

# Minor in Business [4.0 credits]

This pamphlet is only a guide. Consult both your academic audit and the Carleton University Undergraduate Calendar ([www.carleton.ca/cuuc](http://www.carleton.ca/cuuc)) for specific rules that apply to your program.



**Minor in Business:** is an option designed for students registered in degree programs other than the Bachelor of Commerce or Bachelor of International Business. The minor can be earned through successful completion of 4.0 credits specified in the table. On successful completion of all requirements, the designation “Minor in Business” will be noted on the students transcript and diploma.

**Eligibility for Minor in Business:** Only students pursuing undergraduate programs (except B.Com and BIB) requiring at least 20.0 credits to graduate (Honours) and who have completed at least 4.0 credits (first year) towards their degree, with a minimum overall CGPA of 7.0, may be admitted to the Minor in Business.

## Required Minor courses

[1.0 credits]:

**BUSI 1001** - Principles of Financial Accounting

**BUSI 1002** - Mgmt. Accounting

**OR**

**BUSI 1003** - Survey of Accounting and **0.5 credit in BUSI at the 2000-level**

## 2.0 credits in:

**BUSI 2121** - Intro to Organization Behaviour  
*Prerequisites: 2nd year standing*

**BUSI 2204** - Basic Marketing

**BUSI 2400** - Foundations of Information Systems

**BUSI 2503** - Basic Finance for Non-Business Majors  
*Prerequisites: 2nd year standing*

## Please Note:

If you plan on taking two Minors in Business: For example the Minor in Business/ the Minor in Entrepreneurship or the Minor in Arts Mgmt. only 2.0 credits can double count between the two Minors.

## Optional Minor courses:

Choose 1.0 credits from the selection:

**BUSI 2402** - Business Application Development  
*Prerequisites: 2nd year standing*

**BUSI 2701** - Fundamentals of International Business

**BUSI 2301** - Intro. to Operations Mgmt.  
*Prerequisites: 2nd year standing; STAT 2606 (May be taken concurrently)*

**BUSI 2800** - Entrepreneurship  
*Prerequisites: 2nd year standing*

**BUSI 3102** - Intro to Human Resources Mgmt.  
*Prerequisites: 2nd year standing; BUSI 2121*

**BUSI 3103** - Intro to Organization Theory  
*Prerequisites: 2nd year standing; BUSI 2121*

**BUSI 3204** - Marketing: New Tools and Approaches  
*Prerequisites: 3rd year standing; BUSI 2204 (C-)*

**BUSI 3205** - Marketing Communications  
*Prerequisites: BUSI 2204 (C-)*

**BUSI 3208** - Business to Business Marketing  
*Prerequisites: 3rd year standing; BUSI 2204 (C-)*

**BUSI 3301** - Supply Chain Fundamentals  
*Prerequisites: BUSI 2301(C) and STAT 2606 (C-)*

**BUSI 3305** - Logistics and Transportation  
*Prerequisites: 3rd year standing; BUSI 3301 (C-)*

**BUSI 3308** - Simulation Methods in Business  
*Prerequisites: BUSI 2301(C) and STAT 2607 (C-)*

**BUSI 3309** - Project Management  
*Prerequisites: 3rd year standing; BUSI 2301(C) and STAT 2606 (C-)*

**BUSI 3400** - Data & Information Mgmt.  
*Prerequisites: BUSI 2400 (C)*

**BUSI 3600** - Entrepreneurial Strategies  
*Prerequisites: BUSI 2800 (C-)*

**BUSI 4105** - Managing Change  
*Prerequisites: 3rd year standing; BUSI 2121(C-)*

**BUSI 4108** - Organizational Learning  
*Prerequisites: BUSI 3103 (C-)*

**BUSI 4112** - Organizational Leadership  
*Prerequisites: 2nd year standing; BUSI 2121(C-)*

**BUSI 4203** - Mktg. In Not-For-Profit Org.  
*Prerequisites: 3rd year standing; BUSI 2204 (C-)*

**BUSI 4205** - International Mktg.  
*Prerequisites: 3rd year standing; BUSI 2204 (C-)*

**BUSI 4206 (1.0)** - Consumer Behaviour  
*Prerequisites: 3rd year standing; BUSI 2204 (C-)*

**BUSI 4302** - Mgmt. of Quality  
*Prerequisites: BUSI 2301(C) and STAT 2606 (C-)*

**BUSI 4400** - IS Strategy, Management and Aquisition  
*Prerequisites: 4th year standing; BUSI 2400 and BUSI 3103 (C- in each)*

**BUSI 4404** - IT Infrastructure  
*Prerequisites: 3rd year standing; BUSI 2400 (C-)*

**BUSI 4607** - Management of Technology and Innovation  
*Prerequisites: 3rd year standing; BUSI 2204 and BUSI 3103 (C- in each)*

**BUSI 4707** - Regionalism and Globalization  
*Prerequisites: 3rd year standing; BUSI 3703*

**BUSI 4717** - Managing Globalization in Emerging Economies  
*Prerequisites: 4th year standing; ECON 1000*

\*No other courses in areas specialization are available in the Minor in Business. Please consult the Registration priority list for course availability at <http://sprott.carleton.ca/>

\*Student who have successfully completed BUSI 2504 need not take BUSI 2503.