



Carleton
University

Sprott
School of Business

Winter 2025

Course Code	BUSI2208G
Course Title	Introduction to Marketing
Dates	1/6/2025 - 4/8/2025
Instructor	Leighann Neilson
Email	Leighann.Neilson@Carleton.ca

For a copy of the Course Outline please contact the Course Instructor.

If you have any questions or concerns, please contact. Info@sprott.carleton.ca

