

**GOAL****MB1 Leadership and Collaboration**

Graduates will be equipped for leadership and effective collaboration.

**MB2 Communication**

Graduates will be effective communicators.

**MB3 Critical Thinking and Problem Solving**

Graduates will be skilled in critical thinking and problem solving.

**MB4 Functional Knowledge**

Graduates will have knowledge that is relevant to business and be able to apply that knowledge to address business issues, opportunities, and risks.

**MB5 Global Awareness**

Graduates will have an appreciation of the global environment of business.

**MB6 Ethics and Responsible Management**

Graduates will apply ethical considerations and principles of responsible management in business decision-making.

**LEARNING OBJECTIVES**

- 1.1 Graduates will be able to define the characteristics of effective leadership.
  - 1.2 Graduates will demonstrate an ability to work effectively in teams.
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- 2.1 Graduates will communicate effectively through written reports that express ideas clearly, concisely, and persuasively.
  - 2.2 Graduates will communicate effectively through oral presentations that express ideas clearly, concisely, and persuasively.
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- 3.1 Graduates will be able to collect, analyze, apply, and attribute information from a variety of sources to address business issues.
  - 3.2 Graduates will be able to determine relevant decision criteria, evaluate alternatives, and provide persuasive justification for a choice of action.
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- 4.1 Graduates will be able to integrate business theories and concepts from multiple functional areas to support decision-making.
  - 4.2 Graduates will use appropriate analytical tools and techniques to support decision-making.
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- 5.1 Graduates will be able to describe the relationship between business and the global environment.
  - 5.2 Graduates will be able to determine when and how to adapt decisions in response to varying conditions in the global environment.
  - 5.3 Graduates will articulate the importance of intercultural competencies as they apply to business interactions.
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- 6.1 Graduates will apply ethical principles when developing new ideas or addressing business issues.
  - 6.2 Graduates will apply principles of sustainability when developing new ideas or addressing business issues.
  - 6.3 Graduates will apply principles of equity, diversity and inclusion when developing new ideas or addressing business issues.