**Research Project for Business**

**BUSI 4906 (1.0 cr.)**

BUSI 4906 provides students with the opportunity to conduct research in their area of interest and present the research in an undergraduate thesis format. Conducted under the supervision of a faculty advisor from Sprott, with the specific deliverable determined by Supervisor and student, and approved by the Associate Dean, Undergraduate Studies. The Supervisor monitors the progress toward the completion of the research, and is to meet with the student on matters pertaining to the work. The Supervisor assigns a final grade for this course.

Prerequisite(s): fourth-year standing in B.Com. or B.I.B., and permission of the School of Business.

Learning Outcomes

Because each student will focus on a different area or topic, these outcomes are about skills, not content.

The central aim of this course is to prepare you to think and communicate effectively about an aspect of business. You will pursue a literature review in a functional or multi-functional area of business to reach that goal. By the end of the course, you will be able to:

1. use the concepts, language and major theories of the area to understand a particular area of business
2. demonstrate proficiency in the synthesis, analysis, and written communication of your own and others’ research findings
3. demonstrate proficiency in the oral presentation of your own and others’ research findings
4. evaluate research strategies used by business academics and the appropriateness of conclusions derived from that research

Steps for Registration

1. Student develops a preliminary project proposal (write-up 2-3 pages) and contacts a potential faculty supervisor.
2. Once agreement of the faculty member to supervise the project is secured, the student prepares a typed Research Project proposal including references (3-4 pages). At this stage the faculty supervisor and the student will seek out another faculty member to act as secondary supervisor. (Note: the role of the secondary supervisor is to participate in the evaluation process.) An understanding of the evaluation process, as determined by the supervisor and approved by the Associate Dean, Undergraduate Studies should be clear between the faculty member(s) and the student.
3. A copy of the research project proposal attached to the completed Research Project Agreement form must be sent to the Office of the Associate Dean, Undergraduate Studies by email to, [Nikki.Mayville@carleton.ca](mailto:Nikki.Mayville@carleton.ca)
4. Upon approval by the Associate Dean, the student will be permitted to register in the course.

**THESE PROCEDURES MUST BE COMPLETED BY THE LAST DAY OF REGISTRATION**

Please Note: Registration in the full-year course BUSI 4906 is reserved for the exceptional circumstance that the student had both strong prior research/project experience as well as the extensive support of faculty supervisors.

**Research Project (4906) - Supervisor’s Agreement Form**

Student Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student No:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Degree Program: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Proposed Topic: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Supervisor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Second Reader: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Course No: BUSI 4906 (1.0) □ in Fall □ Winter □ Summer □

Description of course content:

Description of student learning outcomes:

Student’s Weekly Responsibilities:

Description of Grading Arrangements:

Student’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Supervisor’s Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Approved by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Associate Dean, Undergraduate Studies

Note: once signed by the Associate Dean, the Undergraduate Administrator will contact the student and process registration.