

GOAL

LEARNING OBJECTIVES

MB1 Leadership

Graduates will be equipped for leadership.

- 1.1 Demonstrate an understanding of the characteristics of effective leadership.
- 1.2 Demonstrate effective communication skills that support and enhance managerial effectiveness.
- 1.3 Develop an understanding of teamwork and collaborative techniques that contribute to both effective leadership and teamwork.

MB2 Critical Thinking and Problem Solving

Graduates will be skilled in critical thinking and problem solving.

- 2.1 Identify and analyze complex business problems from a strategic point of view.
- 2.2 Determine relevant decision criteria and alternatives, and prioritize among competing alternatives.

MB3 Functional Knowledge

Graduates will have functional knowledge of all of the areas of business.

- 3.1 Demonstrate application of management principles in an experiential setting.
- 3.2 Demonstrate an ability to integrate business concepts and principles across functional areas.

MB4 Global Business

Graduates will have an appreciation of the global environment of business.

- 4.1 Understand the relationship between business and its global environment.
- 4.2 Determine when and how decisions may need to be adapted to varying conditions in the international business environment.

MB5 Ethical Reasoning

Graduates will be skilled in ethical reasoning and decision making.

- 5.1 Recognize the role of ethical values and practices within a business organization.
- 5.2 Demonstrate the ability to recognize ethical issues associated with business practices and to apply ethical principles to deal effectively with them.