





CARLETON UNIVERSITY SPROTT SCHOOL OF BUSINESS BUSI 2301 / C 2021/WINTER INTRODUCTION TO OPERATIONS MANAGEMENT

Instructor: Ahmed Doha

Instructor Email: ahmed.doha@carleton.ca (only means of online communication)

Teaching Assistant (TA): TBA **Teaching Assistant Email:** TBA

Teaching Assistant Office Hours: TBA. By appointment only.

Schedule: Thursdays 2:35 pm - 5:25 pm.

Delivery mode: Online asynchronous video lectures.

Pre-requisites & precluded Courses: Second year standing and STAT 2606. Restricted

to selected Sprott programs.

Course Calendar description from the 2020/2021 University calendar: Concepts, models, and managerial issues in planning, designing, operating and controlling systems of manufacturing goods or providing services. Emphasis on basic ideas and tools.

Course Description: This course is an introduction to the field of supply chain and operations management. This course discusses how contemporary organizations can effectively and efficiently manage designing goods and services, designing manufacturing processes, scheduling and forecasting, improving and assuring quality, and supply chain management. The topics covered including strategic issues and operational decisions are conceptual and quantitative in nature. This course is important for professionals in all business concentrations as it explains contemporary frameworks and analytical tools that help understand core supply chain and operations management issues.

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Course Evaluation

Grade Distribution

Quiz 1	15%
Quiz 2	15%
Quiz 3	15%
Final Exam	55%

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Important Information:

- Students must always retain a hard copy of all work that is submitted.
- All final grades are subject to the Dean's approval.
- For us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CARLETON address. Therefore, in order to respond to your inquiries, please send all email from your Carleton CMail account. If you do not have or have yet to activate this account, you may wish to do so by visiting https://carleton.ca/its/get-started/new-students-2/







CARLETON UNIVERSITY SPROTT SCHOOL OF BUSINESS BUSI 2301 / F 2021/WINTER INTRODUCTION TO OPERATIONS MANAGEMENT

Instructor: Ahmed Doha

Instructor Email: ahmed.doha@carleton.ca (only means of online communication)

Teaching Assistant (TA): TBA **Teaching Assistant Email:** TBA

Teaching Assistant Office Hours: TBA. By appointment only.

Schedule: Fridays 2:35 pm - 5:25 pm.

Delivery mode: Online asynchronous video lectures.

Pre-requisites & precluded Courses: Second year standing and STAT 2606. Restricted

to selected Sprott programs.

Course Calendar description from the 2020/2021 University calendar: Concepts, models, and managerial issues in planning, designing, operating and controlling systems of manufacturing goods or providing services. Emphasis on basic ideas and tools.

Course Description: This course is an introduction to the field of supply chain and operations management. This course discusses how contemporary organizations can effectively and efficiently manage designing goods and services, designing manufacturing processes, scheduling and forecasting, improving and assuring quality, and supply chain management. The topics covered including strategic issues and operational decisions are conceptual and quantitative in nature. This course is important for professionals in all business concentrations as it explains contemporary frameworks and analytical tools that help understand core supply chain and operations management issues.

Required Materials

Textbook: William J. Stevenson, Mehran Hojati, James Cao, 2018, Operations Management, 6th Canadian Edition, McGraw-Hill Ryerson, Toronto. ISBN: 1-25-927015-7.

Recorded Video Lectures: Each week before class, the instructor will post the week's lecture on cuLearn.

Presentation Slides: Each week before class, the instructor will post a slides deck on cuLearn to facilitate access to the week's topic. These slides will determine the parts in a given chapter that are included in the course coverage.

Course Evaluation

Grade Distribution

Quiz 1	15%
Quiz 2	15%
Quiz 3	15%
Final Exam	55%

Practice Questions

Each week before class, the instructor will post practice questions along with the solutions. Students are not required to submit their solutions and there is no grade assigned to this activity.

Quizzes

The objective of the quizzes is to encourage studying the course material on a regular basis. They also act in lieu of a midterm exam. The topics covered in the quizzes will not be covered in the final exam. There will be three quizzes to be written and submitted online in the first 30 minutes of class as indicated in the course schedule. The online quizzes will be posted under the respective weeks' sections on cuLearn. Accessing the quizzes will be password protected, and the passwords will be provided before the start of the quiz time. Only university-approved reasons for missing a quiz will be considered. Any collaboration among students will be considered plagiarism and will be subject to appropriate academic penalties.

Final Exam

The final exam will be written and submitted online. The final exam will be non-cumulative focusing only on the topics that were not covered in the three quizzes. Both quantitative and qualitative questions can be expected. The final exam will be posted under the final exam section on cuLearn. Accessing the final exam will be password protected, and the passwords will be provided before the start of the quiz time. The date, time, and location of the final exam will be announced by the university. The scheduling office will determine the student's eligibility for a deferred final examination. However, students who do not obtain at least 50% average on their term work for the course (i.e. quizzes) may be refused by the instructor to take a final examination and in such case will fail the course.

General Guidelines

Miscellaneous

- Students who miss a deadline or an exam only due to university-approved circumstances may qualify for rescheduling. The instructor will determine the appropriate form and schedule of the rescheduled deliverable and additional work may be assigned in these cases.
- Students should use their "first.last@carleton.ca" email account and not any other email accounts to communicate with the instructor or the TA.

Study Best Practices

This section offers advice on best study practices to do well in this course. In average, you should aim to dedicate about six hours per week to study the subject. Three hours are for watching the video lecture, and three additional hours for reading the textbook chapter(s) on the week's subject and for doing some practice problems. If you encountered a challenge learning a concept or solving a problem, then iteratively refer to the video lecture, the slides and/or the textbook. If the challenge persists, then do reach out to the teaching team (first the TA and then the instructor if needed) to get any questions or ambiguities clarified. When working on the practice problems published each week, make sure you first finalize working on the problems before benchmarking your answers with the published solution. Do not take any peek at the solution prior to developing your own solutions regardless of how correct they may be. Just reading the problem and its solution will do you no good in encountering the intended challenge(s) in typical exam problems and consequently in getting you trained to elect the best ways to deal with these encounters.

Study Groups

Virtual learning is new to all at Carleton. One of the strategies students use to stay motivated and engaged is to study the course, at least in part, in a group (of 2-4 students). While you should do the practice problems individually, you can use the group for discussions and support. Often, these discussions generate good peer explanation and clarification that could boost everyone's understanding of the subject in the group. Note that all quizzes and exams will be done individually and any group help/support will be considered cheating and will lead to academic penalties.

Academic Support

There is a number of ways to get the support you need while studying this course. You can send an email with your question(s) first to the TA and then to the instructor if needed. You can also meet with the TA during office hours (email appointment needed) to discuss your questions(s) in real time. Alternately, you can post your question(s) to the discussion board/forum.

Tentative Schedule

Wk	Date	Topic	Delivery Mode	Assignment Due Date
1	Jan 15, 2020	Chapter 1: Introduction Chapter 2: Competitiveness, Strategy, and Productivity	Asynchronous	
2	Jan 22, 2020	Chapter 4: Product Design	Asynchronous	
3	Jan 29, 2020	Chapter 6: Process Design and Facility Layout	Asynchronous	
4	Feb 05, 2020	Chapter 5: Strategic Capacity Planning Supplement 5: Decision Analysis	Asynchronous	
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