

GOAL

BC1 Knowledge

Graduates will be skilled in applying foundational business knowledge to appropriate business contexts.

BC2 Collaboration

Graduates will be collaborative and effective contributors in team environments that respect the experience, expertise and interest of all members.

BC3 Critical Thinking

Graduates will be discerning critical thinkers, able to discuss different viewpoints, challenge biases and assumptions, and draw conclusions based on analysis and evaluation.

BC4 Communication

Graduates will be effective and persuasive in their communications.

LEARNING OBJECTIVES

- 1.1 Graduates will interpret and critique quantitative and qualitative data to draw conclusions through a summary of findings.
- 1.2 Graduates will demonstrate knowledge of equity, diversity and inclusion practices within the context of the globalized business environment.
- 1.3 Graduates will use financial information, models and datasets to make decisions.
- 1.4 Graduates will demonstrate how to apply business theories, concepts and tools to support organizational decision making.
- 1.5 Graduates will demonstrate how to identify and apply appropriate technologies to address business issues.

- 2.1 Graduates will demonstrate an understanding of the characteristics of collaborative leadership.
- 2.2 Graduates will demonstrate the ability to work effectively in teams.

- 3.1 Graduates will make decisions by gathering, interpreting and applying information from a variety of sources to address complex business issues.
- 3.2 Graduates will identify ethical issues and apply ethical principles in addressing complex business issues.
- 3.3 Graduates will apply principles of sustainability when developing new ideas or addressing business issues.

- 4.1 Graduates will communicate effectively on business topics through oral presentations that provide a clear, rational and persuasive course of action.
- 4.2 Graduates will communicate effectively on business topics through written reports that provide a clear, rational and persuasive course of action.
- 4.3 Graduates will communicate effectively on business topics through digital channels and platforms that provide a clear, rational and persuasive course of action.
- 4.4 Graduates will demonstrate an understanding of the process of planning, managing and undertaking a business project in their communications.