Posting Information

Posting Date	May 15, 2026
Application Deadline	June 8, 2026
Posting Type (Regular/Late)	Late

Course Information

Academic Term	Winter 2027
Course Code	BUSI4609F, G, J
Course Title	Strategic Management
Course Description	Analysis and evaluation of the organization's corporate and business strategies; integration and synthesis of knowledge acquired in the program by application of acquired functional skills to strategic decision making. **Elaboration:** This capstone course encourages students to integrate the lessons learned in all core (first, second and third year) BCom courses across all business functional areas. Students are expected to competently utilize reliable quantitative databases eg Bloomberg, in this course as part of the strategic evidence based analysis of the audited financial statements of publicly traded firms in Canada or the USA.
Course Credit Value	.5
Anticipated Modality	IN PERSON
Anticipated Course Enrolment	48
Anticipated TA Support*	YES

Required qualifications	The School places great emphasis on the hands-on integration of business theory and evidence based practice and actively encourages applications from working professionals. As the mandatory company assignments, presentations and final reports REQUIRE extensive comparative quantitative financial analysis of audited financial statements as well as extensive analysis of macroeconomic, microeconomic and demographic trend data, very strong preference will be given to candidates applying for this position that possess a minimum of a Master's degree in Management (or equivalent) with a specialization in accounting i.e. CPA, or finance e.g. CFA and relevant experience in university-level teaching. An applicant without a strong understanding of financial statement analysis and microeconomics will not be able to teach the course. At a minimum, it is preferred that the candidate has at least five years management experience in a financial services institution OR financial function e.g.Treasury, Finance, Accounting, in government, at a middle to upper level position, evaluating the audited financial reports of publicly traded corporations in Canada or the USA. *In accordance with Articles 16.3 and 16.4 in the CUPE 4600-2 Collective Agreement, the posted vacancies listed above are first offered to qualified applicants meeting the incumbency **criteria as determined from the CV and interview**.

**Please note that anticipated TA support is based on anticipated enrollment and may change based on actual enrollment in a course.*

Note to Applicants: As per Articles 16.3 and 16.4 of the CUPE 4600 (Unit 2) Collective Agreement, the posted vacancies listed above are first offered to applicants who meet the incumbency criterion. The current CUPE 4600 (Unit 2) Collective Agreement can be found on Carleton University's Academic Staff Agreements webpage.

Please note that successful incumbents of this posting may be required to support the Assurance of Learning (AOL) process for the course as part of the formal responsibilities of the position. More details and training will be provided as needed.

Carleton University is committed to employment equity and fostering a culture of inclusion. We encourage applications from individuals who would contribute to the diversity of our campus, including women, visible minorities, First Nations, Inuit, and Métis peoples, persons with disabilities, and persons of any sexual orientation or gender identity and expression. Applicants requiring accommodations at any stage of the recruitment process are encouraged to contact the Unit Chair or Director to ensure appropriate arrangements can be made in a timely manner.