

CARLETON UNIVERSITY
BUSINESS
2601A
FALL 2017
BUSINESS LAW

**Instructor: Sam Schwisberg** 

**Office: DT919-2** 

Office Hours: Fridays 1:15pm-2:15pm

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Course meets: Every Monday from 8:35 AM to 11:25 AM commencing September 11, 2017 and ending December 4 2017 inclusive EXCEPT FOR October 9 (Thanksgiving) and October 23 (Fall Break) PLUS Friday December 8 2017

PREREQUISITES: For students registered in B.Com. BIB or Minor in Arts Management.

The School of Business enforces all prerequisites

## UNDERGRADUATE CALENDAR DESCRIPTION

The course will provide an overview of the Canadian legal system as it affects those engaged in business activities. There will be an emphasis on the law of tort, law of contract, agency and business structures (partnerships/proprietorships/corporations) and real estate as well as the litigation process.

## **COURSE PHILOSOPHY AND OBJECTIVES:**

The broad objective of the course is to give students an understanding of the legal environment's impact on Canadian businesses. After the course, students who apply themselves will be able to appreciate the implications of the law on business at the operational and strategic levels. They will come to know that compliance with the law forms not only an essential part of operating a business, but should also form a key element within the strategic planning process of any well-run business.

The textbook is focused less on substantive legal information and is designed more to stimulate an awareness of legal issues. It leaves considerable latitude to the instructor to supplement the course content. Attendance at lectures is therefore highly recommended since the examinations will cover information reviewed during the lectures that is sometimes not fully covered by the text and will also suggest to students what elements in the text should be considered in greater depth. Supplemental and examinable information may also be posted on CU Learn from time to time.

## **REQUIRED TEXTBOOKS:**

The textbook required for this class is:

Duplessis, O'Byrne, King et al., *Canadian Business and the Law*, 6<sup>th</sup> Edition, 2016 (Nelson Education) available at the Carleton University Bookstore.

The in class closed book assignment will also require the book "Swarm Before Me", by Samuel Schwisberg published by Friesen Press, available at the Carleton University Book Store or on-line at Amazon, iTunes bookstore, Google Play, the Nook Store, or the Kobo Store where the e-book is available at considerable savings.

## **COURSE EVALUATION:**

In Class Closed Book Assignment 20% Mid Term Multiple Choice Test 30% Final Examination 50%

-----100 %

BONUS PARTICIPATION MARKS will be available to a maximum of 5 marks. These will be available during all classes, but will be particularly available during the

lectures of **OCT 16, NOV 13 and DEC 4** when some students will be asked to volunteer to participate in a mock trial (a contract dispute or a tort) a corporate board meeting or a termination of employment scenario. Apart from the volunteers, scope for the involvement of other students attending the class will be provided.

# In CLASS CLOSED BOOK ASSIGNMENT

There will be a CLOSED BOOK assignment posted IN ADVANCE OF THE CLASS **WHICH WILL BE WRITTEN DURING THE CLASS OF OCTOBER 2.** It will cover some of the same material examinable in the midterm examination of November 20, 2017.

**EXAMINATIONS**: Both the midterm and final examinations will be multiple choice examinations.

#### **Course Schedule:**

# Unless otherwise indicated, chapter references are to chapters in the Duplessis textbook

September 11 Introduction to Canada's Legal System, Slides on CU Learn

and Chapter 2

September 18 <u>Dispute Resolution</u>, Chapter 4, Slides on CU Learn and

extracts from "Swarm Before Me" indicated in these slides

September 25 Introduction to Contracts, Slides on CU Learn, Chapters 5 & 6

October 2 In Class Closed Book Assignment (20%)

October 9 Thanksgiving – No Lecture

October 16 Contracts continued, CU Learn Slides; Chapters 7, 8 & 9

**BONUS PARTICIPATION CLASS** 

October 23 Fall Break – No Class

October 30 Torts, CU Learn Slides, Chapters 10, 11 & 12

November 6	Structuring Business, CU Learn Slides, Chapters, 13, 14
November 13	Structuring Business, CU Learn Slides Chapters, 15 and 16 BONUS PARTICIPATION CLASS
November 20	Mid-term examination – multiple choice (30%). Covers all material covered to date <u>including the first two lectures</u>
November 27	Property, CU Learn Slides, Chapters 17, 18 and 19
	Family Law and Business, CU Learn Slides)
December 4	Sales and Marketing CU Learn Slides, Chapters 23 and 24
	Employment and Consultants CU Learn Slides, Chapters 20 and 21 BONUS PARTICIPATION CLASS
December 8	<u>Financing the Business</u> , CU Learn Slides, Chapter 25, 26 and 27 Insurance CU Lean Slides and Chapter 28

The Final Examination will cover all course material excluding the first two lectures.

#### **ADDITIONAL INFORMATION**

### **Course Sharing Websites**

Materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

### Required calculator in BUSI course examinations

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

### **Group work**

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, follower-ship and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100 B+ = 77-79 C+ = 67-69 D+ = 57-59 A = 85-89 B = 73-76 C = 63-66 D = 53-56 A - = 80-84 B - = 70-72 C - = 60-62 D - = 50-52

Grades entered by Registrar: WDN = Withdrawn from the course DEF = Deferred

F = Below 50

# Academic Regulations, Accommodations, Etc.

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here: <a href="http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/">http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/</a>

# **Requests for Academic Accommodations**

For Students with Disabilities:

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or <a href="mailto:pmc@carleton.ca">pmc@carleton.ca</a> for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your *Letter of Accommodation* at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). Requests made within two weeks will be reviewed on a case-by-case basis. After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website (<a href="www.carleton.ca/pmc">www.carleton.ca/pmc</a>) for the deadline to request accommodations for the formally-scheduled exam (<a href="fitting-if applicable">if applicable</a>).

#### For Religious Obligations:

Students requesting academic accommodation on the basis of religious obligation should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory event.

Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.

Students and instructors can confirm accommodation eligibility of a religious event or practice by referring to the Equity Services website (<a href="http://carleton.ca/equity/accommodation/religious-observances/">http://carleton.ca/equity/accommodation/religious-observances/</a>) for a list of holy days and Carleton's Academic Accommodation policies. If there are any questions on the part of the student or instructor, they can be directed to an Equity Services Advisor in the Equity Services Department for assistance.

## For Pregnancy:

Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

#### Academic Integrity

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another's ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include; a grade of Failure on the submitted work and/or course; academic probation; a refusal of permission to continue or to register in a specific degree program; suspension from full-time studies; suspension from all studies at Carleton; expulsion from Carleton, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <a href="http://carleton.ca/studentaffairs/academic-integrity">http://carleton.ca/studentaffairs/academic-integrity</a>.

# **Sprott Student Services**

The Sprott student services office, located in 710 Dunton Tower, offers academic advising, study skills advising, and overall academic success support. If you are having a difficult time with this course or others, or just need some guidance on how to successfully complete your Sprott degree, please drop in any weekday between 8:30am and 4:30pm. Our advisors are happy to discuss grades, course selection, tutoring, concentrations, and will ensure that you get connected with the resources you need to succeed! http://sprott.carleton.ca/students/undergraduate/learning-support/

#### Centre for Student Academic Support

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and outside the classroom. CSAS offers academic assistance with course content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: carleton.ca/csas.

# Important Information:

- Students must always retain a hard copy of all work that is submitted.
- All final grades are subject to the Dean's approval.
- For us to respond to your emails, we need to see your full name, CU ID, and the email
  must be written from your valid CARLETON address. Therefore, in order to respond to
  your inquiries, please send all email from your Carleton CMail account. If you do not
  have or have yet to activate this account, you may wish to do so by visiting
  <a href="http://carleton.ca/ccs/students/">http://carleton.ca/ccs/students/</a>