



## **Business Ethics**

**BUSI 5802**

**Summer 2016**

**INSTRUCTOR:** Dr. Aareni Uruthirapathy

**OFFICE:** 919 DT

**CLASS OFFICE HOURS:** Mondays 10 – 11 a.m or by appointment.

**CLASSROOM:** Dunton Tower Room: 328

**EMAIL:** [aareni.uruthirapathy@carleton.ca](mailto:aareni.uruthirapathy@carleton.ca)

### **GRADUATE CALENDAR DESCRIPTION**

Impact of corporate decisions on society. Models and standards of business ethics and corporate social responsibility (CSR). Methods of measuring and reporting. The rise of corporate power, stakeholder analysis, corporate governance, sustainability, national and international pressures on CSR.

### **PREREQUISITES**

Enrolment in the MBA Program, Sprott School of Business permission.

### **COURSE DESCRIPTION**

Business Ethics is a core course examining the impact of corporate decisions on society. Corporate social responsibility (CSR), sustainability and governance will be analyzed from a variety of stakeholder perspectives and standards of business ethics in a global context. The primary objective of this course is to develop a comprehensive understanding of the impact of corporate behaviour on the firm's stakeholders. The theoretical basis for specifying the ethics of business will be examined and applied to a variety of practical and significant problems faced by organizations.

### **Text book:**

Sexty, R.W. (2011) *Canadian Business and Society: Ethics & Responsibilities (2nd Ed.)*, McGraw-Hill, Canada. ISBN-13: 9780070000261 (available at the book store)

## **Communication:**

The easiest way to contact me is by email at aareni.uruthirapathy @carleton.ca, or through Culearn. I will contact the entire class through Culearn with announcements, so please check Culearn regularly.

As professionalism is one of the core learning goals of the Sprott School of Business, your participation grade will also depend on the degree to which you are able to interact respectfully with the instructor and others in the class, since failure to do so detracts from the class experience. Hence, unprofessional behavior (e.g., viewing your facebook status, texting, disrespectful or aggressive behaviour, inappropriate computer use, chronic tardiness) will all have a negative impact on your participation in class.

## **COURSE REQUIREMENTS AND DELIVARABLES**

Attendance Participation	15%	<b>On Going</b>
Personal Incident Report	10%	<b>11<sup>th</sup> June</b>
Individual Case Analysis	15%	<b>25<sup>th</sup> May</b>
In class Test	30 %	<b>June 2<sup>nd</sup>, 2016.</b>
Group Presentation Group project	10% 20%	<b>9<sup>th</sup> of June</b>
<b>Total</b>	<b>100%</b>	

### **Class participation 15%**

This is a graduate business class, as such you are expected to read all assigned readings and come to class well prepared. In class, you need to participate in discussions, in the most relevant way which will enhance the knowledge of the class as a whole.

### **Personal Incident paper 10 %**

For this assignment, you are required to identify an ethically questionable behavior or decision that you have encountered (preferably in your work or school life), and describe briefly the ethical issues and basic ethical principles associated with that behavior or decision. This assignment should be a maximum of three pages in length.

### **In – Class case analysis 15 %**

This is an individual case analysis assignment. Students will be given a case and questions related to the case. You are supposed to use all what you have learnt in this class to write up the answers.

### **In- Class Test – 30 %**

There will be an in- class s held during regularly scheduled class time. You must be present to write this exam or present a doctor's note (or other valid explanation) to explain your absence. If you miss the test, you will have to take a make- up test within a week. Tests will be on all materials covered in class, lecture slides, chapters outlined in syllabus, and assigned readings

### **CSR performance presentation - 10 % - Critique 20 %**

Each group will choose a CSR or Sustainability report published by an organization and evaluate their CSR performance. The selected company can be from any industry, however, the report needs to be a latest report published within the last two years. Once you have selected the CSR report, please email me, I will have a look at it and approve it. The written report is due on the last class. Groups will present their CSR performance finding to the class in the last class. More details about this report will be posted on CU learn.

## Tentative Course Schedule BUSI 5802

\*\*\*\* This schedule may change at my discretion

Dates	Topic	Readings, assignments, exams
May 5th, 2016	Introduction to Business Ethics	Chapter 1
May 12th, 2016	<ul style="list-style-type: none"> <li>Identifying stakeholders and Issues</li> <li>Ethics of Business the theoretical Basis</li> </ul>	Chapter 3 and 5 <b>Personal Incident paper</b>
May 19th, 2016	<ul style="list-style-type: none"> <li>Corporate social responsibility : The concept</li> <li>Measuring reporting and communicating CSR</li> </ul>	Chapter 7 and 9
May 26 th 2016	<ul style="list-style-type: none"> <li>Ethics and Responsibilities in the workplace and marketplace</li> <li>The Environment and Business Responsibilities</li> </ul>	Chapter 12 and 14 <b>In – Class case analysis</b>
June 2 <sup>nd</sup> , 2016.	<ul style="list-style-type: none"> <li>International Business Ethics</li> </ul>	<b>In class - Test</b>
June 9 <sup>th</sup> , 2016.	<b>CSR Corporate Performance Presentations</b>	<b>CSR report Due</b>

### Deferred Final Examination

Students unable to write a final examination because of illness or other circumstances beyond their control must contact the instructor in writing to request a deferred exam. Permission may be granted when the absence is supported by a medical certificate and or appropriate document/s to support the reason for the deferral. Deferred exams are not granted for students who have made travel arrangements that conflict with examination schedule. \*\*

### Drop Course Policy

The deadline for academic withdrawal is the last day of classes (each term).

## **Course Sharing Websites**

Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

## **Policy on Mobile Devices**

The use of mobile devices IS NOT PERMITTED in this class. It is disruptive to the instructor and class members. If you carry such a device to class, please make sure it is turned off. If an emergency situation requires you to keep it turned on, please discuss this with your instructor prior to class.

## **Group Work**

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, followership and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your instructor may assign one or more group tasks/assignments/projects in this course.

*Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.*

## **Person with Disabilities**

Students with disabilities requiring academic accommodations in this course are encouraged to contact a co-ordinator at the Paul Menton Centre for Students with Disabilities to complete the necessary letters of accommodation. After registering with the PMC, make an appointment to meet and discuss your needs with me at least two weeks prior to the first in-class test or ITV midterm exam. This is necessary in order to ensure sufficient time to make the necessary arrangements. Please refer to <http://www.carleton.ca/pmc/> for all PMC information.

## **Religious Observance**

Students requesting academic accommodation on the basis of religious observance should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.

Students or instructors who have questions or want to confirm accommodation eligibility of a religious event or practice may refer to the Equity Services website for a list of holy days and Carleton's Academic Accommodation policies, or may contact an Equity Services Advisor in the Equity Services Department for assistance.

## **Pregnancy**

Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete *a letter of accommodation*. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

## **Academic Integrity**

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another’s ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include expulsion; suspension from all studies at Carleton; suspension from full-time studies; a refusal of permission to continue or to register in a specific degree program; academic probation; and a grade of Failure in the course, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <http://www2.carleton.ca/sasc/advisingcentre/academic-integrity/>.