

# What Can I do with a Sprott Business Degree?

## Bachelor of Commerce, Entrepreneurship Concentration

With a concentration in Entrepreneurship, you will learn the tools to develop and foster your own business. Harness your creative spirit and take a new idea from concept to an actual business. The possibilities are endless!

### Career Opportunities

- Small Business Owner
- Business Advisor/Planner
- Franchise Operator
- Project Manager
- Consultant

### Course Highlights

- Entrepreneurship - Overview course highlighting idea generation, business models, initial strategies
- Entrepreneurial Strategies – Examining strategies related to different functional area for new venturers and small business
- Business Development – Looking at business growth and expansion through financing activities and new customer acquisition.
- Practicum in Business Design – Working in small groups, students will apply entrepreneurial concepts to design a project and develop a business plan.
- Practicum in Business Creation – Implementation of the business project developed in the previous course.

There is also a Minor in Entrepreneurship available to students pursuing a non-business degree program.

### Entrepreneurship at Carleton

If you're truly interested in becoming an entrepreneur, then we highly recommend that you apply to be a part of the **Carleton Entrepreneurs** program hosted by the Sprott School of Business. Carleton Entrepreneurs has been designed to help you take a business concept and launch it as a formal, self-sustaining business which supports the growth of the local economy.

**Enactus** is a global community of student, academic and business leaders committed to using the power of entrepreneurial driven action to transform lives and shape a better, more sustainable world. Enactus Carleton is a student based club devoted towards using the power of student-driven innovation to create meaningful projects that will truly create a difference within our community. Though the projects vary greatly, our mission stands strong - we aim to empower the youth of today to create a difference.

Initiative	For more information:
Lead to Win Program	<a href="http://leadtowin.ca">leadtowin.ca</a>
RIC Venture \$tart	<a href="http://riccentre.ca">riccentre.ca</a>
Nicol Internship Program	<a href="http://newsroom.carleton.ca/2012/03/28/carleton-university-nicol-entrepreneurial-institute-announces-first-intern-entrepreneurs">newsroom.carleton.ca/2012/03/28/carleton-university-nicol-entrepreneurial-institute-announces-first-intern-entrepreneurs</a>
Ottawa Young Entrepreneurs Venture Projects	<a href="http://oye-jeo.ca/process.php">oye-jeo.ca/process.php</a>
Ontario Centres of Excellence Smart Start	<a href="http://oce-ontario.org/programs/commercialization-programs/smartstart-(ccr)">oce-ontario.org/programs/commercialization-programs/smartstart-(ccr)</a>
Nicol Entrepreneurial Award Competition	<a href="http://sprott.carleton.co/students/undergraduate/academic-competitions/the-nicol-entrepreneurial-awards/">sprott.carleton.co/students/undergraduate/academic-competitions/the-nicol-entrepreneurial-awards/</a>

### Related Student Clubs at Carleton

Getting leadership experience and skills is always important! If you're not quite ready to launch your own business but you'd like to be involved in initiatives that could help you develop further skills or to further explore your opportunities, check out some of the following Carleton related organizations:

- Hatch Carleton – Mentors teams of student entrepreneurs throughout the year
- Enactus Carleton – Promotes entrepreneurial empowerment projects such as community gardens, high school financial literacy

## Community Resources to Help You Get Started

Financing is usually one of the first challenges in starting a small business. Where does one look for start-up funds? What about mentoring opportunities? Here are a few organizations to start you off:

- Canadian Youth Business Foundation – provides start-up funds and mentoring for youth in new business ventures
- Canadian Federation of Independent Business – the voice of small business from a federal viewpoint
- Invest Ottawa – provides a ton of resources to Ottawa entrepreneurs such as events, seminars, business consultations, networking opportunities, online training.

## Co-op and Experiential Learning

The **Bachelor of Commerce** has a co-op option in entrepreneurship. Co-op is an excellent opportunity for students to gain practical and hands on experience in their field. Please consult the Coop and Careers office for more information on this option for the Entrepreneurship concentration.

## Other Opportunities to Explore your Career Options & Get Involved

### Career Leader – Assessment Tool

Still unsure which area to choose? We can offer you a 40-minute on-line assessment tool that may help you identify your strengths and help you make some course/career choices. It may affirm your decision or help you choose a new direction. This test is administered as part of an assignment in first year Introduction to Business (BUSI 1800). Students are encouraged to visit our office at any time if they are interested in a career assessment. Please contact us at the coordinates below for more information.

### Volunteering

Another great way to build your resume and gain insight into prospective occupations is to volunteer your time at a relevant organization or association. It is a good opportunity to network and make contacts in your area of study. Why not join a club or society?

### Join a Sprott Student Club

Student run clubs and societies are a great way to network with people of similar interests. Not only is it a good chance to network with people of similar interests, it also looks great on a resume. The Sprott School of Business supports the following student organizations:

- ✓ Sprott Business Students' Society (SBSS)
- ✓ Sprott Marketing Students' Association (SMSA)
- ✓ Sprott Finance Students' Association (SFSA)
- ✓ Sprott Accounting Students' Association (SASA)
- ✓ Sprott Information Systems Students' Association (SISSA)
  - ✓ AIESEC (Leadership & Internship Programs)
  - ✓ Sprott Student Management Association (SSMA)
  - ✓ Sprott International Business Association (SIBA)

For more information on career and employment resources through the **Sprott School of Business** please contact the Business Career Management Centre at 613-520-3973 or by email at [sprottcareers@sprott.carleton.ca](mailto:sprottcareers@sprott.carleton.ca).

Make sure to read ***Sprott of the Press*** each week and check the ***Sprott Career Portal*** regularly for information related to upcoming events and new job postings.

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