

When
Friday,
March 27, 2025 10h00-11h00 EST

Where
Zoom
<https://carleton-ca.zoom.us/j/95662638061>
(contact: parg@sprott.carleton.ca)

Money Matters: Assessing the Correlation of a Financial Self-Concept and Tax Attitudes

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Michael Wohl – Department of Psychology, Carleton University

Amy Ortis – Department of Psychology, Carleton University

ABSTRACT

We report on both the process and preliminary findings of our research on the correlation between financially focused self-concept and attitudes toward the payment and use of personal taxes. The research team came together in response to a call for inter-faculty research proposals at Carleton (REALISE grant program). Building on our complementary skills, we developed a novel questionnaire to assess individuals' tax morale and to assess its correlation with financially focused self-concept. We report on preliminary results in the U.S. and in the U.K. – using MTurk and Prolific, respectively.

ABOUT THE PRESENTERS

Dr. **Nassim Tabri** (Associate Professor of Psychology, Carleton University) examines transdiagnostic risk and maintenance work together to factors to proliferate and maintain engagement in various health compromising behaviours (e.g., disordered eating and gambling).

Dr. **Merridee Bujaki** (Professor of Accounting, Carleton University) researches voluntary disclosures of Canadian corporations and accounting firms and the accounting history of the Rideau Canal.

Dr. **François Brouard** (Professor of Accounting, Carleton University) teaches on taxation and examines philanthropy, accounting profession and comedy industry.

Dr. **Michael Wohl** (Professor of Psychology, Carleton University) has two active lines of research: 1) intergroup relations, and 2) responsible and disordered gambling.

Amy Ortis (Graduate Researcher, Carleton University) researches the impact of incentivizing responsible gambling tools and self-distancing in addiction recovery, with broader interests in mental health treatment and behaviour change.

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