



**CARLETON UNIVERSITY
SPROTT SCHOOL OF BUSINESS
BUSI 4008 SECTION R
FALL 2017
ADVANCED MANAGEMENT ACCOUNTING AND CONTROL**

Instructor: Shannon Butler, CPA, CA, MEd
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TA Office Hours: TBD & Posted on cuLearn

Course meets: There are no formal classes as this is an online course.

Pre-requisites & precluded Courses:
BUSI 3008 with a grade of C- or higher.

Course Calendar description from the 2017/2018 University calendar:

Builds on concepts covered in management and cost accounting courses. Integrates relevant issues from other functional areas: strategic uses of cost management, budgeting, and performance evaluation systems in managerial planning and control.

Course Description:

This course focuses on managerial planning and control systems using the case method. It extends the concepts covered in the intermediate management accounting course and also integrates relevant contextual issues from other functional areas of organizations. The design of budgeting, cost management, performance measurement, performance evaluation, and reward systems, as well as, governance and ethical issues, are examined. Emphasis is placed on the need for different control techniques and systems in different types of organizations and for balanced integrated systems, comprising both financial and nonfinancial controls and measures.

Course Learning Objectives:

1. Understand advanced management control concepts, techniques, and practices applicable to private, non-profit, and public organizations.
2. Identify management control problems related to cost management, budgeting, performance measurement, performance evaluation, and reward systems, as well as, governance and ethics, in private, non-profit, and public organizations.
3. Identify and apply appropriate management control techniques to remedy management control problems in private, non-profit, and public organizations.
4. Analyze and evaluate an organization's management control systems and practices, considering relevant organizational and environmental factors.
5. Based on analyses conducted, recommend appropriate managerial actions and improvements to management control systems.
6. Write well researched and justified professional reports.
7. Present the results and arguments in an effective manner and defend recommended courses of actions.

Textbook/Readings:

Kenneth A. Merchant and Wim A. Van der Stede, *Management Control Systems: Performance Measurement, Evaluation and Incentives*, 3rd Ed., Prentice-Hall, 2012.

Additional required readings **may** be posted on **cuLearn**.

CuLearn:

Since this is an online course, the continual and frequent use of cuLearn is a must. All course material and resources (excluding the textbook), communication, assignment submission and collaboration will be done through cuLearn. It is important that you log on to cuLearn right away and start to be comfortable with using it.

To access your courses on cuLearn go to <http://carleton.ca/culearn>.

For help and support, go to <http://carleton.ca/culearn/students>. Any unresolved questions can be directed to Computing and Communication Services (CCS) by phone at 613-520-3700 or via email at ccs_service_desk@carleton.ca.

Course Requirements, Methods of Evaluation & Grading Scheme:

This course encompasses assigned readings and summary sheets, case analyses, group case discussions, a group term project and a final exam. Students are expected to read the assigned chapter(s), to discuss the assigned cases, and to prepare written analyses.

The primary role of the instructor in this course is to facilitate student learning by helping students understand and apply key concepts. It should be emphasized that diligent independent preparation of cases and active participation in group case analysis are crucial to the development of effective problem solving skills in this field and to perform well in the course.

Grading Scheme (details of each element are provided below):

| | |
|---|------|
| Course Content Summary Sheets (individual work) | 10% |
| Case Analysis Submissions (details to be posted on cuLearn) | 15% |
| Group Term Project Part1 | 15% |
| Group Term Project Part 2 | 15% |
| Final Exam | 45% |
| TOTAL | 100% |

Course Content Summary Sheets:

These summary sheets are to help you stay on top of your work and up to date with all of the course material. They are also to help you with your studying for the final exam. The Final exam is cumulative and therefore will cover a lot of material and having these summary sheets will help you in the end.

Each summary sheet must be between 1 – 3 pages, highlighting key information from the corresponding section of work. **Content coverage, due dates and more details for each summary sheet will be posted on cuLearn.** The purpose of this element of evaluation is solely to help you stay caught up with the chapter reading and videos and to help you study for the final exam. Late submissions will **not** be accepted therefore please make sure to make note of the due dates which will be posted on cuLearn. You can submit these sheets any time on or *before* the due date and time. Please plan ahead to make sure to not miss any of these submissions.

Case Analysis Submissions:

Case Analysis submissions should be 4-7 pages in length, double-spaced, excluding major tables, exhibits, appendices, and preliminary matter, and be professional in style and format. They should follow the format of the case analysis framework that is posted on cuLearn. They should provide well justified recommendations to address the stated or other evident problems in the case. For good reports, some additional research beyond the case facts, e.g., related to industry, competition, products, etc., is expected.

Late submissions will **not** be accepted therefore please make sure to make note of the due dates which will be posted on cuLearn. More detailed information will be provided on

cuLearn. You can submit these any time on or *before* the due date and time. Please plan ahead to make sure to not miss any of these submissions.

Group Term Project Part 1 and 2:

Details regarding the group term project part 1 and 2 will be provided on cuLearn.

Final Exam:

The final exam will include a case that is comprehensive, requiring a significant degree of application and integration of the material covered in the entire course. The final examination will be held in the regular examination period. The duration of the exam will be 3 hours. The final examination will cover the whole course. You need to obtain a **minimum grade of 45% on the final exam to pass this course.**

If you are planning on writing the final exam off campus, you must make these arrangements with the CUOL office (<http://carleton.ca/cuol/>) early in the term. If you miss the deadline to apply for on off campus exam, you will be required to write your exam on campus. Please see the document “**Distance Information Sheet**” that is posted on cuLearn for more information. If you have any questions at all about CUOL please use the following contact information:

General CUOL Information – cuol@carleton.ca

CUOL Exams – cuolexams@carleton.ca

Video on Demand Support – vod@carleton.ca

Website – www.carleton.ca/cuol

Important Note:

No make-up assignments are available for any term work missed for any reason. Providing that a student has demonstrated satisfactory in-term performance, as described below, the weight of a major component missed for documented medical reasons may be transferred to the final examination.

The criteria and standards for **satisfactory in-term performance** for this course are as follow:

- (a) Completion of at least 50% of all term work, and
- (b) Achievement of the minimum average grade of 50% on all term work.

Unsatisfactory in-term performance in this course, described above in (a) and (b), will lead to:

- (a) Failure in this course (regardless of performance on the final exam or project)

Each group member must complete and hand in a confidential **peer evaluation** (form available on **cuLearn**) for each member of his/her group, covering all group work. Unless specifically otherwise documented, the assumption is that each student has contributed equally to all group work in this course. In cases of significantly different evaluations for a group member, the professor may contact the group members for additional information or request a meeting with all group members in order to ensure a

fair allocation of group marks. Each group member must also sign a **declaration of academic integrity** (form available on **cuLearn**) and attach a copy to each report handed in for grading. Please keep a hard copy of all your submitted work for your records.

Topics Covered (subject to change, please check cuLearn often):

| Major Topics Covered | Chapters |
|---|---------------------|
| The Control Function of Management & Management Control Alternatives and their Effects Cases: 1) Private Fitness, Inc. (pg. 20) 2) Armco, Inc. (pg. 41) | Chapters 1, 2 & 3 |
| Management Control Alternatives and their Effects Continued Cases: 1) Controls at the Belaagio Casino Resort (pg. 134) 2) Sunshine Fashion: Fraud, Theft, and Misbehavior Among Employees (pg. 199) | Chapters 4, 5 & 6 |
| Financial Results Control Systems Case: 1) Zumwald AG (pg. 293) 2) AirTex Aviation (pg. 246) | Chapter 7, 8 & 9 |
| Performance Measurement Issues and Their Effects Cases: 1) Las Ferreterias De Mexico (pg. 432) 2) Statoil (pg. 487) | Chapter 10, 11 & 12 |
| Corporate Governance, Important Control-Related Roles, and Ethics Cases: 1) Don Russell (pg. 627) 2) Lernout & Hauspie Speech Products (pg. 675) | Chapter 13, 14 & 15 |
| Management Control when Financial Results are not the Primary Consideration | Chapter 16 |

Tips for Success:

- 1) Get started on this course right away!
- 2) Spend time weekly like you would if you had a class.
- 3) Watch all the videos & read your textbook!
- 4) Work through all the cases and actively participate with your group.
- 5) Actively participate in cuLearn through discussions boards.
- 6) Recognize right away when you are struggling with the material and seek help immediately – don't wait!

Teaching Assistants and Support:

A teaching assistant is available to support you throughout this course. He will answer any questions posted to the Discussion Forums in a timely manner. In addition, TA office hours will be held closer to the final exam. Office hours scheduled will be posted on cuLearn.

ADDITIONAL INFORMATION

Course Sharing Websites

Materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Required calculator in BUSI course examinations

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

Group work

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, follower-ship and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

| | | | |
|--------------|-------------|-------------|-------------|
| A+ = 90-100 | B+ = 77-79 | C+ = 67-69 | D+ = 57-59 |
| A = 85-89 | B = 73-76 | C = 63-66 | D = 53-56 |
| A - = 80-84 | B - = 70-72 | C - = 60-62 | D - = 50-52 |
| F = Below 50 | | | |

Grades entered by Registrar:

WDN = Withdrawn from the course

DEF = Deferred

Academic Regulations, Accommodations, Etc.

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

Requests for Academic Accommodations

For Students with Disabilities:

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-

520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). **Requests made within two weeks will be reviewed on a case-by-case basis.** After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website (www.carleton.ca/pmc) for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

For Religious Obligations:

Students requesting academic accommodation on the basis of religious obligation should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory event.

Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.

Students and instructors can confirm accommodation eligibility of a religious event or practice by referring to the Equity Services website (<http://carleton.ca/equity/accommodation/religious-observances/>) for a list of holy days and Carleton's Academic Accommodation policies. If there are any questions on the part of the student or instructor, they can be directed to an Equity Services Advisor in the Equity Services Department for assistance.

For Pregnancy:

Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Academic Integrity

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another's ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include; a grade of Failure on the submitted work and/or course; academic probation; a refusal of permission to continue or to register in a specific degree program; suspension from full-time studies; suspension from all studies at Carleton; expulsion from Carleton, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <http://carleton.ca/studentaffairs/academic-integrity>.

The Sprott student services office, located in 710 Dunton Tower, offers academic advising, study skills advising, and overall academic success support. If you are having a difficult time with this course or others, or just need some guidance on how to successfully complete your Sprott degree, please drop in any weekday between 8:30am and 4:30pm. Our advisors are happy to discuss grades, course selection, tutoring, concentrations, and will ensure that you get connected with the resources you need to succeed! <http://sprott.carleton.ca/students/undergraduate/learning-support/>

Centre for Student Academic Support

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and outside the classroom. CSAS offers academic assistance with course content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: carleton.ca/csas.

Important Information:

- Students must always retain a hard copy of all work that is submitted.
 - All final grades are subject to the Dean's approval.
 - For us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CARLETON address. Therefore, in order to respond to your inquiries, please send all email from your Carleton CMail account. If you do not have or have yet to activate this account, you may wish to do so by visiting <http://carleton.ca/ccs/students/>
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Important Dates and Deadlines

September 6
Fall term begins.

September 19
Last day of registration for fall term and fall/winter courses.
Last day to change courses or sections (including auditing) for fall/winter and fall term courses.
Graduate students who have not electronically submitted their final thesis copy to the Faculty of Graduate and Postdoctoral Affairs will not be eligible to graduate in Fall 2017 and must register for the fall 2017 term.

September 30
Last day to withdraw from fall term and fall/winter courses with a full **fee adjustment** (financial withdrawal). Withdrawals after this date will create no financial change to Fall term fees.

October 6
December examination schedule (fall term final and fall/winter mid-terms) available online.

October 9
Statutory holiday. University closed.

October 23-27
Fall break. Classes are suspended.

November 10
Last day to request formal exam accommodations for December examinations to the Paul Menton Centre for Students with Disabilities. Late requests will be considered on case-by-case basis.

December 8
Fall term ends.
Last day of fall-term classes.
Classes follow a Monday schedule.
Last day for academic withdrawal from fall term courses.
Last day for handing in term work and the last day that can be specified by a course instructor as a due date for term work for fall term courses.

December 9
No classes or examinations take place.

December 10 – 22
Final examinations in fall term courses and mid-term examinations in fall/winter courses may be held. Examinations are normally held all seven days of the week.