



**BUSI 4601A: Business Ethics**  
**SUMMER 2025**

<b>Instructor</b>	Noeline Paul, J.D.
<b>Email Address</b>	noelinepaul@cunet.carleton.ca
<b>Class Times</b>	Monday & Wednesday 6:05pm – 8:55pm (May 5 <sup>th</sup> – June 17 <sup>th</sup> , 2025)
<b>Modality</b>	In-Person
<b>Office Hours</b>	Wednesday 4:00pm – 5:00pm (May 7 <sup>th</sup> – June 11 <sup>th</sup> , 2025)
<b>Office Location</b>	7010NI, Desk 2

**Pre-Requisites & Preclusions:**

Prerequisites: Fourth year standing B.Com. Note that B.Com. concentration in International Business students require BUSI 4705.

Preclusions: Precludes additional credit for BUSI 4705.

**Course Description/Instructor’s Statement**

Carleton Calendar Description (Find at <https://calendar.carleton.ca/undergrad/courses/BUSI/>)  
Use of ethical reasoning to analyze business decisions. The ethical content of these decisions. The role of ethics in business situations. Practice in ethical reasoning. Major ethical systems.

Instructor’s Description:

The overall performance of an organization depends to a significant extent on the behaviour of its management with respect to ethical issues: failure to attend to such issues can produce very undesirable – even disastrous – consequences. As a result, business ethics and corporate social responsibility have become very salient topics to business practitioners and the general public. We have all heard about many instances of unethical behaviour by businesspeople and the negative implications of such behaviours for the firms where they work: ethically questionable activities of managers at a wide variety of organizations have had profound effects on companies, employees, shareholders, and a wide variety of other stakeholders. The vast majority of ethical issues in organizations, however, do not get discussed in the media. All of us, in our working lives, face ethical issues on a regular basis, whether or not we notice them. This course is designed to facilitate the recognition of ethical issues, decision-making about ethical issues, and promotion of ethical behaviour within organizations.

Course Learning Objectives:

1. Enhance the student’s understanding of the importance of ethics in business
2. Enhance the student’s understanding of the relationship between an organizations’ social/ethical performance and its financial performance
3. Enhance the student’s ability to recognize & identify ethical issues

4. Enhance the student's ability to use ethical principles to reason toward satisfactory solutions to ethical dilemmas
5. Enhance the student's ability to "manage for ethics" in organizations

### Required/Optional Materials & Prices

#### ***Business Ethics: Ethical Decision Making and Cases***

- O. C. Ferrell/John Fraedrich/Linda Ferrell; 13<sup>th</sup> Edition; Cengage Learning; 2021
- Rent (Digital) **\$76.95** | Buy (Hardcopy) **\$194.95**
- ISBN-13: 9780357709849 (Digital) | ISBN-13 9780357513361 (Hardcopy)

Please purchase the textbook(s) from the campus bookstore in Nideyinàn (formerly the University Centre) or through the bookstore website: <https://carleton.ca/campus-services/the-bookstore/>.

### Grading Scheme

Group Paper	15%
Group Presentation	15%
Case Studies (3 x 5% each)	15%
Participation	10%
Reflections (3 x 5% each)	15%
Final Exam	30%
<b>TOTAL</b>	<b>100%</b>

\* Grades will be assessed based on attendance & participation in each class.

### Important Dates to Note

Group Paper	June 9 <sup>th</sup>
Group Presentation	
- Class Presentation	June 9 <sup>th</sup> – June 16 <sup>th</sup>
- PowerPoint Slides	June 9 <sup>th</sup>
Case Studies (3 x 5% each)	
- Case Study #1	May 12 <sup>th</sup>
- Case Study #2	May 26 <sup>th</sup>
- Case Study #3	June 2 <sup>nd</sup>
Participation	Ongoing Assessment
Reflections (3 x 5% each)	
- Reflection #1	May 14 <sup>th</sup>
- Reflection #2	May 21 <sup>st</sup>
- Reflection #3	May 28 <sup>th</sup>
Final Exam	TBD

University Academic Calendar: <https://calendar.carleton.ca/academicyear/>

### Policies & Accommodations

<https://students.carleton.ca/course-outline/>

<https://carleton.ca/pmc/current-students/academic-accommodations/>



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