

BUSI 4904 – Future Builders Campaign

Ready to turn your passion for Sprott into powerful storytelling? In this full-year, full credit course, you won't just study marketing, **you'll live it**. You'll act as digital ambassadors, using your creativity and social media skills to share what makes Sprott special with the world.

BUSI 4904: Future Builders Campaign is a full-year, full-credit course for BCOM or BIB students in their 3rd or 4th year. This course will fulfill a requirement towards the marketing concentration and may be taken as an elective by all other BCOM or BIB students.

- Ask yourself:
 - Are you in good academic standing?
 - Are you passionate about the Sprott community and its impact?
 - Are you skilled in social media and digital storytelling?

If the answers are yes, we want to hear from you!

Tell us about yourself and what makes you passionate about your school!

- How to apply:
 - Provide a small reflection answering two key questions:
 - 1. What is your favourite thing about Sprott?
 - 2. How would you tell Sprott's story?

Feel free to get creative with your application:

- A written reflection (750 words maximum)
- A reel or a TikTok
- A short YouTube video
- Visual storyboard

Be bold, be creative, and be yourself. Help shape the future of Sprott and have fun while doing it. See you soon, **Future Builders!**

Please submit your final application to hannakraus@cunet.carleton.ca