

What Can I Do with a Sprott Business Degree?

Bachelor of Commerce, International Business concentration

Bachelor of International Business (BIB)

BIB Concentrations (not mandatory to choose one):

International Investment, Finance & Banking

International Marketing & Trade

Strategic Management & Human Resources

If you are exploring career options and are not sure which career path to follow, consider some of the following opportunities:

Common Sectors for Employment:

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|------------------------------------|----------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> Tourism | <input type="checkbox"/> Public Relations | <input type="checkbox"/> Federal/Provincial Governments |
| <input type="checkbox"/> High Tech | <input type="checkbox"/> Embassies | <input type="checkbox"/> Airlines |
| <input type="checkbox"/> Education | <input type="checkbox"/> NGOs | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Banking | <input type="checkbox"/> Not-for-Profit, Charities | |

Career Opportunities to Explore:

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|-----------------------------------------------------------------------|------------------------------------------------------------------------|
| <input type="checkbox"/> Trade Commissioner | <input type="checkbox"/> International Development Bank Officer |
| <input type="checkbox"/> International Business Development | <input type="checkbox"/> Junior Financial Officer |
| <input type="checkbox"/> International Marketing | <input type="checkbox"/> Risk Analyst/Management |
| <input type="checkbox"/> Market Research Analyst – Foreign Markets | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> Product Designer – Foreign Market Adaptation | <input type="checkbox"/> Transfer Pricing Specialist |
| <input type="checkbox"/> International Marketing Representative | <input type="checkbox"/> Foreign Service Worker |
| <input type="checkbox"/> International Sales | <input type="checkbox"/> Strategic Planner |
| <input type="checkbox"/> International Trader | <input type="checkbox"/> Project Management/Planner |
| <input type="checkbox"/> Foreign Trade Consultant | <input type="checkbox"/> Commercial Coordinator |
| <input type="checkbox"/> International Management Consultant | <input type="checkbox"/> Diplomat/Embassy Staff |
| <input type="checkbox"/> International Shipping | <input type="checkbox"/> Procurement Specialist |
| <input type="checkbox"/> Customs Broker | <input type="checkbox"/> Project Coordinators – International Programs |
| <input type="checkbox"/> Customs Inspector | <input type="checkbox"/> University/College International Departments |
| <input type="checkbox"/> International Treasurer | <input type="checkbox"/> Humanitarian Support Personnel |
| <input type="checkbox"/> Foreign Investment Analyst | |
| <input type="checkbox"/> Commercial Bank Officer | |

** Please note that some of the careers listed may require further education or training!*

Other Opportunities to Explore your Career Options & Get Involved

VOLUNTEERING

Another great way to build your resume and gain insight into prospective occupations is to volunteer your time at a relevant organization or association. It is a good opportunity to network and make contacts in your area of study. Why not join a club or society?

INTERSHIPS ABROAD

Consider expanding your international interests by participating in an internship abroad. There are many programs available, some with funding to help with expenses. The Carleton branch of AIESEC will have some ideas as well as the International Student Services Office (ISSO). Check out this government site for a listing of internship programs:

<http://www.campusaccess.com/internships/index.html>

The Department of Foreign Affairs (DFAIT) offers information regarding working and travelling abroad on this site: www.international.gc.ca/experience.

NON-GOVERNMENTAL ORGANIZATIONS (NGOs)

NGOs are defined as "private organizations that pursue activities to relieve suffering, promote the interests of the poor, protect the environment, provide basic social services, or undertake community development". Examples of such groups include Oxfam, Craig Kielburger's "Free the Children" organization, Peace Dividend Trust, etc. There are several NGOs with headquarters or offices in Ottawa for example, Aga Khan Foundation, Canada, Care Canada, and CUSO.

FEDERAL GOVERNMENT OPPORTUNITIES

Export Development Canada (EDC) offers a new grad rotational program; the Department of Foreign Affairs and International Trade, (DFAIT) and the Canadian Security Intelligence Service (CSIS) offer entry-level positions for young grads. The Mint, here in Ottawa, conducts business with many foreign countries in the creation of special coins. Ottawa is also home to numerous foreign embassies.

ON-LINE RESOURCES

Check out www.myworldabroad (register using your Carleton email address) and www.goinglobal.com (access this first through mySpratt (blue browser line)). Both sites have information to help you build your credentials

RESEARCH

Do some of your own research to discover options for your career path.

- <http://www.glassdoor.com> This web site provides the user with an inside look at companies including company salaries, reviews and interviews.
- <http://www.vault.com> This web site provides information about top employers, education programs, job search advice, salary info and job listings. Now available to students through the mySpratt portal.
- <http://www.workingincanada.gc.ca> This web site provides the user with information about job classifications as well as information on projected career growth and salary levels within your geographical area.
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- www.careercruising.com This site provides detailed information on careers including typical career descriptions, salary levels, required education and sample career paths. Login: carleton Password: university
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- talentegg.ca, charityvillage.ca, Peter's New Jobs (PNJ), workopolis.com are examples of some websites that post hundreds of jobs.

JOIN A SPROTT STUDENT CLUB

Student run clubs and societies are a great way to network with people of similar interests. Also, this kind of participation looks impressive on a resume. Employers do review students' extra-curricular activities and the degree to which students have been involved. Some examples of Spratt clubs include:

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|----------------------------------------------------|----------------------------------------------------|
| ✓ Spratt Business Students' Society (SBSS) | ✓ Spratt Information Systems Students' Association |
| ✓ Spratt International Business Association (SIBA) | ✓ Spratt Marketing Students' Association |
| ✓ Spratt Finance Students' Association (SFSA) | ✓ Enactus (entrepreneurship club) |
| ✓ Spratt Accounting Students' Association (SASA) | ✓ AIESEC (Leadership & Internship Programs) |

and prepare for work in the global economy. Discover opportunities, acquire skills and develop the all-important global perspective with this easy-to-use interactive online guide and toolkit.

LANGUAGE SKILLS

The BIB program has the language element built in. If you are in the regular IB stream, perhaps consider some electives in another language. With countries so connected today, the ability to communicate in a second or third language can be enormously useful. French can be a particularly strong asset for finding employment within the Canadian federal government and in Ottawa generally.

For more information on career and employment resources through the **Spratt School of Business** please contact the Business Career Management Centre at 613-520-3973 or by email at sprattcareers@spratt.carleton.ca. Make sure to read [Spratt of the Press](#) each week and check the [Spratt Career Portal](#) regularly for information related to upcoming events and new job postings.
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