



**CARLETON UNIVERSITY
SPROTT SCHOOL OF BUSINESS
BUSI 4504A International Finance
Fall 2018**

Instructor: Mr. Graham Edwards

Office: TBD

Office Hours: Thursdays – 11:30am to 1:00pm [starting Sept.13th]

Email: grahamedwards@cunet.carleton.ca

Phone Number: TBD

Course meets: Thursdays – 8:35am to 11:25am [First class-Sept.6th]

Building: Southam Hall

Room #: 624

Pre-requisites & Precluded Courses: Precludes additional credit for BUSI 3504 (no longer offered) and BUSI 3505 (no longer offered).
Prerequisite(s): [BUSI 2505](#) with a grade of C- or higher.
Lecture three hours a week.

Course Calendar description from the 2018/2019 University calendar:

Management of corporate finance as the requirements of international business affect it. Issues related to international acquisitions, global investments, volatile exchange rates and hedging techniques. Role of international markets in financing corporate activity.

Course Description and Objectives: The purpose of this course is to do the following:

- a) Convey concepts fundamental to an understanding of the finance function in multinational enterprises; and,
- b) Illustrate the types of problems that financial executives face in multinational enterprises, and some of the analytical tools available for the solution of these problems.

The course is mainly lecture-based, complemented by two course deliverables – a presentation on a country to be approved by the instructor, and a presentation on a multinational enterprise, also approved by the instructor. The lectures will be augmented by (i) in-class discussion of current international finance issues (ii) in-class case reviews and discussion

Reading(s)/Textbook(s): Textbook (required): **Multinational Business Finance**, Student Value Edition Plus MyFinanceLab with Pearson eText -- Access Card Package, 15/Eiteman, Stonehill & Moffett ISBN 9780134811918

Course Requirements & Methods of Evaluation:

REQUIRED	TYPE	DATES	GRADE
EVALUATION 1	IN CLASS PARTICIPATION AND CASE DISCUSSION		5%
EVALUATION 2	QUIZ #1	SEPTEMBER 27 TH	10%
EVALUATION 3	GROUP COUNTRY PRESENTATIONS	OCTOBER 11 TH TO OCTOBER 18 TH	20%
EVALUATION 4	QUIZ #2	NOVEMBER 8 TH	10%
EVALUATION 5	GROUP MNE PRESENTATIONS	NOVEMBER 22 TO NOVEMBER 29 TH	20%
EVALUATION 6	FINAL EXAM	TBD	35%

All course material, including content from the country presentations and MNE presentations, is eligible for testing on the final exam. In the event a student cannot participate in class or complete a course deliverable for a reason permitted under the university's guidelines, the weighting of the course component will be added to the weighting of the final exam provided the student submits the appropriate supporting documentation (e.g. doctor's note).

COURSE COMPONENTS:

Current International Finance Issue/Topic of the Week

Each student will come to class ready to discuss at least one international finance topic of the week, gleaned from any of the various news sources (see below). In preparing for the discussion of the topical issue, students must be ready to orally (i) describe briefly the key components of topical issue (ii) itemize the key implication(s) of the issue (iii) state your personal opinions and conclusions you can draw from the topical issue.

Case Reviews and Discussion

The Case or Mini-case for the respective week will be identified by the Instructor, where appropriate, and must be read prior to coming to the class. In preparation for the discussion of the case, students must be ready to orally (i) state the facts of the case (ii) discuss response to the questions accompanying the case (iii) articulate their personal opinion of the application of the concepts of the Course to the Case.

Group Presentation Topic Selection

To ensure no repetition of topics, the course instructor will approve all presentation topics. Accordingly, please constitute your group which must comprise 5 members. Select the Country and the MNE and deliver your selection to the instructor **at the beginning of class** on September 20/2018. Each group should identify three alternative topics for the two presentations, in order of preference. The purpose of this is to provide alternatives in case two or more groups choose the same topic. See form below.

BUSI 4504 International Finance Topic Selection Form

Please use the following form to submit group member details, and topic selections. Each group must choose one person who is to correspond with the instructor on topic selection, and indicate with an X in the second column the identity of that person.



PLEASE PRINT CLEARLY

		Name	Carleton Email address	Student Number
1.				
2.				
3.				
4.				
5.				

Presentations	Name or Description	Comments [optional]
Country	1.	
	2.	
	3.	
MNE	1.	
	2.	
	3.	

Group Country Presentation

Prepare and deliver a presentation, strictly limited to 20 minutes, on the history, status and prospects of a country's currency. The presentation is to consider the following:

- a) A brief description of the country and its economy, including key industries and products;
- b) The key political and economic events that affected the currency over the last one hundred years or so;
- c) Current key macroeconomic indicators (e.g. money supply growth, fiscal spending, deficits, balance of payments, national debt, GDP per capital, and productivity, quality of life and corruption perceptions);
- d) Current fiscal and monetary policy;
- e) Comment on how well the country has managed its currency or is managing under a currency regime imposed upon it;
- f) Whether the country is of interest to an MNE – e.g. as a source of supply, a market, a manufacturing location; and
- g) Concluding comments.

Please use the concepts presented in the book and in class to support your discussion. The deliverable is a soft copy of the presentation to be emailed to the course instructor before class on the day of the presentation and a hard copy of the presentation to be handed in at the time of the presentation. Please include the country name, course number and year in the file name (e.g. Country Name 4504 F17.pptx).

For each presentation, a member of two other groups will pose one or two questions intended to draw out useful insights or make a point that the presenters may have missed or under-emphasized. The schedule of assignment of questioners to groups/course weeks is included below.

Group	Presenting		Country			MNE		
	Country	MNE	Questioning Groups		Week	Questioning Groups		Week
1			10	2	6	2	4	13
2			9	1	7	7	1	12
3			8	4	6	8	6	13
4			7	5	7	3	5	12
5			6	10	6	4	10	13
6			1	9	7	9	7	12
7			2	8	6	6	2	13
8			3	7	7	5	9	12
9			4	6	6	10	8	13
10			5	3	7	1	3	12

Quizzes

Students are required to take two multiple choice quizzes, each representing 10% of the total marks for the course. The quizzes will be taken at the start of the class. Please refer to the Course Schedule below or the Course Requirements & Methods of Evaluation above, for the respective date of the quiz

MNE presentation

Prepare and deliver a presentation, strictly limited to 20 minutes, on the history, status and prospects of a multi-national enterprise (“MNE”). The presentation is to consider the following:

- a) A brief description of the company with emphasis on the products or services it delivers and its comparative advantage – what it does well compared to its competitors;
- b) The extent to which it is international – maps of locations work well here;
- c) What motivated it to become a multinational enterprise – e.g. which comparative advantages was it seeking to exploit;
- d) Challenges and difficulties the company has faced or currently faces because of its internationalization – political risk, etc.;
- e) The company’s response to controlling or managing its challenges;
- f) Whether becoming an MNE has been beneficial for the company expressed in both strategic and financial terms; and,
- g) Concluding comments.

The company must be foreign. For the purposes of this course a country is foreign if its main share listing is not the TSE or an American exchange and its head office is outside Canada or the US. Please use the concepts presented in the book and in class to support your discussion. The deliverable is a soft copy of the presentation to be emailed to the course instructor before class on the day of the presentation and a hard copy of the presentation to be handed in at the time of the presentation. After presentation 1, your group will be identified by its country name. Accordingly, please use a file name following this example: China MNE name 4504 F17.pptx

General Comments on Presentations/Reports

The Country and MNE marks will be divided approximately into 80% for report content, and 20% for presentation skills. Your content mark will depend on the quality of your facts and explanations. The content report [Country and MNE] must be in 12 font and between 12- 15 pages in length, not including any Appendices, which would be additional. Your presentation mark will depend on the quality of your presentation and your adherence to the following:

- a) Each group member must speak in the country presentation and the MNE presentation.
- b) The presentation must be completed within the specified time limit. If it isn’t, you will

be asked to end your presentation and your presentation mark may be adjusted downwards.

c) Your presentation mark will depend on the clarity of your overheads and comments, whether your arguments are convincing, and whether the story you tell is interesting.

d) Individual group evaluation forms will be completed after both presentations [Country and MNE]. These will have a bearing on your individual group grade. See form below.

Class participation:

Based on the following:

1] Case study discussions in class

2 Finance Topic of the week discussions in class

3] Value-added contribution to in-class discussion such as provision of relevant examples or opinions on topics being discussed or answering instructor's questions.

Following are some specific behavioral examples of good participation in discussion on which you will be assessed in this course. You will have been judged to have participated well in discussion in any given week if you:

- Ask a question or make a comment that shows you are interested in what another person says.
- Ask a question or make a comment that encourages another person to elaborate on something they have already said.
- Bring a resource [a reading, web link, video] that is not covered in the syllabus but adds new information or perspectives to our learning.
- Post a comment on our CuLearn page that summarizes our conversations so far and/or suggests new directions and questions to be explored in the future.
- Make a comment [in class or on our CuLearn page] indicating that you found another person's ideas interesting or useful. Be specific as to why this was the case.
- Contribute something that builds on, or springs from, what someone else has said. Be explicit about the way you are building on the person's thoughts.
- Ask a cause and effect question- for example, "Can you explain why you think it's true that if these things are in place such and such a thing will occur?"

Final Examination

The Final Examination will cover the entire course topics, including case discussions and presentations. Students who miss the Final Examination must apply for possible deferred examination privileges.

3	SEPTEMBER 20TH	TOPIC SELECTION FORM DUE -START OF CLASS CASE DISCUSSION/WEEKLY FINANCE TOPICS FOREIGN EXCHANGE: THEORY AND MARKETS: THE FOREIGN EXCHANGE MARKET INTERNATIONAL PARITY CONDITION	5 6
4	SEPTEMBER 27TH	QUIZ FOREIGN CURRENCY DERIVATIVES: FUTURES AND OPTIONS CASE FOR NEXT WEEK	7
5	OCTOBER 4TH	CASE DISCUSSION/WEEKLY FINANCE TOPICS INTEREST RATE RISK AND SWAPS FOREIGN EXCHANGE RATE DETERMINATION (Students are not required to read the relevant reference chapters, 10, 11 and 12 – unless you wish to out of interest)	8 9
6	OCTOBER 11TH	GROUP COUNTRY PRESENTATIONS	
7	OCTOBER 18TH	GROUP COUNTRY PRESENTATIONS	
8	OCTOBER 25TH	READING WEEK	
9	NOVEMBER 1ST	FINANCING THE GLOBAL FIRM: THE GLOBAL COST AND AVAILABILITY OF CAPITAL RAISING EQUITY AND DEBT GLOBALLY	13 14
10	NOVEMBER 8TH	QUIZ MULTINATIONAL TAX MANAGEMENT INTERNATIONAL TRADE FINANCE	15 16

		CASE FOR NEXT WEEK	
11	NOVEMBER 15TH	CASE/WEEKLY FINANCE TOPICS FOREIGN INVESTMENTS AND INVESTMENT ANALYSIS: FOREIGN DIRECT INVESTMENT AND POLITICAL RISK MULTINATION CAPITAL BUDGETING AND CROSS-BORDER ACQUISITIONS	17 18
12	NOVEMBER 22TH	GROUP MNE PRESENTATIONS	
13	NOVEMBER 29TH	GROUP MNE PRESENTATIONS	
14	DECEMBER 6TH	EXAM REVIEW	

Peer Evaluation Form
BUSI 4504A- International Finance
Fall 2018

Note on Confidentiality

The information on this form is protected and will remain confidential after it is submitted. The form will be destroyed after the official marks are finalized and announced by the University authorities.

My Name: _____

My Student Id: _____

My Group Name or #: _____

Names of my Group mates	My evaluation of my group mates (out of 100%)
1.	
2.	
3.	
4.	
5.	
6.	

Comments, Justifications, Concerns (if any):

Date, sign and return to professor

Date: _____

Signature: _____

ADDITIONAL INFORMATION

Course Sharing Websites

Materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Required calculator in BUSI course examinations

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

Group work

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, follower-ship and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85-89	B = 73-76	C = 63-66	D = 53-56
A - = 80-84	B - = 70-72	C - = 60-62	D - = 50-52
F = Below 50			

Grades entered by Registrar:

WDN = Withdrawn from the course

DEF = Deferred

Academic Regulations

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

Requests for Academic Accommodation

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

Pregnancy obligation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website:

carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

Religious obligation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website:

carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

Academic Accommodations for Students with Disabilities

If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. carleton.ca/pmc

Survivors of Sexual Violence

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and is survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: carleton.ca/sexual-violence-support

Accommodation for Student Activities

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist.

<https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

For more information on academic accommodation, please contact the departmental administrator or visit: students.carleton.ca/course-outline

Academic Integrity

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another's ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include; a grade of Failure in the submitted work and/or course; academic probation; a refusal of

permission to continue or to register in a specific degree program; suspension from full-time studies; suspension from all studies at Carleton; expulsion from Carleton, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <https://carleton.ca/registrar/academic-integrity/>.

Using summarizing, or copying directly from another person's work, without identifying the name of the original thinker, is considered a form of cheating called "plagiarism". Plagiarism has serious consequences and can result in course / assignment failure and /or academic suspension. When using, and/or summarizing the ideas and words of another, be it from a web site, a written text, lecture or discussion group, you must identify the source. Should you choose to use the exact words of another, you must acknowledge these words as such by enclosing them within quotation marks. However, be aware that it is not acceptable to copy large chunks from a source, even if you reference it correctly.

Examples of plagiarism and other instructional offences are identified in the Undergraduate Calendar (section 14, p. 59), parts of which read: Examples of plagiarism include:

- Submitting a take-home examination, essay, laboratory report, or another assignment, written, in whole or in part, by someone else.
- Using ideas or direct verbatim quotations, paraphrased material, algorithms, formulae, scientific or mathematical concepts, or ideas without appropriate acknowledgements in academic assignments
- Using another's data or research findings
- Failing to acknowledge sources through the use of proper citations when using another's works and/or failing to use quotation marks.

Unauthorized Cooperation or Collaboration

- ... students shall not cooperate or collaborate in the completion of an academic assignment in whole or in part, when the instructor has indicated that the assignment is to be completed on an individual basis. Failure to follow the instructor's direction regarding which assignments, or parts of assignments, should be completed by the individual alone will be considered violation of the standards of academic integrity.
- Answering with another students' clicker is also a violation that can lead to severe sanctions.

Sprott Student Services

The Sprott student services office, located in 710 Dunton Tower, offers academic advising, study skills advising, and overall academic success support. If you are having a difficult time with this course or others, or just need some guidance on how to successfully complete your Sprott degree, please drop in any weekday between 8:30am and 4:30pm. Our advisors are happy to discuss grades, course selection, tutoring, concentrations, and will ensure that you get connected with the resources you need to succeed! <http://sprott.carleton.ca/students/undergraduate/learning-support/>

Centre for Student Academic Support

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and outside the classroom. CSAS offers academic assistance with course content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: carleton.ca/csas.

Important Information:

- Students must always retain a hard copy of all work that is submitted.
 - All final grades are subject to the Dean's approval.
 - For us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CARLETON address. Therefore, in order to respond to your inquiries, please send all email from your Carleton CMail account. If you do not have or have yet to activate this account, you may wish to do so by visiting <http://carleton.ca/ccs/students/>
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