



Carleton
UNIVERSITY

SPROTT
SCHOOL OF BUSINESS

BUSI4609 – Strategic Management

Course Description

Analysis and evaluation of the organization's corporate and business strategies; integration and synthesis of knowledge acquired in the program by application of acquired functional skills to strategic decision making.

Elaboration:

This capstone course encourages students to integrate the lessons learned in all core (first, second and third year) BCom courses across all business functional areas. Students are expected to competently utilize reliable databases in this course as part of the strategic empirical analysis of publicly traded firms.

Please visit our [course outlines page](#) for current, detailed course syllabi.

Applicants

The School places great emphasis on the hands-on integration of business theory and practice and actively encourages applications from working professionals. Candidates applying for a Contract Instructor position must possess a minimum of a Master's degree in Management (or equivalent) and relevant experience in university-level teaching. The candidate should have at least five years management experience and recent (within the last 5 years) experience in a progressively responsible, senior position relevant to the subject.

Preference* will be given to candidates with a PhD or equivalent with a strong record of research publications and productivity consistent with AACSB guidelines for a doctoral granting business school. Relevant professional designations such as MBA, CPA, CFA will be an asset.

All qualified candidates are encouraged to apply. Individuals interested in teaching this course must complete an [application](#) and forward with CV (include all courses taught at Carleton University) to teaching@sprott.carleton.ca

*In accordance with Articles 16.3 and 16.4 in the CUPE 4600-2 Collective Agreement, the posted vacancies listed above are first offered to qualified applicants meeting the incumbency **criteria as determined from the CV and interview**. A link to the current CUPE 4600-2 Collective Agreement can be found at the Employment Agreements [webpage](#) on the Carleton University Human Resources [website](#) and the CUPE 4600-2 [website](#).

Please note that successful incumbents of this posting may be required to support the Assurance of Learning (AOL) process for the course as part of the formal responsibilities of the position. More details and training will be provided as needed.

Closing date for this position is October 22, 2021.

If public health restrictions allow, the planned mode of delivery for this course will be in-person face-to-face lectures. The University may require that all or part of this course be delivered remotely, including online.