



**Carleton**  
University

**Sprott**  
School of Business

## Winter 2025

|                     |                               |
|---------------------|-------------------------------|
| <b>Course Code</b>  | BUSI4205B                     |
| <b>Course Title</b> | International Marketing Strat |
| <b>Dates</b>        | 1/6/2025 - 4/8/2025           |
| <b>Instructor</b>   | Jose Rojas-Mendez             |
| <b>Email</b>        | Jose.Rojas@Carleton.ca        |

For a copy of the Course Outline please contact the Course Instructor.

If you have any questions or concerns, please contact. [Info@sprott.carleton.ca](mailto:Info@sprott.carleton.ca)

