

## **BUSI 4609 Strategic Management**

### **Course Description**

Analysis and evaluation of the organization's corporate and business strategies; integration and synthesis of knowledge acquired in the program by application of acquired functional skills to strategic decision making.

Please visit our [course outlines page](#) for current, detailed course syllabi.

### **Applicants**

The School places great emphasis on the hands-on integration of business theory and practice and actively encourages working professionals. Candidates applying for a Contract Instructor position must possess a minimum of a Master's degree in business, or equivalent. The candidate should have at least five years of recent relevant professional experience in the subject matter at a senior level (or progressively responsible and relevant to the subject matter). Preference\* will be given to candidates with a PhD or equivalent with a strong record of research publications and productivity consistent with AACSB guidelines for a doctoral granting business school. CHRP designation will be an asset.

All qualified candidates are encouraged to apply. Individuals interested in teaching this course must complete an [application](#) and forward with CV (include all courses taught at Carleton University) to [teaching@sprott.carleton.ca](mailto:teaching@sprott.carleton.ca)

\*In accordance with Articles 16.3 and 16.4 in the CUPE 4600-2 Collective Agreement, the posted vacancies listed above are first offered to qualified applicants meeting the incumbency criterion. A link to the current CUPE 4600-2 Collective Agreement can be found at the Employment Agreements [webpage](#) on the Carleton University Human Resources [website](#) and the CUPE 4600-2 [website](#).

*Please note that successful incumbents of this posting may be required to support the Assurance of Learning (AOL) process for the course as part of the formal responsibilities of the position. More details and training will be provided as needed.*

Closing date for this position is Sunday July 3, 2022.

*The modality of this course is determined by the University (in-person, online, or hybrid). In the event public health authorities impose public health restrictions, part or all of this course may need to be delivered online as required by the University and as directed by public health authorities.*