<table>
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<th>GOAL</th>
<th>LEARNING OBJECTIVES</th>
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| **B11 Communication Capabilities** | 1.1 Write well-organized and effective reports on business issues.  
1.2 Prepare and present oral reports on business issues in a well-organized and effective manner.  
1.3 Demonstrate professionalism when interacting with peers, faculty, and business professionals in formal and informal business settings.  
1.4 Demonstrate proficient and effective use of modern information and communication technologies for communicating and collaborating in organizational settings. |
| **B12 Critical and Reflective Thinking** | 2.1 Identify the essential question, issue and/or problem.  
2.2 Gather relevant data to effectively address the question, issue, and/or problem.  
2.3 Recognize and evaluate assumptions, diverse points of view and ideas relevant to the question, issue, and/or problem.  
2.4 Develop informed alternative solutions and evaluate them using appropriate analytical techniques.  
2.5 Articulate implications and consequences that emerge from conclusions/solutions. |
| **B13 Knowledge Integration** | 3.1 Apply theoretical concepts to develop innovative, practical business solutions.  
3.2 Develop an understanding of the cross-functional and interdependent nature of strategic business decisions.  
3.3 Develop awareness and understanding of integrated enterprise information technology solutions in addressing business problems. |
| **B14 International Perspective** | 4.1 Understand the dynamic role of culture in business practices when evaluating business alternatives in international settings.  
4.2 Know when and how to make business decisions appropriate to different international settings. |
| **B15 Ethical Reasoning** | 5.1 Recognize the value of incorporating ethics into work-life decisions.  
5.2 Demonstrate the ability to recognize ethical issues associated with work and organizational decisions and actions, and to apply ethical principles to deal effectively with them.  
5.3 Demonstrate an understanding of the impacts of organizational culture, structure, and systems on ethical behaviour, and the ability to manage features of these organizational characteristics in order to promote ethical behaviour throughout the organization. |
| **B16 Language** | 6.1 Demonstrate knowledge of the foreign language to interact in business settings. |