



Carleton
University

Sprott
School of Business

Fall 2024

Course Code	BUSI 3209A
Course Title	CONSUMER BEHAVIOUR
Dates	SEPTEMBER 4TH - DECEMBER 6TH
Instructor	IRENE LU
Email	irene.lu@carleton.ca

For a copy of the Course Outline please contact the Course Instructor.

If you have any questions or concerns, please contact. Info@sprott.carleton.ca

