

**BUSI4609 – Strategic Management**

<b>Designated Modality</b>	In Person
<b>Anticipated TA Support*</b>	Yes
<b>Anticipated Enrollment</b>	41

*\*Please note that anticipated TA support is based on anticipated enrollment and may change based on actual enrollment in a course.*

**Course Description**

Analysis and evaluation of the organization's corporate and business strategies; integration and synthesis of knowledge acquired in the program by application of acquired functional skills to strategic decision making.

**Elaboration:**

This capstone course encourages students to integrate the lessons learned in all core (first, second and third year) BCom courses across all business functional areas. Students are expected to competently utilize reliable quantitative databases eg Bloomberg, in this course as part of the strategic evidence based analysis of the audited financial statements of publicly traded firms in Canada or the USA.

Please visit our [course outlines page](#) for current, detailed course syllabi.

**Applicants**

The School places great emphasis on the hands-on integration of business theory and evidence based practice and actively encourages applications from working professionals.

As the mandatory company assignments, presentations and final reports REQUIRE extensive comparative quantitative financial analysis of audited financial statements as well as extensive analysis of macroeconomic, microeconomic and demographic trend data, very strong preference will be given to candidates applying for this position that possess a minimum of a Master's degree in Management (or equivalent) with a specialization in accounting i.e. CPA, or finance e.g. CFA and relevant experience in university-level teaching. An applicant without a strong understanding of financial statement analysis and microeconomics will not be able to teach the course.

At a minimum, it is preferred that the candidate has at least five years management experience in a financial services institution OR financial function e.g. Treasury, Finance, Accounting, in government, at a

middle to upper level position, evaluating the audited financial reports of publicly traded corporations in Canada or the USA.

All qualified candidates are encouraged to apply. Individuals interested in teaching this course must complete an [application](#) and forward with CV (include all courses taught at Carleton University) to [teaching@sprott.carleton.ca](mailto:teaching@sprott.carleton.ca)

\*In accordance with Articles 16.3 and 16.4 in the CUPE 4600-2 Collective Agreement, the posted vacancies listed above are first offered to qualified applicants meeting the incumbency **criteria as determined from the CV and interview**. A link to the current CUPE 4600-2 Collective Agreement can be found at the Employment Agreements [webpage](#) on the Carleton University Human Resources [website](#) and the CUPE 4600-2 [website](#).

*Please note that successful incumbents of this posting may be required to support the Assurance of Learning (AOL) process for the course as part of the formal responsibilities of the position. More details and training will be provided as needed.*

Closing date for this position is **October 21, 2025**.