



**CARLETON UNIVERSITY  
SPROTT SCHOOL OF BUSINESS  
BUSI 2601A  
SUMMER 2018  
BUSINESS LAW**

**Instructor: Sam Schwisberg**

**Office: Loeb B442 or 406 Queen Street**

**Office Hours: By appointment**

**Email: [SamSchwisberg@cunet.carleton.ca](mailto:SamSchwisberg@cunet.carleton.ca) OR for a faster response:  
*sam@tslegaloffice.com***

**Phone Number: 613 236 8000 X229**

**Cell Phone: 613 262 2951 (feel free to text me)**

**Course meets: Every Monday and Wednesday from 2:35 PM to 5:25 PM  
commencing May 7 2018 and ending June 18 2018 inclusive EXCEPT FOR May 21  
(Victoria Day)**

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**PREREQUISITES: Open to all programs with priority access to BCom students  
The School of Business enforces all prerequisites**

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**UNDERGRADUATE CALENDAR DESCRIPTION**

The course will provide an overview of the Canadian legal system as it affects those engaged in business activities. There will be an emphasis on the law of tort, law of contract, agency and business structures (partnerships/proprietorships/corporations) and real estate as well as the litigation process.

**COURSE PHILOSOPHY AND OBJECTIVES:**

The broad objective of the course is to give students an understanding of the legal environment's impact on Canadian businesses. After the course, students who apply themselves will be able to appreciate the implications of the law on business at the operational and strategic levels. They will come to know that compliance with the law forms not only an essential part of operating a business but should also form a key element within the strategic planning process of any well-run business.

The textbook is focused less on substantive legal information and is designed more to stimulate an awareness of legal issues. It leaves considerable latitude to the instructor to supplement the course content. **Attendance at lectures is therefore**

**highly recommended since the examinations will cover information reviewed during the lectures that is sometimes not fully covered by the text and will also suggest to students what elements in the text should be considered in greater depth.** Supplemental and examinable information may also be posted on CU Learn from time to time.

**REQUIRED TEXTBOOKS:**

The textbook required for this class is:

Duplessis, O'Byrne, King et al., *Canadian Business and the Law*, 6<sup>th</sup> Edition, 2016 (Nelson Education) available at the Carleton University Bookstore.

**COURSE EVALUATION:**

First Evaluation Test	25%
Second Evaluation Test	30%
Final Examination Multiple Choice	45%

Note that the Final Examination will cover the entire course.

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100 %

In addition, up to 5 bonus participation marks may be assigned for participation in various scenarios.

**Course Schedule:****Chapter references are to chapters in the Duplessis textbook**

**NOTE FOR ALL ASSIGNED READINGS:** You are not required to read the cases or business applications, except those specified in a lecture. You can also omit the Chapter Study at the end of each chapter

May 7	<i>LECTURE ONE – <u>Philosophical and Societal Foundation of Canada’s Legal System</u></i> : No assigned reading; Slides on CU Learn
May 9	<i>LECTURE TWO – <u>Canada’s Legal System</u></i> : Slides on CU Learn and Chapter 2
May 14	<i>LECTURE THREE - <u>Dispute Resolution</u></i> , Chapter 4, Slides on CU Learn and extracts from “Swarm Before Me” by Samuel Schwisberg but only as shown in these slides
May 16	<i>LECTURE FOUR - <u>Contracts</u></i> , Slides on CU Learn, Chapters 5 to 9 inclusive. <u>You are not required to read the cases or business applications, except those on pages 123 and 125. You can also omit the Chapter Study at the end of each chapter as well as pages 132-137, 152-155.</u>
May 23	<b><u>First evaluation test: Covers lectures 1 through 4</u></b>
May 28	<i>LECTURE FIVE - <u>Torts</u></i> , CU Learn Slides, Chapters 10, 11 & 12
May 30	<i>LECTURE SIX - <u>Structuring Business</u></i> , CU Learn Slides, Chapters, 13, 14, 15 and 16

- June 4                    *LECTURE SEVEN - Structuring Business*, CU Learn Slides Chapters,
- June 6                    *LECTURE EIGHT - Property*, CU Learn Slides, Chapters 17, 18 and 19  
  
*Family Law and Business*, CU Learn Slides)
- June 11                    **Second Evaluation Test – Covers lectures 5 through 8**
- June 13                    *LECTURE NINE - Sales and Marketing* CU Learn Slides, Chapters 23 and 24  
  
*Employment and Consultants* CU Learn Slides, Chapters 20 and 21
- June 18                    *LECTURE TEN - Financing the Business*, CU Learn Slides, Chapter 25, 26 and 27  
  
*Insurance and Risk Management*, CU Lean Slides and Chapters 3 and 28

### **Additional Information**

#### **Course Sharing Websites**

Materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

#### **Required calculator in BUSI course examinations**

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

#### **Group work**

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, follower-ship and other group skills. Group assignments are

also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85-89	B = 73-76	C = 63-66	D = 53-56
A - = 80-84	B - = 70-72	C - = 60-62	D - = 50-52
F = Below 50			

Grades entered by Registrar:

WDN = Withdrawn from the course

DEF = Deferred

### **Academic Regulations, Accommodations, Etc.**

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

### **Requests for Academic Accommodations**

*For Students with Disabilities:*

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). **Requests made within two weeks will be reviewed on a case-by-case basis.** After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website ([www.carleton.ca/pmc](http://www.carleton.ca/pmc)) for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

*For Religious Obligations:*

Students requesting academic accommodation on the basis of religious obligation should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory event.

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Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.

Students and instructors can confirm accommodation eligibility of a religious event or practice by referring to the Equity Services website (<http://carleton.ca/equity/accommodation/religious-observances/>) for a list of holy days and Carleton's Academic Accommodation policies. If there are any questions on the part of the student or instructor, they can be directed to an Equity Services Advisor in the Equity Services Department for assistance.

*For Pregnancy:*

Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

### **Academic Integrity**

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another's ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include; a grade of Failure on the submitted work and/or course; academic probation; a refusal of permission to continue or to register in a specific degree program; suspension from full-time studies; suspension from all studies at Carleton; expulsion from Carleton, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <https://carleton.ca/registrar/academic-integrity/>.

### **Sprott Student Services**

The Sprott student services office, located in 710 Dunton Tower, offers academic advising, study skills advising, and overall academic success support. If you are having a difficult time with this course or others, or just need some guidance on how to successfully complete your Sprott degree, please drop in any weekday between 8:30am and 4:30pm. Our advisors are happy to discuss grades, course selection, tutoring, concentrations, and will ensure that you get connected with the resources you need to succeed! <http://sprott.carleton.ca/students/undergraduate/learning-support/>

### **Centre for Student Academic Support**

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and outside the classroom. CSAS offers academic assistance with course

content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: [carleton.ca/csas](http://carleton.ca/csas).

**Important Information:**

- Students must always retain a hard copy of all work that is submitted.
  - All final grades are subject to the Dean's approval.
  - For us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CARLETON address. Therefore, in order to respond to your inquiries, please send all email from your Carleton CMail account. If you do not have or have yet to activate this account, you may wish to do so by visiting <http://carleton.ca/ccs/students/>
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