INSTRUCTOR:  Dr. Aareni Uruthirapathy
CLASS TIME: Tuesdays 11.35 to 2.25 p.m
CLASSROOM: DT 701 DT
OFFICE HOURS: OFFICE 919 DT, Tuesdays from 10.30 to 11.30 am or By appointment
E-MAIL: aareni.uruthirapathy@carleton.ca

COURSE DESCRIPTION AND OBJECTIVES: Knowledge as a resource; methodologies for managing ongoing and future knowledge needs in businesses.

This course will specifically cover the following learning objectives

- Provide an introduction to knowledge management and to understand the value of knowledge management in organizations.
- How knowledge is generated, captured and codified in organizations
- The importance of the knowledge managing teams and building a learning organization.
- Knowledge sharing across communities
- The challenges faced in knowledge management
**COURSE PREREQUISITES:** MGMT 5100, or MGMT 5101 and MGMT 5102.

**COURSE MATERIAL:** The articles included in the outline below have been placed on reserve and are available through Ares in CuLearn.

**Communication:**

The easiest way to contact me is by email at aareni.uruthirapathy @carleton.ca, or through Culearn. I will contact the entire class through Culearn with announcements if needed.

As professionalism is one of the core learning goals of the Sprott School of Business, your participation grade will also depend on the degree to which you are able to interact respectfully with the instructor and others in the class, since failure to do so detracts from the class experience. Hence, unprofessional behavior (e.g., constantly viewing your facebook status, texting, disrespectful or aggressive behaviour, inappropriate computer use, chronic tardiness) will all have a negative impact on your participation in class.

**Drop Course Policy:**

The deadline for academic withdrawal is the last day of classes (each term).

**Deliverable**

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Due Date</th>
<th>% of Grade</th>
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<tbody>
<tr>
<td>Participation</td>
<td>On going</td>
<td>20%</td>
</tr>
<tr>
<td>Individual KM journal article critique</td>
<td>Jan 19th</td>
<td>20%</td>
</tr>
<tr>
<td>In-class group case analysis</td>
<td>Jan 26th</td>
<td>15%</td>
</tr>
<tr>
<td>Current affairs on knowledge management</td>
<td>Starting from Jan 12th</td>
<td>10%</td>
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<tr>
<td>Group Project Proposal due</td>
<td>Jan 12th</td>
<td></td>
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<tr>
<td>Report</td>
<td>Feb 16th</td>
<td>30%</td>
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<tr>
<td>Class presentation</td>
<td>Feb 16th</td>
<td>5%</td>
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**Participation 20%**

This is a graduate business class, as such you are expected to read the assigned readings for each class. Please come to class well prepared. In class you need to participate in discussions in the most relevant way. This will enhance your knowledge and the knowledge of the whole class.

**Individual KM journal article critique 20%**

Each student has to individually prepare a critique of a journal article that has been published in the last three years. Please do not summarize the article or overly criticize the author(s). The main objective of this critique is to identify and prioritize research gaps and to find ways to advance them. Please consider the following points (but not limited to) when you are writing your critique:

1. What are the basic assumptions of the author(s)?
2. Apart from what has been stated by the author(s), what other contributions/limitations does the article present?
3. Evaluate the research methodologies used in the article. How could it be different?
4. How could a researcher in KM take this research forward?

**In-class group case analysis 15%**

On our fifth class, students will form groups and do a case analysis. Students have to analyze the case and answer the questions related to the case. You are supposed to use all what you have learnt in this class to write up the answers.

**Current affairs on Knowledge Management 10%**

Students in groups will take turns and present a short case, a video, a newspaper article or any other relevant material for 15 minutes during the beginning of each class. This exercise will begin from the second class (Jan 12th). Do not review the materials assigned for this course. The main idea of this exercise is to present/discuss course material that can be applied in real organizational context and to get an understanding as to how knowledge management is relevant in the outside world.
**Group Project 35%**

The purpose of this project is to analyze an organization with respect to its’ knowledge management capabilities. Using secondary data sources (Please do not contact anyone from the organization) explore the knowledge management situation of an organization. Detailed requirements of the project will be posted on CuLearn. Groups will present their reports to the class on Feb 16th, 2016.

**Final Exam:** There is no final exam in this course.
<table>
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<tr>
<th>Week /Dates</th>
<th>Topics &amp; Readings</th>
<th>Deliverables</th>
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| Jan 5th     | Going over the course outline and understanding the objective and the deliverables for this course  
- Introduction knowledge management  
- Value of knowledge management in organizations  
| Jan 12th    | Knowledge generation in organizations  
| Jan 19th    | The knowledge Management Team and the learning organization.  
| Jan 26th    | Knowledge Sharing and Communities of Practice  
| Feb 2nd     | Challenges in Knowledge Management  
| Feb 9th     | Group presentation | Report Due |
Course Sharing Websites

Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Policy on Mobile Devices

The use of mobile devices IS NOT PERMITTED in this class. It is disruptive to the instructor and class members. If you carry such a device to class, please make sure it is turned off. If an emergency situation requires you to keep it turned on, please discuss this with your instructor prior to class.

Group Work

The Sprott School of Business encourages group assignments in the school for several reasons. They provide you with opportunities to develop and enhance interpersonal, communication, leadership, followership and other group skills. Group assignments are also good for learning integrative skills for putting together a complex task. Your instructor may assign one or more group tasks/assignments/projects in this course.

*Before embarking on a specific problem as a group, it is your responsibility to ensure that the problem is meant to be a group assignment and not an individual one.*

Person with Disabilities

Students with disabilities requiring academic accommodations in this course are encouraged to contact a co-ordinator at the Paul Menton Centre for Students with Disabilities to complete the necessary letters of accommodation. After registering with the PMC, make an appointment to meet and discuss your needs with me at least two weeks prior to the first in-class test or ITV midterm exam. This is necessary in order to ensure sufficient time to make the necessary arrangements. Please refer to [http://www.carleton.ca/pmc/](http://www.carleton.ca/pmc/) for all PMC information.

Religious Observance

Students requesting academic accommodation on the basis of religious observance should make a formal, written request to their instructors for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student.

Students or instructors who have questions or want to confirm accommodation eligibility of a religious event or practice may refer to the Equity Services website for a list of holy days and Carleton’s Academic Accommodation policies, or may contact an Equity Services Advisor in the Equity Services Department for assistance.
Pregnancy

Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. The student must then make an appointment to discuss her needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Academic Integrity

Violations of academic integrity are a serious academic offence. Violations of academic integrity – presenting another’s ideas, arguments, words or images as your own, using unauthorized material, misrepresentation, fabricating or misrepresenting research data, unauthorized co-operation or collaboration or completing work for another student – weaken the quality of the degree and will not be tolerated. Penalties may include expulsion; suspension from all studies at Carleton; suspension from full-time studies; a refusal of permission to continue or to register in a specific degree program; academic probation; and a grade of Failure in the course, amongst others. Students are expected to familiarize themselves with and follow the Carleton University Student Academic Integrity Policy which is available, along with resources for compliance at: http://www2.carleton.ca/sasc/advisingcentre/academic-integrity/.