

Future Forward:

Business Career Expo 2026 Industry Partner Opportunities



Sprett
School of Business
Carleton University

Event Overview

	January 12, 2026
	9:00 AM – 4:00 PM
	Nicol Building

Join us at the Sprott School of Business for our first Business Career Expo - a dynamic day designed to connect employers with business students across all programs and level of study. This full-day event is not to be missed, offerings multiple ways to engage with emerging talent, showcase your organization, and build meaningful connections with the next generation of business leaders.

Summary of Participation Options

Option	Cost	Included Benefits	Notes
Industry Partner Table (9:00am – 4:00pm)	\$250	- Assigned table (swag/merch permitted, table signs provided) - Promotion on website/socials, 2 tickets including parking & lunch - Student ambassadors for setup/teardown support	No stand-up banners allowed, please. First come, first served for table location.
Industry Partner Table (9:00am – 4:00pm) + 30-min Information Session	\$500	- Assigned table (swag/merch permitted, table signs provided) 30-minute classroom booking, presentation equipment and support (room and timeslot assigned after registration date) - Information session registration - Promotion on website/socials 4 tickets including parking & lunch	As above, plus first come, first served for presentation scheduling. Banner permitted in classroom.
30-min Information Session Only	\$375	30-minute classroom booking, presentation equipment and support (room and timeslot assigned after registration date) - Information session registration - Promotion on website/socials 4 tickets including parking	Ideal for busy schedules. Banner permitted in classroom.

Important Dates

Deadline to register is December 15, 2025, or when capacity is reached. Register early – spots are limited and assigned on a first come, first served basis; confirmed once payment is received.

Questions? Please contact: sprottcareers@cunet.carleton.ca

Participation Options

Industry Partner Table (9:00am – 4:00pm)

COST: \$250

Showcase your organization, connect with business students, and build your brand awareness.

What's included:

- Promotion of participation on Sprott School website/socials
- Two tickets/two seats per table, plus lunch provided
- Ability to bring along swag/ brochures/pamphlets
- Sprott will provide table signs with company name for identification purposes/brand tablecloths may be permitted, no stand-up banners please
- Business student ambassadors to assist with set-up/tear down
- Parking provided on site
- Tabling will be assigned by registration date

Industry Partner Table (9:00am – 4:00pm)+ 30 minute Information Session

COST: \$500 (Limit of 8)

Hosting an information session is an additional and powerful way to spotlight your organization, connect directly with future business leaders, and inspire top talent to envision their career path with you.

What's included for the Table:

- Everything above.

What's included for the Session:

- An assigned room that can hold between 50-60 students
- Power point presentation equipment provided
- Corporate banners permitted in session
- Information Session registration facilitated by Spratt
- Two additional tickets, including lunch and parking on site
- Business student ambassadors to assist with set up/tear down
- Session will be scheduled on a first come, first service basis

30 Minute Information Session

COST \$375 (Limit of 8)

Busy schedule and can't commit to a full day? Deliver a targeted information session.

What's included:

- Promotion of participation on Spratt School website/socials
- 2-4 tickets for presenters including parking on site
- An assigned room that can hold between 50-60 students
- Power point presentation equipment provided
- Corporate banners permitted in session
- Information Session registration facilitated by Spratt
- Business student ambassador to assist with set up/tear down
- Session will be scheduled on a first come, first service basis