



APPLIED CORPORATE FINANCE

BUSI 3500 Section C
WINTER 2025

Instructor:	Paul Wefers Bettink
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Office:	Via Zoom or MS Teams
Office Hours:	Monday 7:00 to 8:00 PM
TA:	TBD
Office Hours:	TBD
Email:	TBD
Modality:	In Person
Class Times:	Monday 11:35 AM to 2:25 PM

In order to stay updated with important notifications and announcements from Carleton University, please download the Carleton University App. This will ensure you receive timely information regarding your courses and other university-related updates throughout the term.

Pre-requisites: BUSI 2501 or BUSI 2505 (with a grade of C+ or higher in each), and STAT 2601 or STAT 2606 and ECON 1001 and ECON 1002 and MATH 1009 (with a grade of C- or higher in each).

Course Calendar Description (from the [2024/2025 University Calendar](#))

An examination of the major issues in corporate finance and applied financial management. Topics include: introduction to portfolio theory, the capital asset pricing model, cost of capital, capital structure and dividend policy, lease financing, capital budgeting under uncertainty, mergers and consolidations.

Course Description:

This course focuses on applying the finance tools learned in BUSI 2501, BUSI 2504, and BUSI 2505 to business decisions. Topics to be discussed will include issues relating to risk and return, cost of capital, capital budgeting, capital structure, payout policy, and firm valuation. Material will be covered in more depth than in earlier courses. The course will use lectures

complemented by cases to enrich students' understanding of the important concepts and practices of corporate finance.

Drop Course Policy

The deadline for academic withdrawal follows the dates prescribed by Carleton University:

<https://calendar.carleton.ca/academicyear/>

The deadline to drop this course with full fee adjustment is January 31st, 2025. The last day to withdraw from full fall courses is March 15th, 2025.

Learning Outcomes: On successful completion of this course, you will be able to:

1. Identify and discuss corporate governance issues affecting corporations
2. Explain the trade-off between risk and return, and compare the perspective of a firm making project decisions to that of outside investors evaluating the firm
3. Analyze long-term investment, financing and payout decisions of a corporation and be able to identify and discuss the theory and practice of Cost of capital, Capital structure, and Dividend policy.
4. Value a firm using different valuation approaches

Reading(s)/Textbook(s)/Required Materials

- Required Textbook: Aswath Damodaran, **Applied Corporate Finance**, 4th Edition, Wiley, 2014, From the Publisher's Website (<https://www.wiley.com/en-ca/Applied+Corporate+Finance%2C+4th+Edition-p-9781119081876>) there are different options to buy or rent this textbook.
 - E-Book rental (150 days) CAD \$70
 - E-Book purchase CAD \$120 (via the Bookstore)
 - Paperback CAD \$240.95
 - Students are not prevented from using a second-hand copy of the textbook from the Carleton bookstore or online. (used copies are \$193 via Campus Bookstore)
- **Students are not required to purchase textbooks or other learning materials for this course.**

Grading Scheme

Item	Percentage weight of grade
Class Participation Quizzes	5%
• Best 5 out of 8 Quizzes	
Live Case (Company Valuation) Study (April 7 th)	30%
• Final Report Video Presentation (April 7 th) - 5%	
• Weekly Updates on Progress – 5%	
• Final Report – 20%	
Quizzes (2 – 5% each)	10%
1. Chapters 1 to 5 (February 3 rd)	

2. Chapters 12, 7, 8 & 9 (March 17 th)	
Midterm Test (February 24 th)	25%
Final Exam (TBD)	30%
Total:	100%

Participation Quizzes (best 5 out of 8 quizzes): To help you keep up with the class material and encourage you to go over the lectures in a consistent and timely manner, 8 participation quizzes (during the 8 weeks when there is no regular Quizzes (February 3rd & March 17th) and Midterm Exam (February 24th) will be administered. These are short quizzes (multiple choice questions) that will test your understanding of the material covered in that week's lecture. Each weekly quiz will be available on BrightSpace immediately after that week's class and you will have 5 days to work on the quiz. After then, the quiz will disappear, and you will not be able to work on it. There will be no make-up quizzes. Your score will be determined by the best 5 out of the 8 quizzes. Each quiz is worth 1% for a total of 5% (best 5 out of the 8 quizzes).

Live case (Company Profile) study (30% of Final Grade) (Group work):

This is a group work; therefore, you should form your group on the first day of class. Each group will have 5 members. You are responsible for choosing your teammates. One of the group members should email your group list to the instructor soon after the first class.

Throughout the semester, each student will work in a group to investigate the financial aspects of a Canadian or U.S. company listed on the Toronto Stock Exchange or the NYSE/NASDAQ. Select your company after the first class and email it to the instructor. The goal of this exercise is to provide you with an opportunity to apply the concepts that will be discussed in class to a real company and to evaluate whether the company is maximizing value for its shareholders and, in the end, whether the firm is underpriced or overpriced in the marketplace. Details of this assignment are provided in a separate handout available on Brightspace. Also, an example of a live case study is available on Brightspace for your perusal. Good sources of information include www.sedar.com, www.tmx.com (for TSX listed companies) and <https://www.sec.gov/edgar/searchedgar/companysearch.html> (for U.S. companies).

A printed copy of this assignment should be submitted to me at the beginning of the last class. An electronic (Microsoft Word) copy should be uploaded to Brightspace before the start of the last class. The write-up will be word processed 12-font, double spaced and professionally written with a maximum length of 25 pages (excluding appendices). The first page of your report will consist of an executive summary of the group's analysis and recommendations. The subsequent pages will document the analysis and reasoning. Numerical analyses that are referred to in the write-up should be provided as appendices. Reminder: **Retain an electronic copy of all work submitted through BrightSpace.**

This assignment will be broken down into weekly tasks with weekly due dates. Details of this assignment and due dates will be provided in a separate handout available on BrightSpace. Also, an example of a live case study is available on BrightSpace for your perusal. Sedar.com is a good source of information on companies listed on the Toronto Stock Exchange. The final report of the live case study is to be submitted using the appropriate Dropbox on BrightSpace.

Live Case Study Presentation: In addition to the live case study report, each group will prepare a 20-min presentation of the live case study. This presentation needs to be prerecorded and shared with the rest of the class via BrightSpace before the last class (before the beginning of the class). A copy of the presentation's PowerPoint file should be submitted with the video recording. Each group member needs to be actively involved in this work and present part of the material. Business attire is expected. The following sections need to be covered in your presentation: A brief presentation of the firm, its corporate governance, its main business & main projects, and the industry it operates in - A presentation of firm valuation: methods used, assumptions made, is the firm currently over-valued/undervalued? Why? What strategy do you suggest to take advantage of any mis-valuation? -A presentation of the capital structure choices of the firm. Is the capital structure optimal? Why or why not? How to reach the optimal capital structure? - A presentation of the payout policy. How is the firm returning cash to its owners? Do you agree with the current payout policy? Why or why not? How would you recommend the firm returns cash to its owners?

Peer Evaluation: The purpose of the peer evaluation is to provide feedback to the instructor regarding the contribution to the group projects of individual group members. For whatever reason, some members of the group may not contribute as much as everyone else. To ensure that each member of the group gets the correct credit for his/her work, each student should submit, either by email or by hard copy (with your name and signature), the rating of the members of your group on the day the particular group work is due. The marks for each individual will be averaged to get the weighting for evaluating the group work. Each group is allocated a total of 100 points to be distributed amongst the group members. Based on your estimation of the contribution of each member of the group, distribute the points among your teammates, including yourself (The total should be 100). For example, if your group consists of four individuals and if each contributed equally, each member (including yourself) should be allocated 25 of the 100 points. If I do not receive this form from an individual student, I will assume that the student has chosen to distribute the points equally amongst the group members.

Quizzes (2 quizzes) (10% of Final Grade: 5% for each Quiz) To encourage you to keep up with the course material and to measure your understanding of the material, I will administer 2 in-class quizzes. Each quiz will be 20 to 30 minutes in duration and will consist of multiple-choice questions. Quiz 1 will test you on material covered in Lectures 1 – 4 and Quiz 2 will test you on material covered in the 4 lectures on Valuation and Optimal Capital Structure. Note that there will be no make-up quizzes.

Midterm and Final Exam

Both the midterm and final exam will be conducted online (Brightspace) using the Carleton University e-proctoring system (CoMaS). These exams will be conducted in-person, but will still use this system as you will be writing using your laptops. Details about this system and your requirements will be laid out well before the exams so that you are ready. You can find more information at <https://carleton.ca/ses/e-proctoring/>.

The minimum computing requirements for e-proctoring service are as follows:

- Hardware: Laptop
- OS: Windows 10, Mac OS 10.14, Linux Ubuntu 18.04
- Internet Browser: Google Chrome, Mozilla Firefox, Apple Safari, or Microsoft Edge

Note: Tablets, Chromebooks and Smartphones are not supported at this time. Windows-based tablets are not supported at this time.

Midterm (25% of Final Grade)

The midterm test will be held in the week shown in the class schedule. For this test, you will be required to know the materials that will be covered in the first five weeks (chapters 1-6 of the textbook). The midterm exam will be a mix of multiple-choice questions and numerical problems and will test you both on the theory and the application of corporate finance. Make sure you are available to write the midterm exam as scheduled.

Final Exam (30% of Final Grade)

The final examination will test your understanding of the concepts covered in both the lecture and case components of the course. It will be held during the final examination period. The exam format will be explained during the last week of class. Given the nature of this examination, the only valid excuse for missing the exam is one of a medical nature and must be documented by a medical certificate. If the exam is missed for medical reasons, students will have to apply for a deferred examination. Practice questions that will be posted in Brightspace will help you prepare for the exams.

The date and location of the final exam will be announced through the University's normal procedures for such matters. Be sure that you are available for the final exam. **Allowance will not be made for conflicting travel plans.**

Late Assignments:

Assignments submitted past the due date will receive a penalty of 5% per day. Assignments that are not submitted after 10 days past the due date will receive a grade of 0. Exceptions to this include verifiable illness and emergencies, only when communicated directly to me within three (3) business days following the due date.

Deferred Examinations/Assignments:

If you wish to defer a **Formal Final Exam**, you – the student – must reach out to the registrar's office with the proper documentation prior to the deadline (please refer to <https://carleton.ca/registrar/deferral/> for dates). Once the request has been put through, your instructor will be notified for their approval. Your final exam will be formally scheduled. If you miss the deadline for applying for a deferral, please reach out to your instructor personally to discuss.

Deferred Midterm Date: March 3rd

The ONLY date for a deferred midterm will be held on Monday, March 3rd at 7:15 am in NI 4030. No other deferral options will be considered.

Preparation and Participation:

What is expected of you

1. Attend all lectures. The topics that will be covered in this course are cumulative. Missing a lecture could adversely affect your understanding of subsequent materials.
2. Individually read and prepare the assigned case. Then meet with your group to discuss each other's ideas and analyses.
3. Read and prepare the assigned case and be prepared to participate in the discussion. Much of the learning from cases comes through participation and discussion, including discussion within your group before class.
4. Assemble a group and pick your company for the Live Case Study as soon as possible. You should pick a company that has good disclosure and research coverage. To be able to do a good analysis, you should start sooner rather than later. It is recommended that you work on the tasks for each chapter immediately after the chapter is covered in class.
5. Read the relevant chapters of the textbook before each lecture.
6. Attempt the assigned practice questions. You may browse the Applied Corporate Finance textbook website and try some of the chapter questions.
7. Read the business section of at least one major newspaper (e.g., The Globe & Mail, Report on Business or The National Post (Financial Post), and The Wall Street Journal) to keep up with the latest developments in the Finance community.
8. Write all quizzes and exams. Participate actively in your group work and in class.

Course Schedule

Week #	Week of	Topic	Readings: Chapters Damodaran (D)
1	January 6	Introduction: The Objective of corporate finance decisions and Governance issues	D1, D2
2	January 13	Risk measurement and determination of cost of capital in practice I	D3
3	January 20	Risk measurement and determining the cost of capital in practice II	D4
4	January 27	Practical issues in capital budgeting I	D5
5	February 3	Practical issues in capital budgeting II Quiz #1 (5% of Final Grade – Chapters 1 to 5)	D6
6	February 10	Valuation I	D12
7	February 17	Winter Break (No Classes)	
8	February 24	Midterm Test (25% of Final Grade)	
9	March 3	Valuation II	D12
10	March 10	Determining Optimal Capital structure in practice I	D7, D8
11	March 17	Determining Optimal Capital structure in practice II	D8, D9
12	March 24	Dividend Policy Quiz #2 (5% of Final Grade – Chapters 12, 7, 8 & 9)	D10, D11
13	March 31	Introduction to Mergers and Acquisitions, time permitting OR Review Session	
14	April 7	No formal class- The recorded presentation of the live case study (5% of Final Grade) is due at the beginning of the class time, Final draft Live case (20% of Final Grade) (Company Valuation Report) study due (midnight)	

***While every attempt will be made to keep to the schedule above, circumstances may necessitate modifications during the semester.**

Contribution to Learning Goals of the Program ([BCom](#), [BIB](#)):

Program Learning Goal	Competencies Not Covered	Competencies Introduced (only)	Competencies Taught But Not Assessed	Competencies Taught and Assessed
CHECK (X) ONE PER ROW				
BC1 Knowledge <i>Graduates will be skilled in applying foundational business knowledge to appropriate business contexts.</i>				X
BC2 Collaboration <i>Graduates will be collaborative and effective contributors in team environments that respect the experience, expertise and interest of all members.</i>				X
BC3 Critical Thinking <i>Graduates will be discerning critical thinkers, able to discuss different viewpoints, challenge biases and assumptions, and draw conclusions based on analysis and evaluation.</i>				X
BC4 Communication <i>Graduates will be effective and persuasive in their communications.</i>				X
BI5 Global Awareness (BIB ONLY) <i>Graduates will be globally-minded.</i>	X			

ADDITIONAL INFORMATION

Course Sharing Websites

Materials created for this course (including presentations and posted notes, labs, case studies, assignments, and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Required calculator in BUSI course examinations.

If you are purchasing a calculator, we recommend any one of the following options: Texas Instruments BA II Plus (including Pro Model), Hewlett Packard HP 12C (including Platinum model), Staples Financial Calculator, Sharp EL-738C & Hewlett Packard HP 10bII

Group work

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, followership, and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your professor may assign one or more group tasks/assignments/projects in this course. Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

Grading

In accordance with the Carleton University Undergraduate Calendar (p 34), the letter grades assigned in this course will have the following percentage equivalents:

A+ = 90-100	B+ = 77-79	C+ = 67-69	D+ = 57-59
A = 85-89	B = 73-76	C = 63-66	D = 53-56
A - = 80-84	B - = 70-72	C - = 60-62	D - = 50-52
F = Below 50			

Grades entered by Registrar:

WDN = Withdrawn from the course

DEF = Deferred

Academic Regulations

University rules regarding registration, withdrawal, appealing marks, and most anything else you might need to know can be found on the university's website, here:

<http://calendar.carleton.ca/undergrad/regulations/academicregulationsoftheuniversity/>

Requests for Academic Accommodation

Carleton is committed to providing academic accessibility for all individuals. You may need special arrangements to meet your academic obligations during the term. The accommodation request processes, including information about the *Academic Consideration Policy for Students in Medical and Other Extenuating Circumstances*, are outlined on the Academic Accommodations website (students.carleton.ca/course-outline).

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

Pregnancy Accommodation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

Religious obligation

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf

Academic Accommodations for Students with Disabilities

If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. carleton.ca/pmc

Survivors of Sexual Violence

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and its survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: carleton.ca/sexual-violence-support

Accommodation for Student Activities

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during

the first two weeks of class, or as soon as possible after the need for accommodation is known to exist.
<https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>

For more information on academic accommodation, please contact the departmental administrator or visit: students.carleton.ca/course-outline

Academic Integrity

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another’s ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated.

Process: If an alleged violation occurs, all relevant documentation will be forwarded to the Dean. If the allegation proves true, the penalties may include; a grade of Failure on the submitted work and/or course; academic probation; a refusal of permission to continue or to register in a specific degree program; suspension from full-time studies; suspension from all studies at Carleton; expulsion from Carleton, amongst others. **For a first offence, at a minimum, the penalty assigned will normally be a zero on the submitted work and at least a minimum full grade reduction of the final course grade. For a second offence, at a minimum, the penalty assigned will normally lead to a suspension from studies.**

Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <https://carleton.ca/registrar/academic-integrity/>.

Sprott Student Services

The Sprott Undergraduate Student Services Office offers program advising and overall student success support. Our team is available to discuss your academic goals and your program progression plans. We can also work with you to develop strategies for success, including study skills for Business. If you experience any difficulty this term or if you would like to access support, please contact our team at bcom@sprott.carleton.ca or at bib@sprott.carleton.ca.

Centre for Student Academic Support

The Centre for Student Academic Support (CSAS) is a centralized collection of learning support services designed to help students achieve their goals and improve their learning both inside and outside the classroom. CSAS offers academic assistance with course content, academic writing and skills development. Visit CSAS on the 4th floor of MacOdrum Library or online at: carleton.ca/csas.

Important Information:

- Students must always retain a copy of all work that is submitted.
- All final grades are subject to the Dean’s approval.

- For us to respond to your emails, we need to see your full name, CU ID, and the email must be written from your valid CARLETON address. Therefore, in order to respond to your inquiries, please send all email from your Carleton CMail account. If you do not have or have yet to activate this account, you may wish to do so by visiting <https://carleton.ca/its/get-started/new-students-2/>
