

**GOAL****PH1 Research Knowledge and Understanding**

Students will have an understanding of research philosophies, designs, methodologies and techniques foundational to conducting advanced academic research.

**PH2 Scholarly Research**

Students will be able to conduct scholarly research on complex issues facing organizations.

**PH3 Communicate Research Work and Results**

Students can effectively communicate complex ideas, research activities, and results to academic, practitioner, and student audiences both orally and in writing.

**PH4 Professional Activities and Functions**

Students can effectively teach, conduct research, and participate in professional organizations and networks in academic and other public and private sector organizations.

**LEARNING OBJECTIVES**

- 1.1 Articulate and discuss key philosophies that underpin knowledge development in the management field.
  - 1.2 Demonstrate knowledge and understanding of quantitative and qualitative research approaches and designs and why, when, and how to apply them in management research.
  - 1.3 Identify the seminal, important, and current works in the field of specialization and demonstrate how they contribute to knowledge development and research in the discipline.
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- 2.1 Identify significant knowledge gap(s) in a management area of choice and articulate its importance and relevance in the context of other research.
  - 2.2 Generate research questions/issues that are interesting and relevant that lead to significant contribution to management knowledge.
  - 2.3 Develop and apply the appropriate research designs, methods, techniques and tools that will address research questions/issues.
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- 3.1 Write scholarly papers for internal and external academic audiences.
  - 3.2 Participate in the academic publication process by familiarizing themselves with the publication requirements and review processes of refereed journals and refereed conferences in their fields.
  - 3.3 Submit written work to academic conferences or journals for publication and have at least one accepted.
  - 3.4 Communicate and defend research ideas and outcomes using approaches appropriate for academic or professional audiences.
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- 4.1 Teach effectively in a business school or deliver research-supported seminars and workshops to practitioners audiences.
  - 4.2 Engage in research activities as a member of a research team.
  - 4.3 Actively participate as a member in academic or professional bodies such as ASAC, AoM, AIS, ACM, AIB, AMA, among others.