

	Weighting (%)
Participation	5%
Lecture reflections	10%
Two in-class quizzes	10%
Group assignment	15%
Mid-term test	20%
Final exam	40%
Total	100%

Participation grade is based on a combination of: (i) attendance, (ii) contribution to the class discussion, (iii) completion of Polls/survey questions during class.

Lecture Reflections are a one-page reflection that you submit on Brightspace within 24 hours after the lecture. Only 6 lecture reflections are expected (out of 12). You are free to choose which 6 lectures to submit reflections for. You may submit more than 6 reflections, and the top 6 lecture grades will be considered. The reflection consists of a short summary of the lecture (in your own words), that demonstrates your understanding of the material.

In-class quizzes will be held half way between the start of the course and the mid-term test, and half way between the mid-term test and the final. They will be held during the class, and will cover the material covered in the preceding three lectures.

There will be one **group assignment** (to be posted on the course Brightspace section). Assignments are due on the date specified, at the beginning of class. Late assignments will not be accepted and will receive a grade of zero. Assignments are to be submitted in word or pdf document. Assignments are to be done in groups of 3 (minimum) to 5 (maximum) students. More details on the assignment and group formations will be shared during the first lecture.

One Mid-Term Test will be held during class time (see the course outline for dates). Material covered will be as noted in the class schedule below (subject to change and will be confirmed in class).

A student who does not write the midterm exams will automatically receive a grade of zero unless this is due to a medical or otherwise emergency with the appropriate documentation. Make-up exam for students with emergencies, will take place on dates that will be communicated to students in advance, and will follow the schedule as set out by the university. Please note that no other times for make-up midterm will be offered.

The Final Exam will be a comprehensive test, covering material from the entire course. More information about the final exam will be provided in class as the term progresses.

NOTE: The term test and the final will consist of a mix of multiple choice questions, calculation, and open-ended questions. The final exam will be comprehensive, covering material from the entire course. If you are awarded less than 40% on the final exam, you will receive an “F”, regardless of your total mark in the course..

Course Schedule: (tentative & subject to change):

CLASS DATE	TOPICS	CHAPTERS	SUGGESTED TEXTBOOK QUESTIONS
July 2, 2024 lecture 1	Review Cash Flows, Capital Cost Allowances	Sections 2.3- 2.5	8,9,10,11,12,28,29
July 4, 2024	Capital Budgeting	10	7,8,9, 13,14,15, 16, 21, 26, 30, 33, 34, 37
July 9, 2024	Project Analysis and Evaluation	11	5,7,9,11,13
July 11, 2024	Risk and Return	12	Chap 12: 1,2,7,13,16
July 16, 2024	Risk and Return	13	Chap 13: 1, 2, 3, 10, 13, 18, 22
July 18, 2024	Review Cost of Capital	14	Chap 14: 2,7,16,18,19,30
July 23, 2024	Raising Capital	15	Chap 15: 1, 2, 14,
July 25, 2024	Term Test	2,10,11, 12, 13, 14, 15	
July 30, 2024	Leverage and Capital Structure	16	4,5, 13,14,15,16,17
Aug 1, 2024	Dividend Policy	17	4,5,6,14,16,17
Aug 6, 2024	Short-Term Finance and Planning	18	5,7,9,10,11,13
Aug 8, 2024	Lease Financing	22	2, 3, 4, 5, 6, 7, 8, 9,10
Aug 13, 2024	Mergers & Acquisitions	23	2, 3 4, 9, 10, 12,14

Midterm and Final Exam:

Both exams will be in-person.

The final exam will be scheduled during the period of official exams as set out by the university for the relevant term (August 17-23, 2024).

Contribution to Learning Goals of the Program ([BCom](#), [BIB](#)):

Program Learning Goal	Competencies Not Covered	Competencies Introduced (only)	Competencies Taught But Not Assessed	Competencies Taught and Assessed
CHECK (X) ONE PER ROW				
BC1 Knowledge <i>Graduates will be skilled in applying foundational business knowledge to appropriate business contexts.</i>				X
BC2 Collaboration <i>Graduates will be collaborative and effective contributors in team environments that respect the experience, expertise and interest of all members.</i>		X		
BC3 Critical Thinking <i>Graduates will be discerning critical thinkers, able to discuss different viewpoints, challenge biases and assumptions, and draw conclusions based on analysis and evaluation.</i>				X
BC4 Communication <i>Graduates will be effective and persuasive in their communications.</i>		X		
BI5 Global Awareness (BIB ONLY) <i>Graduates will be globally-minded.</i>		X		

ADDITIONAL INFORMATION

Course Sharing Websites

Materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Required calculator in BUSI course examinations

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

Group work

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, follower-ship and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

Grading

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85-89	B = 73-76	C = 63-66	D = 53-56
A - = 80-84	B - = 70-72	C - = 60-62	D - = 50-52
F = Below 50			

Grades entered by Registrar:

WDN = Withdrawn from the course

DEF = Deferred

Academic Regulations

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

Requests for Academic Accommodation

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

Pregnancy Accommodation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website:

carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

Religious obligation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website:

carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

Academic Accommodations for Students with Disabilities

If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. carleton.ca/pmc

Survivors of Sexual Violence

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and its survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: carleton.ca/sexual-violence-support

Accommodation for Student Activities

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist.

<https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

For more information on academic accommodation, please contact the departmental administrator or visit: students.carleton.ca/course-outline

Academic Integrity

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another’s ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated.

Process: If an alleged violation occurs, all relevant documentation will be forwarded to the Dean. If the allegation proves true, the penalties may include; a grade of Failure on the submitted work and/or course; academic probation; a refusal of permission to continue or to register in a specific degree program; suspension from full-time studies; suspension from all studies at Carleton; expulsion from Carleton, amongst others.

For a first offence, at a minimum, the penalty assigned will normally be a zero on the submitted work and at least a minimum full grade reduction of the final course grade. For a second offence, at a minimum, the penalty assigned will normally lead to a suspension from studies.

Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <https://carleton.ca/registrar/academic-integrity/>.

Sprott Student Services

The Sprott Undergraduate Student Services Office offers program advising and overall student success support. Our team is available to discuss your academic goals and your program progression plans. We can also work with you to develop strategies for success, including study skills for Business. If you experience any difficulty this term or if you would like to access support, please contact our team at bcom@sprott.carleton.ca or at bib@sprott.carleton.ca.

Centre for Student Academic Support

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and outside the classroom. CSAS offers academic assistance with course content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: carleton.ca/csas.

Important Information:

- Students must always retain a copy of all work that is submitted.
 - All final grades are subject to the Dean’s approval.
 - For us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CARLETON address. Therefore, in order to respond to your inquiries, please send all email from your Carleton CMail account. If you do not have or have yet to activate this account, you may wish to do so by visiting <https://carleton.ca/its/get-started/new-students-2/>
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