

GOAL

MS1 Research Knowledge, Understanding and Skills

Graduates will have an understanding of research philosophies, designs, methodologies, and techniques foundations to conducting academic research in management.

LEARNING OBJECTIVES

- 1.1 Articulate and critically evaluate key philosophies that underpin knowledge development in the management field.
- 1.2 Demonstrate knowledge and understanding of research approaches, designs, methods, and techniques.
- 1.3 Demonstrate knowledge and understanding of a substantive area of management thought and research.

MS2 Scholarly Management Research

Graduates will be able to conduct scholarly research on issues facing organizations.

- 2.1 Identify a potential research topic and issue in a management area of choice and articulate their importance and relevance in the context of existing body of knowledge.
- 2.2 Generate research questions/issues that are interesting and relevant to management theory or practice.
- 2.3 Develop and apply the appropriate research design, methods, techniques, and tools that will address research questions/issues.

MS3 Communication

Graduates will be able to effectively communicate complex ideas, research activities, and results.

- 3.1 Effectively author scholarly materials in the management field for internal and/or external audiences.
- 3.2 Communicate and defence research ideas and outcomes using approaches appropriate for academic or professional audiences.

MS4 Professional Activities

Graduates will engage with professional organizations or networks in academia or practice.

- 4.1 Develop an appreciation for the role professional relationships and networks play in advancing research and career progress.