



**Carleton**  
UNIVERSITY

**SPROTT**  
SCHOOL OF BUSINESS

**SPROTT SCHOOL OF BUSINESS  
BUSI 2601B  
SUMMER 2021  
BUSINESS LAW**



**Instructor: Sam Schwisberg**

**Office Hours: By appointment over phone, Zoom, Facetime or as mutually agreed**

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**Cell Phone: 613 262 2951 (feel free to text me)**

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**Day & Time: Please check Carleton Central for current Class Schedule.**  
**Room: All Courses in the summer 2021 term are offered online.**  
**LECTURES WILL BE PRE-RECORDED (ASYNCHRONOUSLY DELIVERED) BUT THERE WILL BE DISCUSSION TUTORIALS WITH THE ASSIGNED TEACHING ASSISTANT AND OR PROFESSOR VIA ZOOM AT 7:30 PM DURING THE CLASS PER THE CLASS SCHEDULE FOUND AT CARLETON CENTRAL – PLEASE SEE THIS OUTLINE FOR THE DATES OF TUTORIALS**

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**Course Description:**

The legal system and legal ordering as they affect those engaged in business activities. Emphasis on the law of tort, law of contract, agency and bailment, business associations (partnerships/proprietorships/corporations) and real estate.

Lectures Pre-recorded augmented by TA /Professor led discussion groups

**Learning Outcomes:**

The broad objective of the course is to give students an understanding of the legal environment's impact on Canadian businesses. After the course, students who apply themselves will be able to appreciate the implications of the law on business at the operational and strategic levels. They will come to know that compliance with the law forms not only an essential part of operating a business but should also form a key element within the strategic planning process of any well-run business.

**Reading(s)/Textbook(s)/Required Materials:**

Legal Guide for the Ontario Entrepreneur, published by Top Hat, 2019

Author: Samuel Schwisberg,

**Top Hat Textbook ISBN:** 978-1-77412-144-3

**Top Hat 1 Semester Subscription ISBN:** 978-0-9866151-0-8

**PRE-RECORDED LECTURES AND EVALUATION**

The 12 pre-recorded lectures are spread among 3 modules with a mark allocation as follows:

Module 1 - Lectures 1,2 and 3	25% (Assignment due June 16, 2021)
Module 2 - Lectures 4, 5 and 6	25% (Assignment due July 22, 2021)
Module 3 - Lectures 7 to 12 inclusive	50% (Take Home Exam due the last day of the final examination period)

**TUTORIALS**

There will be 6 Zoom enabled tutorials called “sessions” in the detailed Schedule found later in this course outline. The dates are included here for ease of reference:

**DATE OF TUTORIAL****MATERIAL COVERED**

May 17	LECTURES 1, 2 and 3
May 31	LECTURE 3
June 18	LECTURES 4, 5 and 6
July 12	LECTURES 7 and 8
July 26	LECTURES 9 and 10
Aug 16	LECTURES 11 AND 12

**LATE PENALTIES AND REQUESTS FOR EXTENSIONS**

The granting of extensions is determined by the instructor who will confirm whether an extension is granted and the length of the extension. For requests for extensions lasting less than 7 days, please complete the form at the following link and submit it to the instructor prior to the assignment due date: <https://carleton.ca/registrar/wp-content/uploads/self-declaration.pdf>.

**Extensions for longer than 7 days will normally not be granted.** In those extraordinary cases where extensions lasting longer than 7 days are granted, the student will be required to provide additional information to justify the longer extension (up to a maximum of 14 days).

**MODIFIED APPROACH TO COURSE DURING THE COVID-19 PANDEMIC**

Lectures will be pre-recorded. It is highly recommended that a student view a video before reading the related material since the lecture will explain some concepts in advance and support the student by indicating what elements in the reading material are most important.

A recorded lecture should be viewed first, followed by reading the related written material and before attending the tutorial allocated to that material and video. At this time, it is my intention to post these videos and related supplementary information.

The Zoom enabled group sessions/tutorials present students with an opportunity to ask questions, raise points of discussion and explore any challenges in assimilating the material that may have been encountered.

There are questions embedded in each chapter. Your TA or professor will raise these questions during the Zoom enabled group session and invite discussion.

So, approach each session in the following order:

1. View the pre-recorded lecture, which may be divided into more than one video segments;
2. Read the related material;
3. Attend the group session/tutorial at the specified time
4. Complete the Module Assignment after all sessions within the module are completed by the due date.

### **Course Schedule:**

#### **Chapter references are to the Top Hat Textbook**

#### **Suggested Approximate Viewing Dates for Lectures and Schedule of Tutorials**

**On or before May 10, 2021    6:05 PM    VIEW LECTURE 1 - FOUNDATIONS OF LAW:**

**Viewing:** Lecture 1 Video

**Readings:** Slides and any notes posted under Lecture 1  
Chapter 1 of the Text

**Before May 17, 2021    6:05 PM    VIEW LECTURE 2 - FROM PHILOSOPHY TO THE CANADIAN LEGAL FRAMEWORK**

**Viewing:** Lecture 2 Video

**Readings:** Slides and any notes posted under Lecture 1  
Chapter 2 of the Text

### **May 17, 2021 7:30 PM Zoom Enabled Tutorial #1**

Before this Zoom enabled tutorial you should have completed the related prerecorded lectures (Lectures 1 and 2) and the related posted material and Chapters 1 and 2 in the textbook.

**Before May 31, 2021 6:05 PM VIEW LECTURE 3 - DISPUTE RESOLUTION**

**Viewing:** Lecture 3 Video

**Readings:** Slides and any notes posted on under Lecture 3  
Chapter 3 of the Text

**May 31, 2021 7:30 PM Zoom Enabled Tutorial #2**

Before this Zoom enabled tutorial, you should have completed the related prerecorded lecture (Lecture 3) and related posted material and Chapter 3 in the textbook.

**MODULE 1 ASSIGNMENT COVERING LECTURES 1, 2 and 3**

**Due:** 11:59 PM on Wednesday, June 16, 2021

**Mark Allocation:** 25% of Final Grade

**Length:** 1400 – 2000 words

**Topic to be assigned on or before May 31, 2021**

**On or before June 7, 2021 6:05 PM VIEW LECTURE 4 - CONTRACTS**

**Viewing:** Lecture 4 Video on CU Learn

**Readings:** Slides and any Notes posted and Chapter 4 of the Text

**On or before June 14, 2021 6:05 PM VIEW LECTURE 5 – CONTRACT DISPUTES**

**Viewing:** Lecture 5 Video on CU Learn

**Readings:** Slides and any Notes posted and Chapter 5 of the Text

**Before June 18, 2021 6:05 PM VIEW LECTURE 6 - TORTS**

**Viewing:** Lecture 6 Video on CU Learn

**Readings:** Slides and any Notes posted on CU Learn  
Chapter 6 of the Text

**June 18, 2021 7:30 PM Zoom Enabled Tutorial #3**

Before this Zoom enabled tutorial, you should have completed the related pre-recorded lectures (Lectures 4,5 and 6) and the related posted material and Chapters 4,5 and 6 in the textbook.

**MODULE 2 ASSIGNMENT COVERING LECTURES 4, 5 and 6**

**Due: 11:59 PM on Wednesday, July 22, 2021**

**Mark Allocation: 25% of Final Grade**

**Length: 1400 – 2000 words**

**Topic to be assigned on or before June 18, 2021**

**On or before July 5, 2021 6:05 PM VIEW LECTURE 7– STRUCTURING BUSINESS**

**Viewing:** Lecture 7 Video

**Readings:** Slides and any Notes posted and Chapter 7 of the Text

**Before July 12, 2021 6:05 PM VIEW LECTURE 8 - A CLOSER LOOK AT CORPORATIONS:**

**Viewing:** Lecture 8 Video

**Readings:** Slides and any Notes posted, Chapter 8 of the Text

**July 12 , 2021 7:30 PM Zoom Enabled Tutorial #4**

Before this Zoom enabled tutorial, you should have completed the related pre-recorded lectures (Lectures 7 and 8) and the related posted material and Chapters 7 and 8 in the textbook.

**On or before July 19, 2021 6:05 PM VIEW LECTURE 9 - THE REGULATION OF BUSINESS**

**Viewing:** Lecture 9 Video

**Readings:** Slides and Notes posted, and Chapter 9 of Text but not beyond employment law

**Before July 26 6:05 PM - THE REGULATION OF BUSINESS CONTINUED:**

**Viewing:** Lecture 10 Video

**Readings:** Slides and Notes posted and the rest of Chapter 9 of the text

This session will go into greater depth in certain areas of regulation beyond employment law.

## **July 26, 2021 7:30 PM Zoom Enabled Tutorial #5**

Before this optional Zoom enabled group session, you should have completed the related prerecorded lectures 9 and 10 – and chapter 9 of the text book

### **On or before August 9, 2021 6:05 PM – Lecture 11- PROPERTY LAW**

**Viewing:** Lecture 11 Video

**Readings:** Slides and Notes posted and Chapter 10 of the text

### **Before August 16, 2021 6:05 PM Lecture 12 - DEBT FINANCING, INSOLVENCY AND RISK MANAGEMENT**

**Viewing:** Lecture 12 Video

**Readings:** Slides and Notes posted and Chapter 11 of the Text

## **August 16, 2021 7:30 PM Zoom Enabled Tutorial #6**

Before this optional Zoom enabled group session, you should have completed the related prerecorded lectures 11 and 12 – and chapters 10 and 11 of the textbook.

### **MODULE 3 - TAKE HOME EXAM - COVERING LECTURES 7 to 12**

**Due:** 11:59 PM on last day of formal examination period (September 1, 2021)

**Mark Allocation:** 30% of Final Grade

**Length:** 2200 – 2800 words

**Topic:** To Be Assigned on or before August 16, 2021

**Contribution to Learning Goals of the Program ([BCom](#), [BIB](#)):**

<b>Program Learning Goal</b>	<b>Competencies Not Covered</b>	<b>Competencies Introduced (only)</b>	<b>Competencies Taught But Not Assessed</b>	<b>Competencies Taught and Assessed</b>
<b>CHECK (X) ONE PER ROW</b>				
<b>BC1 Knowledge</b> <i>Graduates will be skilled in applying foundational business knowledge to appropriate business contexts.</i>	<b>X</b>			
<b>BC2 Collaboration</b> <i>Graduates will be collaborative and effective contributors in team environments that respect the experience, expertise and interest of all members.</i>	<b>X</b>			
<b>BC3 Critical Thinking</b> <i>Graduates will be discerning critical thinkers, able to discuss different viewpoints, challenge biases and assumptions, and draw conclusions based on analysis and evaluation.</i>	<b>X</b>			
<b>BC4 Communication</b> <i>Graduates will be effective and persuasive in their communications.</i>	<b>X</b>			
<b>BI5 Global Awareness (BIB ONLY)</b> <i>Graduates will be globally-minded.</i>	<b>X</b>			

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## ADDITIONAL INFORMATION

### Course Sharing Websites

Materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

### Required calculator in BUSI course examinations

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

### Group work

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, follower-ship and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85-89	B = 73-76	C = 63-66	D = 53-56
A - = 80-84	B - = 70-72	C - = 60-62	D - = 50-52
F = Below 50			

Grades entered by Registrar:

WDN = Withdrawn from the course

DEF = Deferred

### Academic Regulations

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

### Requests for Academic Accommodation

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

### Pregnancy obligation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website:



[carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](https://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

### **Religious obligation**

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website:

[carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](https://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

### **Academic Accommodations for Students with Disabilities**

If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. [carleton.ca/pmc](https://carleton.ca/pmc)

### **Survivors of Sexual Violence**

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and is survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: [carleton.ca/sexual-violence-support](https://carleton.ca/sexual-violence-support)

### **Accommodation for Student Activities**

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist.

<https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

For more information on academic accommodation, please contact the departmental administrator or visit: [students.carleton.ca/course-outline](https://students.carleton.ca/course-outline)

### **Academic Integrity**

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another's ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include; a grade

of Failure on the submitted work and/or course; academic probation; a refusal of permission to continue or to register in a specific degree program; suspension from full-time studies; suspension from all studies at Carleton; expulsion from Carleton, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <https://carleton.ca/registrar/academic-integrity/>.

### **Sprott Student Services**

The Sprott student services office, located in 710 Dunton Tower, offers academic advising, study skills advising, and overall academic success support. If you are having a difficult time with this course or others, or just need some guidance on how to successfully complete your Sprott degree, please drop in any weekday between 8:30am and 4:30pm. Our advisors are happy to discuss grades, course selection, tutoring, concentrations, and will ensure that you get connected with the resources you need to succeed! <http://sprott.carleton.ca/students/undergraduate/learning-support/>

### **Centre for Student Academic Support**

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and outside the classroom. CSAS offers academic assistance with course content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: [carleton.ca/csas](http://carleton.ca/csas).

### **Important Information:**

- Students must always retain a hard copy of all work that is submitted.
  - All final grades are subject to the Dean's approval.
  - For us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CARLETON address. Therefore, in order to respond to your inquiries, please send all email from your Carleton CMail account. If you do not have or have yet to activate this account, you may wish to do so by visiting <http://calendar.carleton.ca/undergrad/courses/BUSI/>
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