

# Bachelor of Commerce *International Business (IB) Concentration*

**20.0 credits**

This pamphlet is only a guide. Consult both your audit and the Carleton University Undergraduate Calendar ([www.carleton.ca/cuuc](http://www.carleton.ca/cuuc)) for specific rules that apply to your program.

## Effective Fall 2013

Students admitted BEFORE fall 2013 should refer to the program requirements as listed on your degree audit. Your audit can be accessed through Carleton Central.

Required Credits in B.Com **Major [13.5 credits] Electives [6.5 credits]**

Required courses are generally offered fall/winter and summer. For Electives no more than 2.0 credits below the 2000-level; and 1.0 credit must be completed at the 3000-level or above

**What do I take?** Below is the recommended course plan. Please consult with an Undergraduate Advisor should you need to make adjustments.

IB Electives  
2.0 credits from **BOTH**  
1.0 BUSI - 1.0 Non BUSI

**BUSI 3301** - Supply Chain Fundamentals  
(Prerequisite: 2nd year standing, BUSI 2301 C, BUSI 2606 C-)  
**BUSI 3705** - International Buyer Behaviour  
(Prerequisites: 3rd year standing, BUSI 2208 and BUSI 3703)  
**BUSI 3706** - International Business Negotiations  
(Prerequisites: 2nd year standing, BUSI 2701 C-)  
**BUSI 4604** - European Intergration and the Business Env. East/Central Europe  
(Prerequisite: 4th year standing ECON 3808, PSCI 3207 or BUSI 3601)  
**BUSI 4706** - International HR Management  
(Prerequisites: 3rd year standing, BUSI 3102 and BUSI 3703)  
**BUSI 4707** - Regionalism and Globalization  
(Prerequisites: 3rd year standing; BUSI 3703)  
**BUSI 4708** - Int'l Expansion and Operations  
(Prerequisites: 4th year standing; BUSI 3703)  
**Non Business Courses:**  
**ECON 3508** - Intro Eco. Dev.  
**ECON 3600** - Intro Int. Eco  
**ECON 3602** - Int. Monetary Pro.  
**ECON 3808** - The Eco. Of Transition  
**EURR 4005** - Env. Problems and Pol.  
**GEOG 2200** - Global Connections  
**GEOG 3209** - Sustainability and Env. In the South  
**GEOG 3404** - Econ. Geography  
**LAWS 3207** - Int. Transactions  
**LAWS 3208** - Int. Trade Regulations  
**LAWS 4200** - Int. Economic Law  
**PSCI 2601** - Int. Relations Global Pol.  
**PSCI 2602** - IR: Global Pol. Eco.  
**PSCI 3600** - Int.l Institutions

## Year 1

### Major courses:

**BUSI 1004** - Financial Accounting (**Fall**)  
**BUSI 1005** - Managerial Accounting (**Winter**)  
(prerequisite: BUSI 1004)  
**ECON 1000** - Intro to Economics (**full year**)  
**PSYC 1002** - Intro to Psychology \*(Business section)  
**SOCI 1002** - Intro to Sociology \*(Business section)  
**MATH 1009** - Calculus  
**MATH 1119** - Linear Algebra  
**BUSI 1402** - Intro to Business Information & Communication Technologies  
**BUSI 1800** - Intro to Business

**Please note:** That some Concentration courses require prerequisites above those required for the Major and the Concentration. These additional courses will count towards Electives.

## Year 2

### Major courses:

**ECON 2009** - Managerial Economics  
(Prerequisites: ECON 1000 C- or higher, and MATH 1009 C- higher)  
**BUSI 2101** - Intro to Organizational Behaviour  
(Prerequisite: 2nd year standing)  
**BUSI 2208** - Intro to Marketing  
(Prerequisites: BUSI 1004, ECON 1000 and one of PSYC 1002 or SOCI 1002)  
**BUSI 2301** - Intro to Operations Management  
(Prerequisites: 2nd year standing, STAT 2606 can be taken concurrently)  
**BUSI 2400** - Intro to Information Systems  
(Prerequisites: 2nd year standing)  
**BUSI 2504** - Business Finance I  
(Prerequisites: ECON 1000 and BUSI 1005)  
**BUSI 2601** - Business Law  
**BUSI 2701** - Fundamentals of International Business  
**STAT 2606** - Business Statistics I (**Fall**)  
(Prerequisite: MATH 1009 C- or better)  
**STAT 2607** - Business Statistics II (**Winter**)  
(Prerequisite: STAT 2606)

### “Required” IB Concentration courses:

**BUSI 3703** - Int'l and Comparative Mgmt.  
(Prerequisites: 2nd year standing, BUSI 2101 C)

## Year 3

### Major courses:

**BUSI 3102** - Intro to Human Resources Management  
(Prerequisites: 2nd year standing, BUSI 2101)  
**BUSI 3103** - Intro to Organizational Theory  
(Prerequisites: 2nd year standing, BUSI 2101)  
**BUSI 3309** - Project Management  
(Prerequisites: 3rd year Standing BUSI 2301 and STAT 2606)

### “Required” IB Concentration courses:

**BUSI 3704** - The Environment of Int'l Business  
(Prerequisites: 3rd year standing, BUSI 2101 C and ECON 1000 C-)  
**BUSI 4205** - Internatioanl Marketing  
(Prerequisites: 3rd year standing, BUSI 2208 C-)

Should you need to alter your Winter registration based on Fall semester results, please consult with an advisor in the Sprott School of Business.  
[ugadvisor@sprott.carleton.ca](mailto:ugadvisor@sprott.carleton.ca)

If you are considering a Concentration, you should declare in Second year. Adding a Concentration after 2nd year may delay graduation. For a double concentration 6.0 credits must be completed with a Min CGPA of 8.0.

## Year 4

### Major courses:

**BUSI 4705** - Ethics and Cross-cultural Interaction  
(Prerequisites: 4th year standing)  
**BUSI 4709** - Strategic Management for International Business  
(Prerequisites: 4th year standing; All 2000-level and 3000-level courses must be completed in the Major)  
**1.0 credit in Business at the 4000-level**  
(4000-level International Business courses can be used to satisfy this requirement)

### “Required” IB Concentration courses:

**BUSI 4717** - Managing Globalization in Emerging Economies  
(Prerequisites: 4th year standing, ECON 1000)  
**BUSI 4719** - Practicum in Int'l Business  
(Prerequisites: 3rd year standing, BUSI 2701 and BUSI 3703 and permission of the School of Business)