



**CARLETON UNIVERSITY  
SPROTT SCHOOL OF BUSINESS  
BUSI 3102 A  
Human Resource Management  
Fall 2015**

**INSTRUCTOR:** Vilma Coutino-Hill  
MSc. Organizational Change and Development, CHRL  
DT 1009  
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**OFFICE HOURS:** Thursday 16:00 to 17:30  
**CLASS:** Monday 18:05 to 20:55  
**COURSE WEB PAGE:** cuLearn

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Human Resource Management function in large formal organizations. Topics include human resources planning, recruitment, selection, performance evaluation, career development and training, compensation and benefits and the role of the professional personnel manager.

**PREREQUISITES:**

Second-Year Standing. BUSI 2101, BUSI 2702, or BUSI 3602. **The School of Business enforces all prerequisites.**

**This course is a prerequisite to**

1. BUSI 4108 (with a grade of C- or higher)
2. BUSI 4706 (with a grade of D- or higher)
3. BUSI 4609 (with a grade of D- or higher)

**REQUIRED TEXTBOOK AND MATERIALS**

Schwind, H.F., Das, H., & Wagar, T.H. (2010). Canadian Human Resource Management: A Strategic Approach (10<sup>th</sup> Edition). McGraw-Hill: Toronto.

**SUGGESTED ADDITIONAL READINGS**

Gomez-Mejia, L., Balkin, D., & Cardy, R., (2010). Human Resources Management (8<sup>th</sup> Edition). Prentice Hall, Toronto. (Some Chapters)

**COURSE OBJECTIVES**

Following completion of this course, students should be able to:

1. Understand the basic principles, concepts, and practices of HRM.
2. Appreciate the contribution of HRM to organizational effectiveness.
3. Effectively utilize their knowledge and analytical skills in the application of HRM.
4. Appreciate the complex role of HRM in meeting the demands of individuals, organizations, and society.

**METHOD OF EVALUATION**

**1. Class Attendance and Participation (CAP)**

CAP is the classroom equivalent to professionals participation in meetings. It is an important part of success in this course. Performance will be assessed by the instructor based on each participant's

contribution, which may take the form, among others, of raising or answering questions, offering comments, enriching the class with relevant items of interest from the media or personal experiences, taking part in brief in class and or take home quizzes, cases, or other exercises, and overall effort throughout the term. To participate, one has to be in class. (The final mark will be form by 40% from the attendance to the sessions and 60% from the participation in class ). In almost each session there will be an exercise to be done by groups most of the time during the session.

## **2. Midterm and Final Exam**

These exams will help consolidate the knowledge that you acquire during the course. The format will be multiple choice and short essay questions. Each exam will take about two hours.

## **3. Human Resource Management Project.**

The objective of this project during the term is to “understand and apply the concepts of HRM inside an organization”. This project will enable you to:

- a) Focus on a subject of your choice within the overall field.
- b) Learn about your chosen topic by drawing information from a number of cognate disciplines.
- c) Learn more about the importance of your topic of election inside a work environment and help others learn about your chosen discipline.

### **HRM project will be form of:**

- 1.- Research Analysis with a short class presentation (15 minutes with an engaging activity)
- 2.- Final Written Report applying the concepts from a chosen topic in a Canadian company, institution or crown corporation.(20 pages plus appendixes and references)
- 3.- Final Presentation to a pannel of experts

### **Specific Requirements for the Topic Research class presentation:**

- The team members will have to choose from given topics.
- The Topic Research and Class Presentation, will be handled on a team basis.
- Each team must prepare a 15 minutes presentation to the class about the research done in a chosen topic of HRM.
- The power point presentation of the research analysis must be submitted both in hard copy the day of the presentation and by email the day before the presentation (at 12:00 pm ‘the latest’). It must be no longer than fifteen slides (15), Introduction, research analysis about the articles, conclusion plus appendices and references.
- Each group member should have a speaking role in the presentation.
- Groups must also conduct a class discussion after their presentation, engaging the class on the their specific topic and their research findings. It is recommended that groups have prepared 2 to 3 discussion questions related to the articles used in their presentation of their research analysis.
- Note that part of the overall mark for the presentation will be based on the group’s efforts to engage the class. Consider ways to make your presentation as interactive as possible (i.e. group exercises, case analysis, problem simulation, etc.)
- The research and presentation must be based on recent and relevant articles found on the topic found in academic journals. Each group must submit a bibliography containing a minimum of two (2) articles from **academic journals** per team member. The articles must be included as an appendix.
- Each student must submit by the day of the presentation a peer evaluation of their group

### **Specific Requirements for the Final project (written report and final presentation):**

- Each team must submit a final written report on its chosen about the organization chosen for their final project. This must be up to twenty pages.
- Each group will make a formal executive final presentation of 20’ to 30’ on its findings to the organization to a panel of experts and to the class.
- ***The Instructor expects to meet with each team at least every two times during the term to discuss the advance in their projects. (This meetings are compulsory)***

- The final project must be submitted both in hard copy and by email, on the day they were assigned for their final presentations.
- The presentations of the final project will be evaluated by a panel. The panel will choose the best presentation.
- Each student must submit by the day of the presentation a peer evaluation of their group.

**Summary of Assignments and Evaluation**

Assignment	Session due	% of grade	Total %
Midterm	6	20	45
Final Exam	End of the Term	25	
<u>Team Project</u>			
Research Analysis and short presentation	2 to 10	10	35
Team Final Presentation	11 and 12	10	
Written Report	12	15	10
In class Cases	3 to 9	10	
Class Participation, Attendance	Throughout	10	10
Total			100

**Important Notes:**

The students should always retain a **hard copy** of all work submitted

**Satisfactory In-term Performance**

The requirement for Satisfactory In-term Performance is set at 50% of all, not each, pre-final term work (i.e. assignments, participation marks, tests etc.).

**FND**

To reduce instances of miscommunication Carleton introduced a grade FND (Failure with No Deferral) to be assigned to students who fail to meet the minimum in-term performance standards explicitly set out in the outline and applied consistently (i.e., there is no other hidden criteria).

If you must miss the mid-term exam due to verifiable illness (or, in rare cases, some other circumstances beyond your control) you may apply to shift the weight of the mid-term to the final exam by submitting a medical certificate or other verifiable documentation to me—the instructor—no later than five (5) calendar days after the midterm date. Please use the medical certificate form found at:

[http://www.carleton.ca/registrar/forms/Med\\_Cert\\_Carleton\\_University.pdf](http://www.carleton.ca/registrar/forms/Med_Cert_Carleton_University.pdf)

**Citations:**

Equally important you are being graded in part on the degree, depth and quality of your empirical research, demonstrated by citations to appropriate sources. A minimal number of citations points to inadequate research. Ensure that you cite every graph, table, report, quote, original idea or piece of information taken from somewhere else, to avoid plagiarism. When in doubt, cite, paying particular attention to correctly identify phrases as quotations with precise references to their source. To compile the list of works cited (bibliography or reference list) see the Library’s guide to MLA citations at [http://www.library.carleton.ca/howdol/mla\\_style.pdf](http://www.library.carleton.ca/howdol/mla_style.pdf).

## CLASS SCHEDULE

Session	Topic	Reading/ Assignments
1-4/09/15	Introduction and Course Organization Strategic Importance of HRM	Chapter 1 Form Groups Select topics for HRM Project
2- 14/09/15	Human Resource Planning	Chapter 3 Form Groups Select topics for HRM Project
3- 21/09/15	Diversity Management and Legal Requirements	Chapter 4 Case 1
4- 28/09/15	Job Analysis and Design	Group Research Topic Presentation and activity Chapter 2 Case 2
5- 5/10/15	Recruitment and Selection	Group Research Topic Presentation and activity Chapter 5 and 6 Case 3
6- 19/10/15	<b>MIDTERM</b>	
7- 2/11/15	Performance Management	Group Research Topic Presentation and activity Chapters for Midterm : 1,2,3,5and 6 Chapter 8 Case 4
8- 9/11/15	Compensation and Benefits	Group Research Topic Presentation and activity Chapter 9 and 10 Case 5
9- 16/11/15	Training and Development Employee Health and Safety	Group Research Topic Presentation and activity Chapter 7 Case 6 Chapter 12
10- 23/11/15	Employee Relations and Unions	Exercise Chapter 11 and 13
11- 30/11/15	HRM Project Final Presentations	Presentations (4 groups)
12- 7/12/15	HRM Project Final Presentations	Presentations (4 groups) <b>Written Report due</b>

This schedule may be modified depending on the level of interest in the subjects to be discussed. It is each participant's responsibility to keep up to date with the overall progress of the course as the term unfolds, and with any specific changes announced in class.

## **IMPORTANT ADDITIONAL INFORMATION**

### **Course Sharing Websites**

Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

### **Cell Phones**

The use of cell phones, e-pads or tablets, for texting, videotaping, or answering calls is forbidden inside the classroom.

### **Required calculator in BUSI course examinations**

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

### **Group work**

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, follower-ship and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85-89	B = 73-76	C = 63-66	D = 53-56
A - = 80-84	B - = 70-72	C - = 60-62	D - = 50-52
F = Below 50      WDN = Withdrawn from the course			
ABS = Student absent from final exam			
DEF = Deferred (See above)			
FND = (Failed, no Deferred) = Student could not pass the course even with 100% on final exam			

### **Academic Regulations, Accommodations, Etc.**

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

### **Academic Accommodations for Students with Disabilities**

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation

arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

- The deadlines for contacting the Paul Menton Centre regarding accommodation for final exams for the December 2015 exam period is November 6, 2015 and for the April 2016 exam period is March 6, 2016.

#### *For Religious Obligations:*

Students requesting academic accommodation on the basis of religious obligation should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.

Students or instructors who have questions or want to confirm accommodation eligibility of a religious event or practice may refer to the Equity Services website for a list of holy days and Carleton's Academic Accommodation policies, or may contact an Equity Services Advisor in the Equity Services Department for assistance.

#### *For Pregnancy:*

Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

### **Academic Integrity**

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another's ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include expulsion; suspension from all studies at Carleton; suspension from full-time studies; a refusal of permission to continue or to register in a specific degree program; academic probation; and a grade of Failure in the course, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at <http://www2.carleton.ca/sasc/advisingcentre/academic-integrity/>.

### **Assistance for Students:**

Student Academic Success Centre (SASC): [www.carleton.ca/sasc](http://www.carleton.ca/sasc)

Writing Tutorial Services: <http://www1.carleton.ca/sasc/writing-tutorial-service/>

Peer Assisted Study Sessions (PASS): [www.carleton.ca/sasc/peer-assisted-study-sessions](http://www.carleton.ca/sasc/peer-assisted-study-sessions)

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### **Sprott Student Services**

The Sprott student services office, located in 710 Dunton Tower, offers academic advising, study skills advising, and overall academic success support. If you're having a difficult time with this course or others, or just need some guidance on how to successfully complete your Sprott degree, please drop in any weekday between 8:30am and 4:30pm. Our advisors are happy to discuss grades, course selection, tutoring, concentrations, and will ensure that you get connected with the resources you need to succeed! <http://sprott.carleton.ca/students/undergraduate/support-services/>

### **Important Information:**

- Students must always retain a hard copy of all work that is submitted.
- All final grades are subject to the Dean's approval.
- Please note that you will be able to link your CONNECT (MyCarleton) account to other non-CONNECT accounts and receive emails from us. However, for us to respond to your emails, we need to see your

full name, CU ID, and the email must be written from your valid CONNECT address. Therefore, it would be easier to respond to your inquiries if you would send all email from your connect account. If you do not have or have yet to activate this account, you may wish to do so by visiting <https://portal.carleton.ca/>

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## **FALL TERM 2015**

- September 2:** Fall term begins. Fall and fall/winter classes begin.
- September 4:** Classes follow a Monday schedule.
- September 7:** Statutory holiday. University closed.
- September 30:** Last day to withdraw from fall term and fall/winter courses with a full [fee adjustment](#). Withdrawals after this date will create no financial change to Fall term fees (financial withdrawal).
- October 9:** December examination schedule (fall term final and fall/winter mid-terms) available online.
- October 12:** Statutory holiday. University closed.
- October 15:** Last day for receipt of applications for admission to an undergraduate degree program for the winter term from applicants whose documents originate from outside Canada or the United States.
- October 26-30:** Fall break. Classes are suspended.
- November 6:** Last day to submit Formal Examination Accommodation Forms to the Paul Menton Centre for Students with Disabilities for December examinations.
- November 15:** Last day for receipt of applications for admission to an undergraduate degree program for the winter term.
- November 24, 2015:** Last day for tests or examinations in courses below the 4000-level before the final examination period (see Examination Regulations in the Academic Regulations of the University section of this Calendar).
- December 7:** Fall term ends. Last day of fall-term classes. Last day for academic withdrawal from fall term courses. Last day for handing in term work and the last day that can be specified by a course instructor as a due date for term work for fall term courses. Last day for receipt of applications for undergraduate degree program transfers for winter term. Last day to pay any remaining [fall tuition fees](#) to avoid a hold on access to marks through Carleton Central and the release of transcripts and other official documents.
- December 8:** No classes or examinations take place.
- December 9 – 21:** Final examinations in fall term courses and mid-term examinations in fall/winter courses may be held. Examinations are normally held all seven days of the week.
- December 25 to January 3:** University closed