Agenda

- Ph.D. Learning Goals
- Ph.D. Curriculum
- Comprehensive Exams
- The Ph.D. student experience
- Applying for the Ph.D.
Learning Goals and Objectives

- Learning goals and objectives
  - Outlines what the program seeks to achieve
  - Will serve as platform for program development and enhancement
Learning Goal 1:

- Develop research knowledge and understanding: graduates will have an understanding of research philosophies, designs, methodologies, and techniques foundational to conducting advanced academic research.
Learning Objectives 1:

- Able to articulate and discuss key philosophies that underpin knowledge development in the management field.
- Demonstrate knowledge and understanding of quantitative and qualitative research approaches and designs and why, when, and how to apply them in management research.
- Able to identify the seminal, important, and current works in the field of specialization and demonstrate how they contribute to knowledge development and research in the discipline.
Learning Goal 2:

- Conduct Scholarly Research: graduates will be able to conduct scholarly research on complex issues facing organizations.
Learning Objectives 2:

- Able to identify significant knowledge gap(s) in a management area of choice and articulate its importance and relevance in the context of other research.

- Able to generate research questions/issues that are interesting and relevant that lead to significant contribution to management knowledge.

- Able to develop and apply the appropriate research design, methods, techniques, and tools that will address research questions/issues.
Learning Goal 3:

- Communicate research work and results: graduates can effectively communicate complex ideas, research activities, and results to academic, practitioner, and student audiences both orally and in writing.
Learning Objectives 3:

- Able to write scholarly papers for internal and external academic audiences.
- Able to participate in the academic publication process through familiarity with the key researchers and publication requirements of leading journals and conferences and by providing service, such as reviewing papers for these entities.
- Submit written work to academic conferences or journals for publication and have at least one accepted.
- Able to make oral presentations, communicate research work, and defend research ideas before professional audiences at academic and practitioner conferences, workshops, and seminars.
Learning Goal 4:

- Engage in professional activities and functions: graduates can effectively teach, conduct research, and participate in professional organizations and networks in academic and other public and private sector organizations
Learning Objectives 4:

- Able to teach effectively in a business school or deliver research-supported seminars and workshops to practitioner audiences.
- Able to engage in research activities as a member of a research team.
- Actively participate as a member in academic or professional bodies such as ASAC, AoM, AIS, ACM, AIB, AMA, among others.
Ph.D. Curriculum

- Core Requirements
  - Methodology training

- Functional Areas

- Electives
Program Requirements: Core Methodology

Required Courses: Students take 1.5 credits (3 courses) and will have the option of taking either the Qualitative or Quantitative Research Design course but are encouraged to take both.

- BUSI 6902 - Research Methodology in Business
- BUSI 6903 - Qualitative Research Design
- BUSI 6904 - Quantitative Research Design
- BUSI 6905 - Advanced Statistical Methods for Business Research
Program Requirements: Functional Areas

Core Courses: Students take **1.5 credits (3 courses)** chosen from the list below, including at least one two-course sequence.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>BUSI 6000</td>
<td>Seminar in Accounting I</td>
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<tr>
<td>BUSI 6001</td>
<td>Seminar in Accounting II</td>
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<tr>
<td>BUSI 6100</td>
<td>Seminar in Management I: Modern Organization Theory</td>
</tr>
<tr>
<td>BUSI 6101</td>
<td>Seminar in Management II: Current Topics in Organizational Behaviour</td>
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<tr>
<td>BUSI 6200</td>
<td>Seminar in Marketing I: Management and Strategy</td>
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<tr>
<td>BUSI 6201</td>
<td>Seminar in Marketing II: Consumer Behaviour</td>
</tr>
<tr>
<td>BUSI 6300</td>
<td>Seminar in Management of Production/Operations I: Strategic Management of Production Systems</td>
</tr>
<tr>
<td>BUSI 6301</td>
<td>Seminar in Management of Production/Operations II: Production/Technology/Strategy Interface</td>
</tr>
<tr>
<td>BUSI 6400</td>
<td>Seminar in Information Systems I</td>
</tr>
<tr>
<td>BUSI 6401</td>
<td>Seminar in Information Systems II</td>
</tr>
<tr>
<td>BUSI 6500</td>
<td>Seminar in Finance I: Topical issues in Investments</td>
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<tr>
<td>BUSI 6501</td>
<td>Seminar in Finance II: Theories and Empirical Methods in Corporate Finance</td>
</tr>
<tr>
<td>BUSI 6103</td>
<td>- Seminar in Strategic Management</td>
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<tr>
<td>BUSI 6600</td>
<td>- Entrepreneurship</td>
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<tr>
<td>BUSI 6700</td>
<td>- Seminar in International Business I: International Markets and Strategy</td>
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<tr>
<td>BUSI 6705</td>
<td>- Seminar in International Business II: Managing in a Global Environment</td>
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Program Requirements: Electives

Electives: The remaining **1.5 credits (3 courses)** will be electives that are chosen with the approval of the thesis supervisor to assist in the thesis research process. Courses may be chosen from the list below, from the list of core courses, from the list of required courses or from outside the School in a supporting discipline with permission.

<table>
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<tr>
<td>BUSI 6009</td>
<td>Special Topics in Accounting</td>
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<tr>
<td>BUSI 6303</td>
<td>Systems Optimization: Methods and Models</td>
</tr>
<tr>
<td>BUSI 6104</td>
<td>Managing the Change Process</td>
</tr>
<tr>
<td>BUSI 6109</td>
<td>Special Topics in Management</td>
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<tr>
<td>BUSI 6304</td>
<td>Management of Innovation and Technology</td>
</tr>
<tr>
<td>BUSI 6105</td>
<td>Women in Management</td>
</tr>
<tr>
<td>BUSI 6209</td>
<td>Special Topics in Marketing</td>
</tr>
<tr>
<td>BUSI 6309</td>
<td>Special Topics in Operations Management</td>
</tr>
<tr>
<td>BUSI 6409</td>
<td>Special Topics in Information Systems</td>
</tr>
<tr>
<td>BUSI 6509</td>
<td>Special Topics in Finance</td>
</tr>
<tr>
<td>BUSI 6709</td>
<td>Special Topics in International Business</td>
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<tr>
<td>BUSI 6900</td>
<td>Directed Readings</td>
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<tr>
<td>BUSI 6901</td>
<td>Special Topics</td>
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<tr>
<td>BUSI 6306</td>
<td>Advanced Methods and Models of Management Science</td>
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Purpose of the Comprehensive Exams

The comprehensive examination provides the opportunity for Ph.D. candidates to:

- to demonstrate key capabilities needed to successfully undertake a dissertation in line with the goals of the program.
- Signal readiness to proceed to the dissertation.
- Demonstrate the ability to critically master the material in research methodology, in an area of specialization, and in material covering seminal and important works in the Management discipline.
Timing of the Comprehensive Exams

The comprehensive examination must be completed successfully before the Ph.D. proposal defense is scheduled.

- Scheduled once per year (normally between June 1 and October 31).
- Occur over a three week period determined each year by the Ph.D. Office, after assessing the requirements for the pool of students scheduled to take the exam.
- Students will have completed all courses necessary to fulfill the program requirements.
  - within 6 terms (24 months) of initial registration for full-time students and 12 terms (48 months) for part-time students.
  - Full-time students must complete the exam within 8 terms (32 months) since registration while part-time students must do so within 16 terms (64 months).
Form of the Comprehensive Exam

- The written examination will cover material relating to the student’s area of specialization, research methodology associated with that area, and seminal and important works in the Management field.

- The student will be examined orally on the material covered in the written comprehensive examination. The oral examination will only take place if the written examination is passed satisfactorily.
Comprehensive Exam Timeline

- Submit Proposed Examination Committee form (Supervisor/Mentor)
- Submit Exam Scheduling form & List of readings (Supervisor/Mentor)
- Submit Exam Questions (Supervisor/Mentor)
- Start Written Exam (Student)
- Submit Written Exam (Student)
- Submit marked exam (Supervisor/Mentor)
- Submit Exam results (Chair Oral Exam)

-6 wks.
-4 wks.
1 wk.
0
+1 wk.
+2 wks.
+3 wks.

Written Exam
Exam Marking
Oral Exam
The Ph.D. Student Experience

- Mentorship
  - Peer
  - Faculty

- Involvement of students in regular symposia presentations
  - Ph.D. research seminars
  - Conference presentations

- Social interactions
Applying for the Sprott Ph.D. in Management

Applicants are selected by the PhD Admissions Committee based upon:

- Academic Background (Master’s degree in business or a related field with a minimum average of A-)
- GMAT (minimum score of 600)
- English proficiency (if applicable)
- Relevant work experience
- Research interest
- References
Applying for the Sprott Ph.D. in Management

Application Deadline:


- Please visit our website for more information
  sprott.carleton.ca/our-programs/phd-program/
Contact Us!

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