



BUSI 1800A: Introduction to Canadian Business

SUMMER 2025

Instructor	Kareem Roberts
Email Address	kareemroberts@cunet.carleton.ca
Class Times	Wednesday & Friday 8:35am – 10:25am
Modality	Online – Synchronous
Office Hours	By Appointment Only

Pre-Requisites & Preclusions:

Pre-Requisites: N/A

Preclusions: Precludes additional credit for BIT 2001

Course Description/Instructor's Statement

Carleton Calendar Description (Find at <https://calendar.carleton.ca/undergrad/courses/BUSI/>) Introduction to contemporary businesses in a complex economy, their role in the society, their history. The various functions that come together to define a business will be examined. All forms of business communications emphasized.

Course Learning Objectives:

1. Understand Canadian business environment
2. Have students come to the realization that a team-based, systemic approach to business operations usually results in greater success & financial gain
3. Get students thinking of business as an organic, open process that must incorporate change to succeed

Required/Optional Materials & Prices

Understanding Canadian Business

- Nickels, W.G., McHugh, J.M., McHugh, S.M., Cossa, R., & Sproule, B.; 11th Edition; McGraw-Hill Ryerson Ltd.; 2022
- Rent (Digital): **\$71.00** [180 Days]
- Purchase (Paperback): **\$138.75** | Purchase (Digital): **\$119.00**
- ISBN-13: 9781260881363

Students are not required to purchase textbooks or other learning materials for this course.

Please purchase the textbook(s) from the campus bookstore in Nideyinàn (formerly the University Centre) or through the bookstore website: <https://carleton.ca/campus-services/the-bookstore/>.

Grading Scheme

Individual Case Study Report	15%
Weekley Online Test (10% each)	40%
Group Written Case Assignment	10%
Group Topic Brief Presentation	10%
Final Exam	25%
TOTAL	100%

Important Dates to Note

Individual Case Study Report	June 1st, 2025
Weekley Online Test (10% each)	May 16th, May 23rd, May 30th, & June 6th, 2025
Group Written Case Assignment	June 8th, 2025
Group Topic Brief Presentation	Every Week (May 7th – June 13th)
Final Exam	TBA

University Academic Calendar: <https://calendar.carleton.ca/academicyear/>

Policies & Accommodations

<https://students.carleton.ca/course-outline/>

<https://carleton.ca/pmc/current-students/academic-accommodations/>



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