BUSI4609 – Strategic Management

Course Description
Analysis and evaluation of the organization’s corporate and business strategies; integration and synthesis of knowledge acquired in the program by application of acquired functional skills to strategic decision making.

Elaboration:
This capstone course encourages students to integrate the lessons learned in all core (first, second and third year) BCom courses across all business functional areas. Students are expected to competently utilize reliable databases in this course as part of the strategic empirical analysis of publicly traded firms.

Please visit our course outlines page for current, detailed course syllabi.

Applicants
The School places great emphasis on the hands-on integration of business theory and practice and actively encourages working professionals. Candidates applying for a Contract Instructor position must possess a minimum of a Masters in Business Administration, or equivalent, and experience in teaching at a university level. The candidate should have at least five years (recent) in a management position in an area relevant to the subject. Preference* will be given to candidates with a PhD or equivalent with a strong record of research publications and productivity consistent with AACSB guidelines for a doctoral granting business school. Relevant professional designations such as CPA or CFA will be an asset.

All qualified candidates are encouraged to apply. Individuals interested in teaching this course must complete an application and forward with CV (include all courses taught at Carleton University) to teaching@sprott.carleton.ca

*In accordance with Articles 16.3 and 16.4 in the CUPE 4600-2 Collective Agreement, the posted vacancies listed above are offered to qualified applicants meeting the incumbency criteria as determined from the CV. A link to the current CUPE 4600-2 Collective Agreement can be found at the Employment Agreements webpage on the Carleton University Human Resources website and the CUPE 4600-2 website.

Please note that successful incumbents of this posting may be required to support the Assurance of Learning (AOL) process for the course as part of the formal responsibilities of the position. More details and training will be provided as needed.

Closing date for this position is April 26, 2017.