



IBUS 5712-A

Business and Government in Emerging Economies

Winter 2016, W2

INSTRUCTOR: Dr. Aareni Uruthirapathy

OFFICE: 919 DT

CLASS HOURS: Wed 8.35 a.m to 11.25 a.m

CLASSROOM: DT 328

OFFICE HOURS: Wed 11.30 to 12. 30 a.m and by Appointment.

EMAIL: aareni.uruthirapathy@carleton.ca

GRADUATE CALENDAR DESCRIPTION

PREREQUISITES : IBUS 5701.

COURSE DESCRIPTION :

Projects in emerging economies often involve partnerships between businesses, local governments and foreign donors. Emerging forms of cooperation which addresses issues of poverty, infrastructure and education. The role of international firms in the process of economic transition.

Learning Objectives:

1. Identify and discuss key differentiating attributes of emerging economies, their evolution, growing importance and interdependence with the global economy and global society, and the implications for managing international business (IB) and international development (IDM).
2. Critically examine the arguments as to why some economies do better than others by studying state and non-state (businesses, civil society) institutional and organizational arrangements (regulations, change 2 readiness, capacities, competencies, competitiveness, etc.) and how they shape the country's governance, investment climate, economic and social development.
3. Drawing on empirically available assessment tools, indicators, databases and other sources identify and discuss areas where progress has been made, challenges and obstacles remain, and

how to overcome them when doing international business or international development in select emerging economies.

4. Work both individually and in teams to identify innovative business/international development solutions of critical importance to emerging economies and developing countries and share acquired knowledge with others.

5. Sensitize students to the social, environmental, ethical, and moral imperatives of doing business and international development in emerging economies and developing countries; foster the development of a global mindset, and the duties and responsibilities of individuals and collectives as global citizen

Text book:

- Krishna Palepu, Tarun Khanna (April 28, 2010). Winning in Emerging Markets: A Road Map for Strategy and Execution. Harvard Business Press. ISBN 978-1-4221-6695-6.

Communication:

The easiest way to contact me is by email at aareni.uruthirapathy@carleton.ca, or through Culearn. I will contact the entire class through Culearn with announcements, so please check Culearn regularly.

As professionalism is one of the core learning goals of the Sprott School of Business, your participation grade will also depend on the degree to which you are able to interact respectfully with the instructor and others in the class, since failure to do so detracts from the class experience. Hence, unprofessional behavior (e.g., viewing your facebook status, texting, disrespectful or aggressive behaviour, inappropriate computer use, chronic tardiness) will all have a negative impact on your participation in class.

Deliverables

Class participation 10%

This is a graduate business class, as such you are expected to read all assigned readings and come to class well prepared. In class, you need to participate in discussions, in the most relevant way which will enhance the knowledge of the class as a whole.

Selection of an Emerging Economy /Developing country

Every student is required to select an emerging economy or a developing country which will be used as the basis for individual and group assignments and as a reference point for class activities, discussions. Selections will be made from the 2013 KPMG Change Management Index (CRI): www.kpmg.com/idas. The CRI assesses a country's ability to manage change and activate opportunity. Students are advised to choose a country or economy they feel passionate about either due to professional, personal or family interests or connections. Since each student will choose a different country, it is advisable to look at the list of 71 countries and make the choice known to the Professor preferably by the end of the first day of class.

Individual Selected Emergent Economy (SEE) presentation: 10%

In this individual assignment, you have to study your emergent economy by comparing their performance on selected indicators. Identify areas where your emergent economy is making progress, areas where challenges remain and propose solutions for improvements. Make a presentation to the class, assuming that they are a group of investors who want to invest in your selected EE. This exercise will begin on the third week of class.

Innovative program for your Individual Selected Emergent Economy (SEE): 20%

Develop an innovative, transformational or game-changing strategic intervention that addresses a significant business/development challenge (s) in your Selected Country.

Group Project - 25%

You are also required to form groups of FOUR people with whom you will work closely to complete group assignments. Now that you have worked on individual assignments related to SEE, the group project requires four similar SEE to come together and work on a group project which justify that the best innovation, transformation or game changing strategic intervention.

In Class Group Project presentation - 10%

Groups will present their projects in the last class.

Final Exam – 25%

There will be a final exam covering all the material that we have done in class. This will be formally scheduled by the examination department.

Deliverable	Due Date	% of Grade
Class Participation	On going	10%
Class presentation of selected EE	Being on March 16	10 %
Individual Selected Emergent Economy - Innovation project (SEE)	March 23rd, 2016	20%
Group Project and presentation-	April 6th, 2016	Report – 25% Presentation 10%
Final Exam	TBA	25%

Drop Course Policy: The deadline for academic withdrawal is the last day of classes (each term).

Missed assignments and deferred examination: The Professor accepts no responsibility for assignments handed in other than in the classroom directly to the professor or through the internet if and only if directed to do so by the professor. Late assignments will be penalized as follows: Within the first 24 hours 10% grade reduction, within 48 hours 20% grade reduction, after which the assignment will not be accepted for grading.

Deferred Final Examination:

Students unable to write a final examination because of illness or other circumstances beyond their control must contact the instructor in writing to request a deferred exam. Permission may be granted when the absence is supported by a medical certificate and or appropriate document/s to support the reason for the deferral. Deferred exams are not granted for students who have made travel arrangements that conflict with examination schedule.

Course Schedule:

• Week / Dates	• Topic	• Assignments/Readings
<p>Week 1 March 2, 2016</p>	<ul style="list-style-type: none"> • Introduction • Go over the course outline and understand the deliverables • Forming Groups to represent the Emerging Economics • Chapter 1 .The nature of Institutional voids in emerging markets. 	
<p>Week 2 March 9th, 2016</p>	<ul style="list-style-type: none"> • Chapter 2 and 3 • Survey of Tools and Databases for Assessment and Understanding of Emerging Economics. <p>National Regulatory Quality: World Bank: www.doingbusiness.org (several years)</p> <ul style="list-style-type: none"> • Global/Business Competitiveness, World Economic Forum; www.weforum.org/reports • Human Development: UNDP; Human Development Index (HDI); www.undp.org/hdi • National Environmental Protection: Yale Environmental Performance Index (www.epi.yale.edu) • Change Readiness Index by Economy/Region; www.kpmg.com/idas (2013). • The World Bank. The Little Data Book on Private Sector Development. Available on www.data.worldbank.org • Transparency International: Corruption Perception Index, 	

	<p>www.transparency.org • The Ligatum Prosperity Index, www.prosperity.com</p> <ul style="list-style-type: none"> • Africa Capacity indicators, ACIR/ACR Data tool; www.acbf-pact.org • Other tools, Databases, and other Sources. 	
<p>Week 3 March 16th, 2016</p>	<ul style="list-style-type: none"> • Chapter 4 - Multinationals in Emerging Markets 	<p>Individual selected EE presentations begins</p>
<p>Week 4 March 23rd, 2016</p>	<ul style="list-style-type: none"> • Chapter 5 and 6 – • Emerging Giants: Competing at Home • Emerging Giants: Going Global 	<p>Individual Selected Emergent Economy, Innovative program Assignment Due</p>
<p>Week 5 March 30th, 2016</p>	<ul style="list-style-type: none"> • Chapter 5 and 6 (continue) • Emerging Giants: Competing at Home • Emerging Giants: Going Global 	
<p>Week 6 April 6th, 2016</p>	<ul style="list-style-type: none"> • Group Presentations 	<ul style="list-style-type: none"> • Group Report Due

Course Sharing Websites

Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Policy on Mobile Devices

The use of mobile devices IS NOT PERMITTED in this class. It is disruptive to the instructor and class members. If you carry such a device to class, please make sure it is turned off. If an emergency situation requires you to keep it turned on, please discuss this with your instructor prior to class.

Group Work

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, followership and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your instructor may assign one or more group tasks/assignments/projects in this course.

Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.

Person with Disabilities

Students with disabilities requiring academic accommodations in this course are encouraged to contact a co-ordinator at the Paul Menton Centre for Students with Disabilities to complete the necessary letters of accommodation. After registering with the PMC, make an appointment to meet and discuss your needs with me at least two weeks prior to the first in-class test or ITV midterm exam. This is necessary in order to ensure sufficient time to make the necessary arrangements. Please refer to <http://www.carleton.ca/pmc/> for all PMC information.

Religious Observance

Students requesting academic accommodation on the basis of religious observance should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.

Students or instructors who have questions or want to confirm accommodation eligibility of a religious event or practice may refer to the Equity Services website for a list of holy days and Carleton's Academic Accommodation policies, or may contact an Equity Services Advisor in the Equity Services Department for assistance.

Pregnancy

Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Academic Integrity

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another’s ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include expulsion; suspension from all studies at Carleton; suspension from full-time studies; a refusal of permission to continue or to register in a specific degree program; academic probation; and a grade of Failure in the course, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: <http://www2.carleton.ca/sasc/advisingcentre/academic-integrity/>.