

When
Friday,
November 13, 2020 12h00-13h00

Where
Zoom

(to get zoom information
parg@sprott.carleton.ca)

COVID-19 Crisis within Arts and Culture Sector and Comedy Industry in Québec and Canada

François Brouard, DBA, FCPA, FCA

ABSTRACT

The COVID-19 pandemic has provoked a crisis in many sectors of the Canadian economy. Numerous public health instructions, guidelines and directives were and are still introduced since March 2020; for example, those on gathering and audiences, public health measures, distancing, differences between provinces, regions and zones. Financial measures are also introduced to reduce the pandemic impact. The arts and culture sector is particularly affected with closure of indoor facilities. The comedy industry is a smaller part of the sector and is the focus of the examination. The objective of the presentation is to highlight impacts, challenges and recovery dimensions as studied by the Groupe de recherche sur l'industrie de l'humour (GRIH), namely notes on comedy industry and post-covid (<https://carleton.ca/profbrouard/humour/>). Economic and financial consequences will be of particular interest. The presentation will use some of the work completed in the context of the *Cross Sectoral Recovery Roundtables (CSRR) – Arts and Culture / Tables rondes intersectorielles sur la relance (TRIR) – Arts et culture organized by the Cultural Human Resources Council (CHRC) / Conseil des ressources humaines du secteur culturel (CRHSC)*.

ABOUT THE PRESENTER

François Brouard, DBA, FCPA, FCA, is a Full professor (Accounting and Taxation) at the Sprott School of Business, Carleton University and Founding director of the Sprott Centre for Social Enterprises / Centre Sprott pour les entreprises sociales (SCSE/CSES), co-founder of Groupe de recherche sur l'industrie de l'humour (GRIH) and a member of the Professional Accounting Research Group (PARG).

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