

When
Monday,
November 18, 2019 12h00-13h30

Where
1728 Dunton Tower
Carleton University

Lunch will be
served.

Laurent Béduneau-Wang, PhD
post-doctoral researcher, HEC Montréal

Performance indicators and cooperative tensions (1853-2017): The organizational setting of water management

ABSTRACT

Through ethnographic observations and interviews in the most important water service in France and historical data, our research has built up the genealogy of performance indicators in water management in the long run (1853-2017). How to interpret this construct? Although the massive and long-lasting effects of performance indicators have been found, proved and sometimes fulminated, little has been said about their historical genesis and, the specific organization settings that are induced by them in the water industry. With the help of the literature related to performance measurement and the one related competition, some moments of crisis unveils another history of water management and a specific organizational setting.

ABOUT THE PRESENTER

Dr Laurent Béduneau-Wang, postdoc researcher at HEC Montréal, wrote his PhD paper on “The Value of Water and Performance Indicators: Strategic & Organizational Tensions in Water Industry (1853-2017)” (Ecole Polytechnique & Paris-Saclay University, Paris). He is giving lectures at HEC Paris and Mines ParisTech. He edited and co-wrote “Is China a financial giant?” (Vuibert, 2006 – In French: “La Chine: un colosse financier?”) and “French financial system” (Economics & Management Publishing House, Pékin, 2007 – in Chinese: “Fague Jinrong Tixie”).

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