

GOAL	LEARNING OBJECTIVES
<p><b>B1 Knowledge</b></p> <p>Graduates will be skilled in applying foundational business knowledge to appropriate business contexts.</p>	<ul style="list-style-type: none"> <li>1.1 Graduates will interpret and critique quantitative and qualitative data to draw conclusions through a summary of findings.</li> <li>1.2 Graduates will demonstrate knowledge of equity, diversity and inclusion practices within the context of the globalized business environment.</li> <li>1.3 Graduates will use financial information, models and datasets to make decisions.</li> <li>1.4 Graduates will demonstrate how to apply business theories, concepts and tools to support organizational decision making.</li> <li>1.5 Graduates will demonstrate how to identify and apply appropriate technologies to address business issues.</li> </ul>
<p><b>B12 Collaboration</b></p> <p>Graduates will be collaborative and effective contributors in team environments that respect the experience, expertise and interest of all members.</p>	<ul style="list-style-type: none"> <li>2.1 Graduates will demonstrate an understanding of the characteristics of collaborative leadership.</li> <li>2.2 Graduates will demonstrate the ability to work effectively in teams.</li> </ul>
<p><b>B13 Critical Thinking</b></p> <p>Graduates will be discerning critical thinkers, able to discuss different viewpoints, challenge biases and assumptions, and draw conclusions based on analysis and evaluation.</p>	<ul style="list-style-type: none"> <li>3.1 Graduates will make decisions by gathering, interpreting and applying information from a variety of sources to address complex business issues.</li> <li>3.2 Graduates will identify ethical issues and apply ethical principles in addressing complex business issues.</li> <li>3.3 Graduates will apply principles of sustainability when developing new ideas or addressing business issues.</li> </ul>
<p><b>B14 Communication</b></p> <p>Graduates will be effective and persuasive in their communications.</p>	<ul style="list-style-type: none"> <li>4.1 Graduates will communicate effectively on business topics through oral presentations that provide a clear, rational and persuasive course of action.</li> <li>4.2 Graduates will communicate effectively on business topics through written reports that provide a clear, rational and persuasive course of action.</li> <li>4.3 Graduates will communicate effectively on business topics through digital channels and platforms that provide a clear, rational and persuasive course of action.</li> <li>4.4. Graduates will demonstrate an understanding of the process of planning, managing and undertaking a business project in their communications.</li> </ul>
<p><b>B15 Global Awareness</b></p> <p>Graduates will be globally-minded.</p>	<ul style="list-style-type: none"> <li>5.1 Graduates will identify, analyze and appropriately incorporate international considerations in organizational decision-making.</li> <li>5.2 Graduates will demonstrate an understanding of their intercultural competencies as they apply to business interactions.</li> <li>5.3 Graduates will demonstrate basic communication skills in a foreign language.</li> </ul>