

1. Course Title

MGMT5117: Corporate Knowledge & Learning Management

2. Course Credit

0.25 credits

3. Prerequisites

MGMT 5100

4. Course Description

The knowledge and learning management process aim to create an organized and effective system for capturing, storing, sharing, and applying knowledge and learning within an organization. This process helps organizations to improve their overall performance and competitiveness by ensuring that knowledge and learning are easily accessible, shared, and leveraged across the organization.

Companies that internally develop a knowledge and learning management process are focused on helping employees gain the necessary skills and knowledge to perform their job effectively to ultimately achieve business objectives through improved performance.

The knowledge and learning management process are designed to improve employee productivity and overall performance, enhance the transfer of information within the organization, and foster a culture of continuous learning and development. The purpose and intent of this process are to ensure that employees have access to accurate and up-to-date information, to provide opportunities for growth and career development, and to deliver innovative results. This ultimately helps the organization achieve its strategic goals and remain competitive in its industry.

5. Course Rationale

An MBA student should learn about knowledge and learning management as it is a crucial aspect of modern business.

Knowledge management involves systematically acquiring, storing, and utilizing organizational knowledge to improve business processes and decision-making. Learning management involves designing, implementing, and assessing learning programs to improve employee performance and development.

By understanding these concepts, MBA students can develop the skills to effectively manage and leverage knowledge within organizations to drive innovation, improve processes, and increase overall competitiveness.

Corporate knowledge and learning management are critical for organizational success and MBA students must recognize and understand the importance of this field in order to become effective managers and leaders and to the success of the organizations they lead.

6. Course Objectives

After successfully completing this course students will be able to perform the following:

- Explain the value of knowledge as a resource.
- Identify and describe effective knowledge management strategies within organizations.
- Analyze how knowledge is generated, captured, and codified within organizations.
- Apply knowledge strategies that enhance the learning focus of organizations.
- Identify and address the main knowledge management challenges faced by organizations.
- Examine how knowledge and learning stimulate organizational innovation and performance.

7. Materials

Textbook

No textbook is required.

Other Resources

All reading articles and resources are posted to the course BrightSpace page.

8. Grading and Evaluation

Grade Table

Activity Type	Percent of Total Grade	Total Points
Weekly Discussions (marked at end of course)	5%	5%
Weekly Reflection (marked at end of course)	10%	10%
Group Case Report (marked at module 5)	30%	30%
Group Case Presentation Report (marked at module 6)	20%	20%
Individual Research Report (marked at module 7)	35%	35%
TOTAL GRADE	100%	100%

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