



Carleton
University

Sprett
School of Business

CARLETON UNIVERSITY

Global Financial Markets & Institutions
Finance
BUSI 4505/ Section A
Winter 2022

Instructor: Graham Edwards
Office: Zoom meetings upon request
Office Hours: TBA
Email: graham.edwards@carleton.ca
Phone Number:

Modality: Hyflex- 50% Synchronous, 50% Asynchronous

Course Meets: Tuesday 18:05-20:55
Room: LA- Loeb- C264

Technical Requirements: Zoom lectures and video recording viewer

Pre-requisites & precluded Courses:

Students enrolling in this course must meet the following prerequisites: BUSI 2505 with a grade of C+ or higher, STAT 2606 and ECON 2009 with a grade of C- or higher in each.

Course Calendar description from the 2021/2022 University calendar:

Comprehensive view of the world's financial markets and institutions. The primary focus will be on the purpose and practice of financial institutions, and the specifics of the financial instruments available to the firm and investor.

Course Description:

Financial markets and institutions continue to evolve, being driven by the forces of innovation, globalization and deregulation. These forces have: (i) led to the deepening of the integration of financial markets, (ii) improved the efficiency of the operation of global financial markets, and (iii) increased the institutionalization

of the financial markets through a shift from the retail investor to domination by financial institutions such as pension funds and commercial banks.

The course also examines the complex organizing and efficiency roles the global financial institutions and financial markets play in making financial markets work. The course will further examine the structure of the financial system including the roles of central banks, financial intermediaries, international financial institutions, financial innovation such as e-finance and the regulation of financial institutions to minimize systemic failures.

Learning Outcomes:

The purpose of this course is to accomplish the following:

- a) Convey concepts, tools, and frameworks fundamental to the understanding of the global financial markets and the institutions that ensure their well-functioning.
- b) Use real life cases and current market events and issues to illustrate how financial markets and institutions work in the real world for the practicing manager.

On successful completion of this course the participant will have mastered the fundamental financial market concepts and techniques and acquired the skill and ability to apply these techniques to financial problem solving and decision-making in a global financial market context. The skills developed through this course will further the participant's career and understanding of global financial market events and provide a better understanding of the controversies surrounding hotly debated global financial market issues.

Reading(s)/Textbook(s)/Required Materials:

Textbook (Required: Financial Markets and Institutions, **FM& I**, 13th Edition, by Jeff Madura, published by Cengage. ISBN 978-0-357-13079-7

Subsequent text: Not required to purchase. International Financial Management, **IFM**, 14 Edition, by Jeff Madura published by Cengage, ISBN- 978-0-357-13054-4. Chapters 2-3 available on Ares.

Recommended Financial Market News Resources

Commentary from the Federal Reserve System

Commentary from the Bank of Canada

National Post

Globe and Mail

The Economist

The Wall Street Journal

The Financial Times

Bloomberg News

Course Requirements & Methods of Evaluation (including due dates):

The pedagogical approach adopted in this course is a combination of: (i) recorded lectures; augmented by (ii) in-class discussion of current financial market issues; (iii) in-class case reviews and point/counterpoint discussions; (iv) quizzes and final exams.

Each class will commence with 15 minutes in-class discussion of current global financial market topical issues of the week gleaned from the various news sources. Each student is required to come to class prepared to discuss at least one key global financial market issue of the week.

Course Evaluation

Required	Type	Date	Marks
Evaluation 1	In-class Participation- Topic of the day/Point/Counterpoint- Cases	Continuing	10%
Evaluation 2	Quiz #1	February 15th	10%
Evaluation 3	Quiz #2	April 5th	10%
Evaluation 5	Mini-Case analysis and presentation	Continuing	15%
Evaluation 6	Group project	April 12th	25%
Evaluation 7	Final Examination	TBD	<u>30%</u>
	Total		100%

TEAMS/GROUPS: *You should form into groups of 4 (not larger); All cases/articles/projects/assignments are to be done by the group. Groups must be formed by the end of the first week of class. Please send me an email containing the names and email addresses of the members of your group (see template at end of course outline)*

Participation

This is based on class attendance (attending each class and arriving on time and staying for the entire class), and value-added contribution to in-class discussion such as provision of relevant examples or opinions being discussed or answering instructor’s questions. (Point/Counterpoint and case discussion)

Current Global Financial Market Issue/Topic of the Week

Each student will come to class ready to discuss at least one global financial market topic of the week, gleaned from any of the various news sources. Your professor will also circulate themes for discussion a few days in advance of each class.

In preparing for the discussion of the topical issue, students must be ready to orally: (i) Briefly describe the key components of topical issue; (ii) explain the key implication(s) of the issue on participants of the global financial market and the institutions that run it; (iii) state your personal opinions and conclusions you can draw from the topical issue.

Mini-Case and/or Online Articles and/or other Relevant topics Review and Presentation

The Mini-case or Online Article or Relevant Topic for the respective week will be identified by the instructor. The 2-4-page report (12 font, double spaced) must be submitted before class. Any appendices can be attached at end of report. The group will present the report to the class. Each group may be asked to present 1-2 topics throughout term.

Group Project

Students will be asked to analyze the following types of institutions: Commercial Bank, Mutual Fund firm and an Insurance Company. The rubric for this comprehensive group project can be found in Brightspace. Each group will choose one Commercial Bank, and one Mutual Fund company and one Insurance company to analyze. Report must be submitted before our last class April 12th, 2022. The report should be 13-15 pages (12 font, double spaced) not including appendices, if any.

Quizzes

Students are required to take two multiple choice quizzes, each representing 10% of the total marks for the course. The quizzes will be taken at the start of the class. Please refer to the Course Schedule below or the Course Requirements & Methods of Evaluation above, for the respective date of the quiz. Quizzes will cover all textbook material learned to that point. Quiz reviews will be provided. The only valid excuse for missing a Quiz is for medical reasons or death in the family and must be documented with a medical certificate. Any other reason (such as travel, etc.) will not be considered.

Students who miss a Quiz without valid reasons will receive zero marks.

Final Examination

The Final Examination will be based on course topics and the chapters covered. The Final Exam will be completed with your original group and is based on two short cases. Students will have a limited time to complete the two cases and submit their report to the appropriate Brightspace drop box. Students who miss the Final Examination must apply for possible deferred examination privileges.

Course Schedule:

Session	Date	Topics	Chapters
1	11 January	Course Outline Role of Financial Markets and Institutions	1 FM & I text
2	18 January	International Flow of Funds International Financial Markets	2- IFM text- Ares 3- IFM text - Ares
3	25 January	Money Markets Bond Markets	6- FM & I text 7- FM & I text
4	1 February	Stock Offerings and Investor Monitoring Market Microstructure and Strategies	10- FM & I text 12- FM & I text
5	8 February	Foreign Exchange Derivative Markets Quiz Review	16- FM & I text

6	15 February	Quiz # 1 Commercial Bank Operations	17- FM & I text
	22 February	Winter Break – No Classes	
7	1 March	Bank Regulations Bank Management	18- FM & I text 19- FM & I text
8	8 March	Bank Performance Thrift Operations	20- FM & I text 21- FM & I text
9	15 March	Finance Company Operations Mutual Fund Operations	22-Fm & I text 23- FM & I text
10	22 March	Securities Operations Insurance Operations	24- FM& I text 25- FM & I text
11	29 March	Pension Fund Operations Quiz Review	26- FM & I text
12	5 April	Quiz #2 FINAL EXAM – Review	
13	12 April	Group Report due today- no class	

Group Form:

Please use the following form to submit group member details, and topic selections. Each group must choose one person who is to correspond with the instructor on topic selection and indicate with an X in the second column the identity of that person.



PLEASE PRINT CLEARLY

		Name	Carleton Email address	Student Number
1.				
2.				
3.				
4.				
5.				

Peer Evaluation Form
BUSI 4505A Global Financial Markets and Institutions
Winter 2022

Note on Confidentiality

The information on this form is protected and will remain confidential after it is submitted. The form will be destroyed after the official marks are finalized and announced by the University authorities.

My Name: _____

My Student Id: _____

My Group Name or #: _____

Names of my Group mates	My evaluation of my group mates (out of 100%)
1.	
2.	
3.	
4.	
5.	
6.	

Comments, Justifications, Concerns (if any):

Date, sign and return to professor

Date: _____

Signature: _____

Contribution to Learning Goals of the Program ([BCom](#), [BIB](#)):

Program Learning Goal	Competencies Not Covered	Competencies Introduced (only)	Competencies Taught But Not Assessed	Competencies Taught and Assessed
CHECK (X) ONE PER ROW				
BC1 Knowledge <i>Graduates will be skilled in applying foundational business knowledge to appropriate business contexts.</i>				X
BC2 Collaboration <i>Graduates will be collaborative and effective contributors in team environments that respect the experience, expertise and interest of all members.</i>				X
BC3 Critical Thinking <i>Graduates will be discerning critical thinkers, able to discuss different viewpoints, challenge biases and assumptions, and draw conclusions based on analysis and evaluation.</i>				X

BC4 Communication <i>Graduates will be effective and persuasive in their communications.</i>				X
BI5 Global Awareness (BIB ONLY) <i>Graduates will be globally-minded.</i>				X

ADDITIONAL INFORMATION

Course Sharing Websites

Materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Required calculator in BUSI course examinations

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

Group work

The Spratt School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, follower-ship and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85-89	B = 73-76	C = 63-66	D = 53-56
A - = 80-84	B - = 70-72	C - = 60-62	D - = 50-52
F = Below 50			

Grades entered by Registrar:

WDN = Withdrawn from the course

DEF = Deferred

Academic Regulations

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

Requests for Academic Accommodation

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

Pregnancy Accommodation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

Religious obligation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

Academic Accommodations for Students with Disabilities

If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made.

carleton.ca/pmc

Survivors of Sexual Violence

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and its survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: carleton.ca/sexual-violence-support

Accommodation for Student Activities

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist.

<https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

For more information on academic accommodation, please contact the departmental administrator or visit:

students.carleton.ca/course-outline

Academic Integrity

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another’s ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated.

Process: If an alleged violation occurs, all relevant documentation will be forwarded to the Dean. If the allegation proves true, the penalties may include; a grade of Failure on the submitted work and/or course; academic probation; a refusal of permission to continue or to register in a specific degree program; suspension from full-time studies; suspension from all studies at Carleton; expulsion from Carleton, amongst others. **For a first offence, at a minimum, the penalty assigned will normally be a zero on the submitted work and at least a minimum full grade reduction of the final course grade. For a second offence, at a minimum, the penalty assigned will normally lead to a suspension from studies.**

Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at:

<https://carleton.ca/registrar/academic-integrity/>.

Sprott Student Services

The Sprott Undergraduate Student Services Office offers program advising and overall student success support. Our team is available to discuss your academic goals and your program progression plans. We can also work with you to develop strategies for success, including study skills for Business. If you experience any difficulty this term or if you would like to access support, please contact our team at bcom@sprott.carleton.ca or at bib@sprott.carleton.ca.

Centre for Student Academic Support

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and outside the classroom. CSAS offers academic assistance with course content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: carleton.ca/csas.

Important Information:

- Students must always retain a copy of all work that is submitted.
 - All final grades are subject to the Dean’s approval.
 - For us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CARLETON address. Therefore, in order to respond to your inquiries, please send all email from your Carleton CMail account. If you do not have or have yet to activate this account, you may wish to do so by visiting <https://carleton.ca/its/get-started/new-students-2/>
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