

# Assurance of Learning

## Master of Engineering/Applied Science/ Entrepreneurship in Technology Innovation Management (TM)

### GOAL

#### TM1 Critical Thinking and Application of Knowledge

Graduates will demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights.

#### TM2 Research and Scholarship

Graduates will demonstrate a conceptual understanding and methodological competence. decision-making

#### TM3 Communication Capabilities

Graduates will communicate ideas, issues, and conclusions clearly.

#### TM4 Professional Capacity and Autonomy

Graduates will demonstrate initiative and personal integrity when they interact with the TIM business ecosystem.

### LEARNING OBJECTIVES

- 1.1 Identify an essential question, issue, and/or problem.
- 1.2 Evaluate relevant data to effectively address the question, issue, and/or problem.
- 1.3 Recognize and evaluate diverse points of view, limitations, and implications relevant to the question, issue, and/or problem.
- 1.4 Formulate hypotheses and evaluate them using appropriate analytical techniques.
- 1.5 Demonstrate an understanding of how to create an organization within which they can execute on business opportunities.

- 2.1 Articulate and discuss literature that underpins knowledge development in the entrepreneurship field.
- 2.2 Demonstrate knowledge and understanding of research approaches and designs and how to apply them in entrepreneurship research.
- 2.3 Propose solutions to product development and commercialization problems through models and theories.

- 3.1 Write well-organized and effective reports on entrepreneurship issues in a scholarly format.
- 3.2 Prepare and present oral presentations in a well-organized and effective manner.
- 3.3 Articulate the value of technology business opportunities and their relevance to stakeholders, both in a classroom setting and to external review panels.

- 4.1 Demonstrate initiative and personal integrity when interacting with TIM ecosystem by working independently, working with a client (project only), and showing academic integrity.
- 4.2 Create a personal brand for themselves by solving problems that create distinctiveness for them (project) or making a novel contribution to the research literature (thesis).
- 4.3. Demonstrate effective decision-making in complex situations when they identify, evaluate, and execute on business opportunities by applying theory to solve a client's (project) or research (thesis) problem.